Guelph Tribune-TH



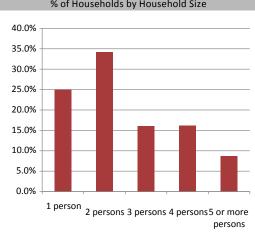
Summary Report

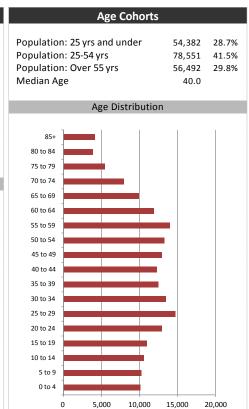
November 6, 2018

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Average Household Spending	g / Yr	
Mortgage payments	\$	7,912
Cell Phone, Pager & Services	\$	1,255
Internet Access Services	\$	543
Home Renovations	\$	837
Retirement & pension fund payments	\$	1,963
Lotteries	\$	761
Health Insurance	\$	463
Household appliances	\$	648
Furnishings	\$	1,707
Computer hardware	\$	278
Auto/Truck Purchase	\$	7,601
Auto/Truck Rental or Lease	\$	274
Air Travel	\$	1,448

Age of Home Owners			
15 to 24 years	2,519	3.4%	
25 to 34 years	11,785	16.0%	
35 to 44 years	12,964	17.5%	
45 to 54 years	14,118	19.1%	
55 to 64 years	14,765	20.0%	
65 to 74 years	10,147	13.7%	
75 years or over	7,590	10.3%	

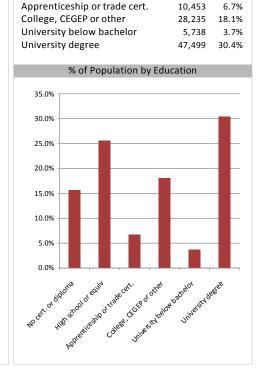
Population & Household Summary		
Total Population	189,425	
Population Growth 2013-2018	5.9%	
Population Growth 2018-2023	4.5%	
Total Households	73,888	
Household Growth 2013-2018	6.6%	
Household Growth 2018-2023	5.2%	
% of Households with Children	42.7%	
% of Households - Married w/ Kids	32.4%	
% of Households - Single Parent	10.3%	
0/ of Households by Household C	izo	





	Household Income	
Average House Median House		\$108,381 \$88,064
	Households by Incom	e
\$ 200K and over		
\$ 150K - \$200K		
\$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 80K - \$100K		
\$ 60K - \$80K		
\$ 40K - \$60K		
\$ 20K - \$40K		
Under \$20K		
•	son so	000 75,000

opulation by Visible Minority		
Chinese	2 4%	
South Asian	3.3%	
Black	1.1%	
Filipino	1.2%	
Latin American	0.8%	
Southeast Asian	1.5%	
Arab	0.4%	
West Asian	0.9%	
Korean	0.1%	1
Japanese	0.1%	1
Visible minority, n.i.e.	0.1%	1
Multiple visible minorities	0.4%	•
opulation by Mother Tongue		
Single Responses	98.9%	
English	82.1%	
French	1.4%	1
Non-Official languages	15.4%	
Multiple responses	1.1%	1



Educational Attainment (15 Yrs +)

