### Dryden Observer/Red Lake Northern Sun News

## adøreach

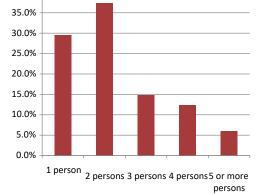
### Market Information

| Average Household Spending / Yr    |    |       |  |
|------------------------------------|----|-------|--|
| Mortgage payments                  | \$ | 4,717 |  |
| Cell Phone, Pager & Services       | \$ | 1,314 |  |
| Internet Access Services           | \$ | 561   |  |
| Home Renovations                   | \$ | 2,010 |  |
| Retirement & pension fund payments | \$ | 2,030 |  |
| Lotteries                          | \$ | 963   |  |
| Health Insurance                   | \$ | 612   |  |
| Household appliances               | \$ | 488   |  |
| Furnishings                        | \$ | 1,222 |  |
| Computer hardware                  | \$ | 149   |  |
| Auto/Truck Purchase                | \$ | 9,192 |  |
| Auto/Truck Rental or Lease         | \$ | 98    |  |
| Air Travel                         | \$ | 946   |  |

| Age of Home Owners |       |       |  |
|--------------------|-------|-------|--|
| 15 to 24 years     | 169   | 2.8%  |  |
| 25 to 34 years     | 880   | 14.5% |  |
| 35 to 44 years     | 1,001 | 16.5% |  |
| 45 to 54 years     | 1,101 | 18.1% |  |
| 55 to 64 years     | 1,334 | 22.0% |  |
| 65 to 74 years     | 895   | 14.7% |  |
| 75 years or over   | 690   | 11.4% |  |
|                    |       |       |  |

### **Population & Household Summary Total Population** 14,478 Population Growth 2013-2018 2.9% Population Growth 2018-2023 4.7% **Total Households** 6,071 Household Growth 2013-2018 5.0% Household Growth 2018-2023 5.3% % of Households with Children 36.3% % of Households - Married w/ Kids 25.9% % of Households - Single Parent 10.4%

# % of Households by Household Size



Visible Minorities & Language

### Age Cohorts Population: 25 yrs and under 4,165 28.8% Population: 25-54 yrs 5.439 37.6% Population: Over 55 yrs 4,874 33.7% Median Age 42.6 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19

### Household Income

| Average House<br>Median House |           |             |   | 5,833<br>3,137 |
|-------------------------------|-----------|-------------|---|----------------|
|                               | Household | ds by Incom | e |                |
|                               |           |             |   |                |
| \$ 200K and<br>over           |           |             |   |                |
| \$ 150K - \$200K              |           |             |   |                |
| \$ 125K - \$<br>150K          |           |             |   |                |
| \$ 100K - \$<br>125K          | -         |             |   |                |
| \$ 80K - \$100K               |           |             |   |                |

2000

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2500

| Population by Visible Minority |       |     |
|--------------------------------|-------|-----|
| Chinese                        | 0.1%  |     |
| South Asian                    | 0.0%  |     |
| Black                          | 0.2%  |     |
| Filipino                       | 0.9%  |     |
| Latin American                 | 0.2%  |     |
| Southeast Asian                | 0.2%  |     |
| Arab                           | 0.1%  |     |
| West Asian                     | 0.0%  |     |
| Korean                         | 0.0%  | 1.1 |
| Japanese                       | 0.2%  |     |
| Visible minority, n.i.e.       | 0.0%  | 1   |
| Multiple visible minorities    | 0.0%  |     |
| Population by Mother Tongue    |       |     |
| Single Responses               | 99.2% |     |
| English                        | 92.0% |     |
| French                         | 3.6%  | 1   |
| Non-Official languages         | 3.6%  | 1   |
| Multiple responses             | 0.8%  | I.  |
|                                |       |     |

### Educational Attainment (15 Yrs +)

1,000

1,500

500

10 to 14

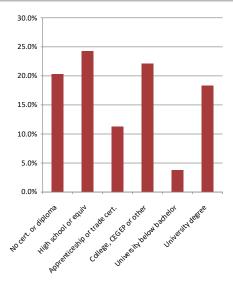
5 to 9

0 to 4

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| No cert. or diploma           | 2,377 | 20.3% |
|-------------------------------|-------|-------|
| High school or equiv          | 2,847 | 24.3% |
| Apprenticeship or trade cert. | 1,326 | 11.3% |
| College, CEGEP or other       | 2,593 | 22.1% |
| University below bachelor     | 443   | 3.8%  |
| University degree             | 2,148 | 18.3% |
|                               |       |       |

### % of Population by Education



### Summary Report

June 7, 2019

\$ 60K - \$80K

\$ 40K - \$60K

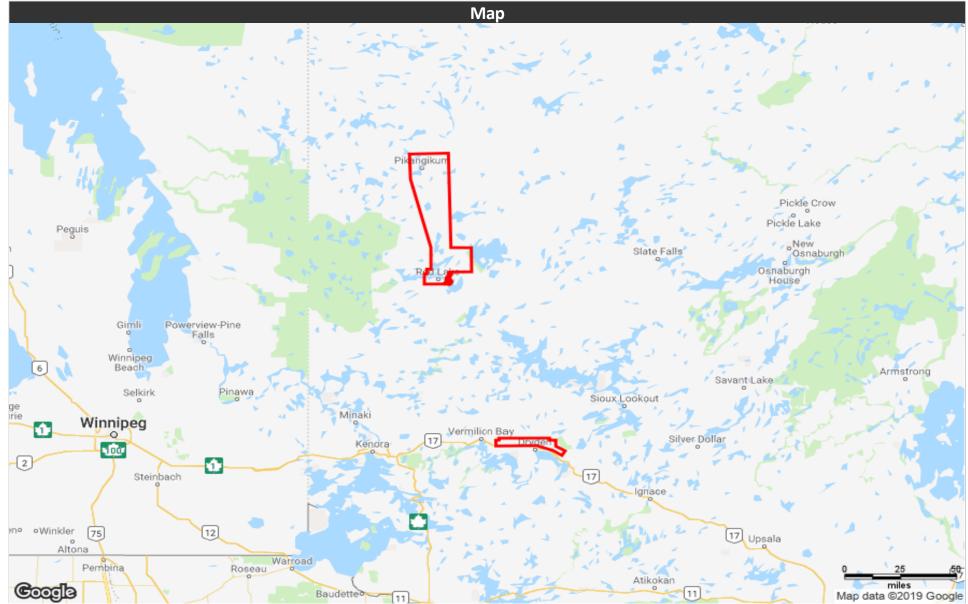
\$ 20K - \$40K

Under \$20K

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**Distribution Map** 



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