

2018 OCNA SPRING CONVENTION



COMMUNITY NEWSPAPERS - THE HEART OF THE MATTER

Sheraton Parkway
North Toronto Hotel,
Richmond Hill
April 20, 2018

CONFERENCE PROGRAM:

<u>Thursday April 19th</u>	
Daytime	Board Meetings
4:30pm – 5:30pm	Annual General Meeting - OCNA/ OCNF/ cnrie
<u>Friday April 20th</u>	
8:00am – 9:00am	Breakfast
9:00am – 12:00pm	Advertising & Editorial Sessions Confirmed sessions include (order and times tbd): Vince Hawkes, OPP Commissioner <ul style="list-style-type: none">• The challenges and goals of the OPP and how we can all work together effectively to serve our communities Giovanni Capriotti, Award-winning documentary photographer <ul style="list-style-type: none">• Ideas and inspiration for captivating, original, photography Sylvia Stead, Public Editor, the Globe and Mail <ul style="list-style-type: none">• The role of journalism in bringing serious and sensitive issues to the public Ad*Reach – Updates & Insights <ul style="list-style-type: none">• Client reviews, sales strategies and member support
12:00pm - 1:00pm	President's Premiere Lunch Craig Hughson, Aurora Strategy Group <ul style="list-style-type: none">• With an extensive lobbying background and an uncanny ability to foresee election results, Craig share his predictions for Ontario's political future
1:00pm – 2:15pm	Doug Griffiths, Author, 13 ways to Kill Your Community <ul style="list-style-type: none">• Challenging you to think differently about your community and your role in its success
2:30pm – 4:00pm	Meet the Provincial Party Leaders (to be confirmed) <ul style="list-style-type: none">• Invitations have been sent to the provincial party leaders to attend.
4:00pm – 5:00pm	Round Table Discussions <ul style="list-style-type: none">• Bring your questions or ideas on what you would like to discuss with your peers. Share and learn from each other's challenges and successes.
5:30pm - 6:30pm	BNC Gala Reception
6:30pm - 10:00pm	BNC Gala Dinner