Forest/Watford Standard Guide-Advocate



Summary Report

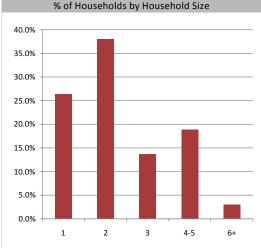
January 9, 2018

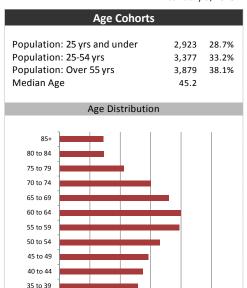
Market Information			
Average Household Spending	g / Yr		
Mortgage payments	\$	4,159	
Cell Phone, Pager & Services	\$	1,089	
Internet Access Services	\$	459	
Home Renovations	\$	493	
Retirement & pension fund payments	\$	976	
Lotteries	\$	1,028	
Health Insurance	\$	335	
Household appliances	\$	598	
Furnishings	\$	734	
Computer hardware	\$	199	
Auto/Truck Purchase	\$	5,886	
Auto/Truck Rental or Lease	\$	66	
Air Travel	\$	498	

Age of Home Owners				
15 to 24 years	105	2.6%		
25 to 34 years	495	12.3%		
35 to 44 years	397	9.8%		
45 to 54 years	720	17.8%		
55 to 64 years	817	20.2%		
65 to 74 years	923	22.8%		
75 years or over	586	14.5%		

Household Income

Population & Household Summary					
Total Population	10,179				
Population Growth 2012-2017	-3.1%				
Population Growth 2017-2022	-0.4%				
Total Households	4,042				
Household Growth 2012-2017	-2.9%				
Household Growth 2017-2022	-1.4%				
% of Households with Children	37.6%				
% of Households - Married w/ Kids	28.8%				
% of Households - Single Parent	8.8%				
0/ of Households by Household Cine					





30 to 34

25 to 29

20 to 24 15 to 19

10 to 14

200

400

Educational Attainment (15 Yrs +)

800

1,0

Average Household Income \$83,165 **Median Household Income** \$70,881 Households by Income \$ 250K and over \$ 200K - \$ 250K \$ 175K - \$ 200K \$ 150K - \$ 175K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K Under \$10K go 200 100 00

Visible Minorities &	Langua	ige		
Population by Visible Minority				
Chinese	0.1%			
South Asian	0.1%	1		
Black	1.0%			
Filipino	0.0%	1		
Latin American	0.2%			
Southeast Asian	0.0%			
Arab	0.0%			
West Asian	0.0%			
Korean	0.1%	1		
Japanese	0.0%			
Visible minority, n.i.e.	0.1%	1		
Multiple visible minorities	0.2%	•		
Population by Mother Tongue				
Single Responses	99.6%			
English	93.7%			
French	0.8%	1		
Non-Official languages	5.0%	1		
Multiple responses	0.4%	1		

No cert. or diploma High school or equiv Apprenticeship or trade cert. College, CEGEP or other University below bachelor University degree	1,813 2,296 835 2,095 119 896	28.5% 10.4% 26.0% 1.5%
% of Population by Edu	cation	
2,500		
2,000		
1,500		
1,000		
500		
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Distribution Map

