

Barrie Advance



Summary Report

April 12, 2022

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	7,415
Cell Phone, Pager & Services	\$	1,471
Internet Access Services	\$	590
Home Renovations	\$	867
Retirement & pension fund payments	\$	2,351
Lotteries	\$	671
Health Insurance	\$	466
Household appliances	\$	768
Furnishings	\$	2,032
Computer hardware	\$	300
Auto/Truck Purchase	\$	7,496
Auto/Truck Rental or Lease	\$	250
Air Travel	\$	370
Age of Home Owners		
15 to 24 years	1,339	2.0%
25 to 34 years	10,514	15.6%
35 to 44 years	12,999	19.3%
45 to 54 years	13,741	20.4%
55 to 64 years	13,863	20.5%
65 to 74 years	8,655	12.8%
75 years or over	6,351	9.4%

Population & Household Summary	
Total Population	189,406
Population Growth 2016-2021	9.1%
Population Growth 2021-2026	7.8%
Total Households	67,462
Household Growth 2016-2021	5.5%
Household Growth 2021-2026	7.8%
% of Households with Children	48.3%
% of Households - Married w/ Kids	34.3%
% of Households - Single Parent	14.1%
% of Households by Household Size	

Household Size	% of Households
1 person	21.5%
2 persons	32.5%
3 persons	18.0%
4 persons	17.5%
5 or more persons	10.5%

Age Cohorts		
Population: 25 yrs and under	57,156	30.2%
Population: 25-54 yrs	78,672	41.5%
Population: Over 55 yrs	53,579	28.3%
Median Age	38.9	
Age Distribution		

Age Group	Number of Households
85+	3,500
80 to 84	4,000
75 to 79	5,000
70 to 74	7,000
65 to 69	9,000
60 to 64	11,000
55 to 59	13,000
50 to 54	12,000
45 to 49	12,000
40 to 44	12,000
35 to 39	13,000
30 to 34	13,000
25 to 29	13,000
20 to 24	12,000
15 to 19	11,000
10 to 14	11,000
5 to 9	10,000
0 to 4	10,000

Household Income	
Average Household Income	\$115,346
Median Household Income	\$94,372
Households by Income	

Income Bracket	Number of Households
Under \$20K	1,500
\$20K - \$40K	9,500
\$40K - \$60K	8,500
\$60K - \$80K	8,500
\$80K - \$100K	8,500
\$100K - \$125K	8,500
\$125K - \$150K	6,500
\$150K - \$200K	8,500
\$200K and over	9,500

Visible Minorities & Language	
Population by Visible Minority	
Chinese	1.2%
South Asian	2.4%
Black	2.9%
Filipino	0.7%
Latin American	1.1%
Southeast Asian	0.5%
Arab	0.3%
West Asian	0.3%
Korean	0.3%
Japanese	0.2%
Visible minority, n.i.e.	0.4%
Multiple visible minorities	0.4%
Population by Mother Tongue	
Single Responses	98.5%
English	86.0%
French	2.2%
Non-Official languages	10.3%
Multiple responses	1.5%

Educational Attainment (15 Yrs +)		
No cert. or diploma	22,664	14.7%
High school or equiv	47,261	30.6%
Apprenticeship or trade cert.	9,624	6.2%
College, CEGEP or other	42,382	27.4%
University below bachelor	1,825	1.2%
University degree	30,701	19.9%
% of Population by Education		

Education Level	% of Population
No cert. or diploma	14.7%
High school or equiv	30.6%
Apprenticeship or trade cert.	6.2%
College, CEGEP or other	27.4%
University below bachelor	1.2%
University degree	19.9%

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Distribution Map

