

Kenora, Lake of the Woods Enterprise



Summary Report

January 9, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	3,847
Cell Phone, Pager & Services	\$	1,048
Internet Access Services	\$	478
Home Renovations	\$	2,169
Retirement & pension fund payments	\$	1,785
Lotteries	\$	839
Health Insurance	\$	574
Household appliances	\$	407
Furnishings	\$	980
Computer hardware	\$	158
Auto/Truck Purchase	\$	6,853
Auto/Truck Rental or Lease	\$	70
Air Travel	\$	559
Age of Home Owners		
15 to 24 years	280	2.9%
25 to 34 years	1,438	15.0%
35 to 44 years	1,371	14.3%
45 to 54 years	1,731	18.1%
55 to 64 years	2,140	22.4%
65 to 74 years	1,503	15.7%
75 years or over	1,109	11.6%

Population & Household Summary	
Total Population	22,858
Population Growth 2012-2017	2.2%
Population Growth 2017-2022	2.6%
Total Households	9,572
Household Growth 2012-2017	4.4%
Household Growth 2017-2022	3.6%
% of Households with Children	37.6%
% of Households - Married w/ Kids	25.5%
% of Households - Single Parent	12.1%
% of Households by Household Size	
1	28.8%
2	37.6%
3	14.3%
4-5	17.1%
6+	2.2%

Age Cohorts		
Population: 25 yrs and under	6,489	28.4%
Population: 25-54 yrs	8,364	36.6%
Population: Over 55 yrs	8,005	35.0%
Median Age	43.8	
Age Distribution		
85+	100	
80 to 84	200	
75 to 79	400	
70 to 74	600	
65 to 69	1000	
60 to 64	1400	
55 to 59	1800	
50 to 54	1600	
45 to 49	1200	
40 to 44	1100	
35 to 39	1100	
30 to 34	1100	
25 to 29	1400	
20 to 24	1600	
15 to 19	1200	
10 to 14	1100	
5 to 9	1100	
0 to 4	1000	

Household Income	
Average Household Income	\$94,537
Median Household Income	\$82,046
Households by Income	
\$ 250K and over	100
\$ 200K - \$ 250K	100
\$ 175K - \$ 200K	200
\$ 150K - \$ 175K	600
\$ 125K - \$ 150K	1000
\$ 100K - \$ 125K	1300
\$ 90K - \$ 100K	600
\$ 80K - \$ 90K	600
\$ 70K - \$ 80K	600
\$ 60K - \$ 70K	600
\$ 50K - \$ 60K	700
\$ 40K - \$ 50K	700
\$ 30K - \$ 40K	600
\$ 20K - \$ 30K	600
\$ 10K - \$ 20K	600
Under \$10K	100

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.2%
South Asian	0.2%
Black	0.0%
Filipino	0.6%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.0%
Japanese	0.2%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	99.2%
English	93.0%
French	2.4%
Non-Official languages	3.8%
Multiple responses	0.8%

Educational Attainment (15 Yrs +)		
No cert. or diploma	3,833	20.7%
High school or equiv	5,012	27.1%
Apprenticeship or trade cert.	1,993	10.8%
College, CEGEP or other	3,169	17.1%
University below bachelor	662	3.6%
University degree	3,852	20.8%
% of Population by Education		
No cert. or diploma	3800	
High school or equiv	5000	
Apprenticeship or trade cert.	2000	
College, CEGEP or other	3200	
University below bachelor	700	
University degree	3900	

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Distribution Map

Map

