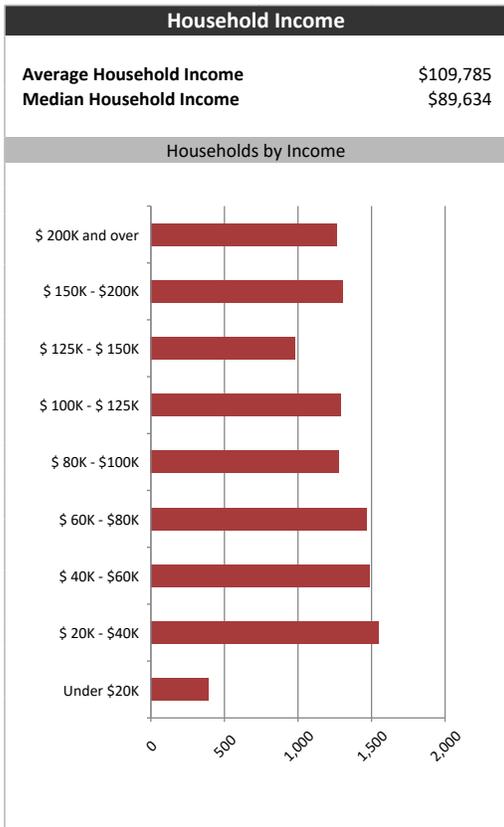
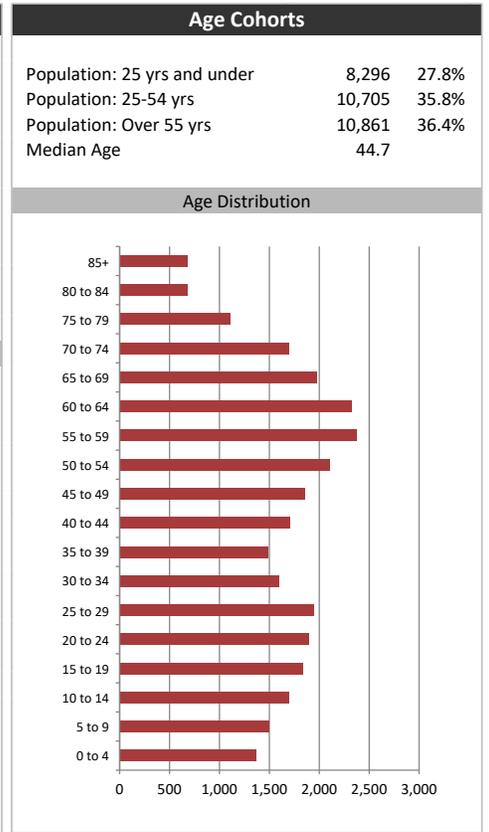


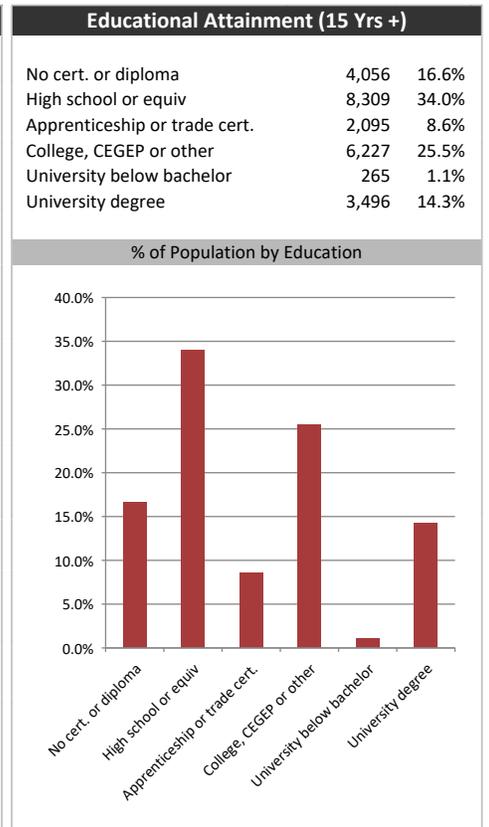
Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,240
Cell Phone, Pager & Services	\$	1,447
Internet Access Services	\$	553
Home Renovations	\$	1,393
Retirement & pension fund payments	\$	1,893
Lotteries	\$	999
Health Insurance	\$	379
Household appliances	\$	805
Furnishings	\$	1,115
Computer hardware	\$	304
Auto/Truck Purchase	\$	7,480
Auto/Truck Rental or Lease	\$	120
Air Travel	\$	274
Age of Home Owners		
15 to 24 years	140	1.3%
25 to 34 years	1,262	11.5%
35 to 44 years	1,520	13.8%
45 to 54 years	2,046	18.6%
55 to 64 years	2,597	23.6%
65 to 74 years	2,048	18.6%
75 years or over	1,393	12.7%

Population & Household Summary	
Total Population	29,862
Population Growth 2016-2021	7.8%
Population Growth 2021-2026	3.1%
Total Households	11,006
Household Growth 2016-2021	5.4%
Household Growth 2021-2026	2.8%
% of Households with Children	43.9%
% of Households - Married w/ Kids	34.7%
% of Households - Single Parent	9.2%
% of Households by Household Size	

Household Size	Percentage
1 person	~22.5%
2 persons	~37.5%
3 persons	~15.5%
4 persons	~15.5%
5 or more persons	~9.5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.1%
South Asian	0.4%
Black	0.9%
Filipino	0.7%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.2%
West Asian	0.0%
Korean	0.0%
Japanese	0.0%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	99.0%
English	88.8%
French	3.5%
Non-Official languages	6.8%
Multiple responses	1.0%



# Essex Free Press

## Distribution Map

