Exeter Times-Advocate



Summary Report

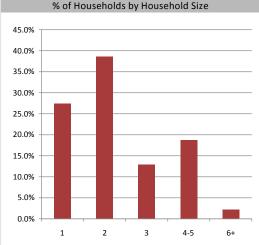
January 17, 2017

Market Information				
Average Household Spending	g / Yr			
Mortgage payments	\$	3,852		
Cell Phone, Pager & Services	\$	765		
Internet Access Services	\$	399		
Home Renovations	\$	253		
Retirement & pension fund payments	\$	1,364		
Lotteries	\$	530		
Health Insurance	\$	780		
Household appliances	\$	495		
Furnishings	\$	1,248		
Computer hardware	\$	204		
Auto/Truck Purchase	\$	4,571		
Auto/Truck Rental or Lease	\$	591		
Air Travel	\$	176		

Age of Home Owners			
15 to 24 years	67	2.1%	
25 to 34 years	483	14.8%	
35 to 44 years	482	14.7%	
45 to 54 years	647	19.8%	
55 to 64 years	629	19.3%	
65 to 74 years	459	14.1%	
75 years or over	499	15.3%	

Household Income

Population & Household Summary			
Total Population	8,123		
Population Growth 2011-2016	-2.9%		
Population Growth 2016-2021	-0.7%		
Total Households	3,265		
Household Growth 2011-2016	-4.6%		
Household Growth 2016-2021	-2.4%		
% of Households with Children	35.6%		
% of Households - Married w/ Kids	27.2%		
% of Households - Single Parent	8.4%		
0/ of Households by Household Cine			



Visible Minorities & Language



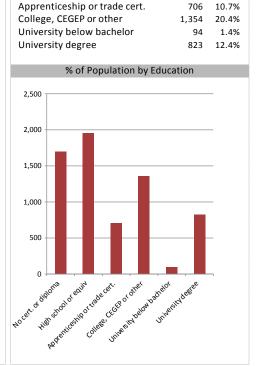
8.4%					
0.470	75 to 79				
d Size	70 to 74				
	65 to 69		<u></u>		
	60 to 64				
	55 to 59				
	50 to 54				
	45 to 49			•	
	40 to 44				
	35 to 39				
	30 to 34				
	25 to 29				
	20 to 24				
	15 to 19				
	10 to 14				
	5 to 9				
	0 to 4				
4-5 6+	0	200	400	600	800

No cert. or diploma

High school or equiv

\$ 250K and over \$ 200K - \$ 250K \$ 175K - \$ 200K \$ 150K - \$ 175K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 50K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K	Average Household Income Median Household Income			\$85,458 \$68,376
\$ 200K - \$ 250K \$ 175K - \$ 200K \$ 150K - \$ 175K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K	H	Households by Ir	icome	
\$ 200K - \$ 250K \$ 175K - \$ 200K \$ 150K - \$ 175K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K				
\$ 175K - \$ 200K \$ 150K - \$ 175K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K	\$ 250K and over			
\$ 150K - \$ 175K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 70K - \$80K \$ 50K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K	\$ 200K - \$ 250K			
\$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K	\$ 175K - \$ 200K			
\$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K Under \$10K	\$ 150K - \$ 175K			
\$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K	\$ 125K - \$ 150K			
\$ 80K - \$90K \$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K	\$ 100K - \$ 125K			
\$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K	\$ 90K - \$100K			
\$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K	\$ 80K - \$90K			
\$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K Under \$10K	\$ 70K - \$80K		.	
\$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K Under \$10K	\$ 60K - \$70K			
\$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K Under \$10K	\$ 50K - \$60K			
\$ 20K - \$30K \$ 10K - \$20K Under \$10K	\$ 40K - \$50K			
\$ 10K - \$20K Under \$10K	\$ 30K - \$40K			
Under \$10K	\$ 20K - \$30K			
	\$ 10K - \$20K			
300 . 400 . 400 .	Under \$10K			
	0	100 .	300	400

Population by Visible Minority Chinese 0.2% South Asian 0.0% Black 0.2% Filipino 0.4% 0.4% Latin American Southeast Asian 0.4% Arab 0.0% West Asian 0.0% Korean 0.0% Japanese 0.0% Visible minority, n.i.e. 0.3% Multiple visible minorities 0.0% **Population by Mother Tongue Single Responses** 99.4% English 92.0% French 0.9% Non-Official languages 6.5% Multiple responses 0.6% |



Educational Attainment (15 Yrs +)

1,696

1,953

25.6%

29.5%

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Distribution Map

