## **Barrie Advance/Innisfil Journal**



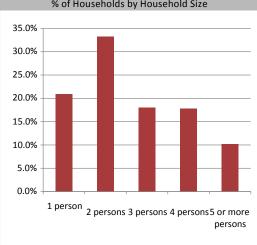
## **Summary Report**

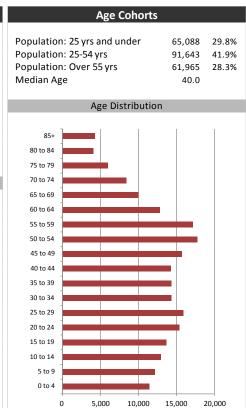
November 6, 2018

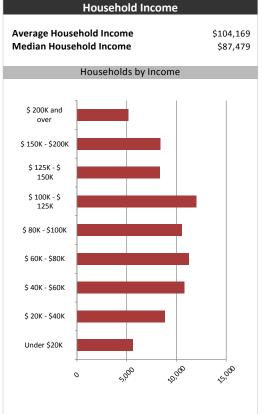
	Market Information		
Average Household Spending / Yr			
	Mortgage payments	\$	8,525
	Cell Phone, Pager & Services	\$	1,315
	Internet Access Services	\$	546
	Home Renovations	\$	660
	Retirement & pension fund payments	\$	2,111
	Lotteries	\$	763
	Health Insurance	\$	448
	Household appliances	\$	645
	Furnishings	\$	1,556
	Computer hardware	\$	267
	Auto/Truck Purchase	\$	7,918
	Auto/Truck Rental or Lease	\$	235
	Air Travel	\$	1,176

Age of Home Owners					
15 to 24 years	1,502	1.9%			
25 to 34 years	11,722	14.6%			
35 to 44 years	14,571	18.2%			
45 to 54 years	18,066	22.5%			
55 to 64 years	16,590	20.7%			
65 to 74 years	10,059	12.5%			
75 years or over	7,713	9.6%			

Population & Household Summ	ary	
Total Population	218,696	
Population Growth 2013-2018	6.1%	
Population Growth 2018-2023	5.7%	
Total Households	80,223	
Household Growth 2013-2018	6.5%	
Household Growth 2018-2023	6.6%	
% of Households with Children	48.3%	
% of Households - Married w/ Kids	34.8%	
% of Households - Single Parent	13.5%	
% of Households by Household Size		







Visible Minorities & Language					
Population by Visible Minority					
Chinese	0.7%				
South Asian	1.3%				
Black	1.7%				
Filipino	0.6%				
Latin American	0.8%				
Southeast Asian	0.4%				
Arab	0.1%				
West Asian	0.1%	•			
Korean	0.3%				
Japanese	0.3%				
Visible minority, n.i.e.	0.3%				
Multiple visible minorities	0.4%	-			
Population by Mother Tongue					
Single Responses	99.1%				
English	88.0%				
French	2.2%	1			
Non-Official languages	8.9%	1			
Multiple responses	0.9%	1			

	Apprenticeship or trade cert. College, CEGEP or other University below bachelor University degree	15,528 41,709 5,444 32,962	8.7% 23.3% 3.0% 18.4%			
ı	% of Population by Education					
	35.0%					
	30.0%					
	25.0%					
	20.0%					
	15.0%					
	10.0%					
	5.0%					
	0.0%					
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Educational Attainment (15 Yrs +)

30,693

52,906

Data Source: Environics Analytics

17.1%

29.5%

No cert. or diploma

High school or equiv

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## **Distribution Map**