24,437

40,013

15.6%

25.6%

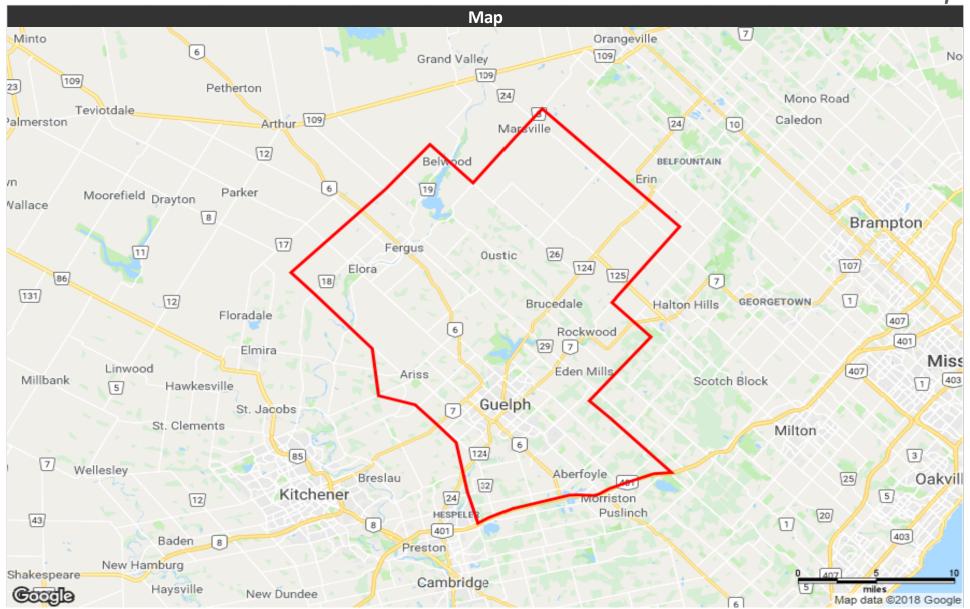
No cert. or diploma

High school or equiv

Guelph Tribune-TH



Distribution Map



Guelph Tribune-TU



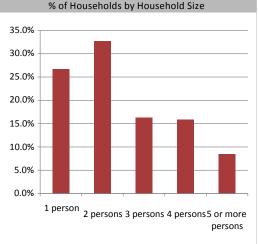
Summary Report

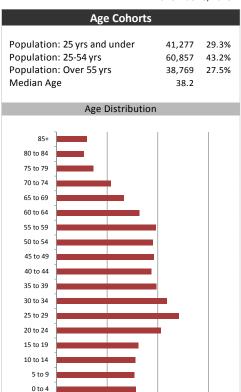
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Market Information		
Average Household Spending	g / Yr	
Mortgage payments	\$	7,699
Cell Phone, Pager & Services	\$	1,256
Internet Access Services	\$	540
Home Renovations	\$	770
Retirement & pension fund payments	\$	1,949
Lotteries	\$	730
Health Insurance	\$	441
Household appliances	\$	602
Furnishings	\$	1,648
Computer hardware	\$	277
Auto/Truck Purchase	\$	6,988
Auto/Truck Rental or Lease	\$	271
Air Travel	\$	1,425

	_	
Age of Home Owners		
15 to 24 years	2,370	4.3%
25 to 34 years	9,917	17.8%
35 to 44 years	10,158	18.3%
45 to 54 years	10,576	19.0%
55 to 64 years	10,287	18.5%
65 to 74 years	6,976	12.5%
75 years or over	5,325	9.6%

Population & Household Summary		
Total Population	140,903	
Population Growth 2013-2018	6.2%	
Population Growth 2018-2023	4.6%	
Total Households	55,608	
Household Growth 2013-2018	6.4%	
Household Growth 2018-2023	5.3%	
% of Households with Children	42.6%	
% of Households - Married w/ Kids	31.5%	
% of Households - Single Parent	11.1%	
0/ of Households by Household Cia		





5,000

No cert. or diploma

High school or equiv

Apprenticeship or trade cert.

College, CEGEP or other

University below bachelor

Educational Attainment (15 Yrs +)

10,000

15,000

18,261 15.7%

20,126 17.3%

25.1%

6.5%

3.6%

29,160

7,522

4,232

1	Household Income	
Average Househo		\$104,001 \$84,922
Н	louseholds by Income	
\$ 200K and over \$ 150K - \$200K \$ 125K - \$		
\$ 100K - \$ 125K		
\$ 80K - \$100K		
\$ 60K - \$80K		
\$ 40K - \$60K -		
\$ 20K - \$40K		
Under \$20K	700 700 600 d	,000 po
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2. Langua	000
x Langua	ige
3.1%	
4.2%	
1.3%	
1.6%	
1.0%	
2.0%	
0.5%	
1.1%	
0.2%	1
0.2%	1
0.1%	1
0.5%	
98.7%	
79.1%	
1.4%	1
18.2%	
1.3%	1
	4.2% 1.3% 1.6% 2.0% 0.5% 1.1% 0.2% 0.2% 0.1% 0.5% 98.7% 79.1% 1.4% 18.2%

University degree	37,048	31.8%
% of Population by Edu	cation	
35.0%		
30.0%		
25.0%		
20.0%		
15.0%		
10.0%		
5.0%		
0.0%		
Model. High stood of grand of the cert. High stood of the cert. High stood of the cert.	Juine situ de	ye ^e

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Distribution Map

