### Nepean/Barrhaven News

### adereach

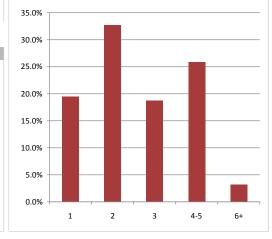
#### **Market Information**

Average Household Spending / Yr				
Mortgage payments	\$	9,915		
Cell Phone, Pager & Services	\$	1,211		
Internet Access Services	\$	562		
Home Renovations	\$	510		
Retirement & pension fund payments	\$	3,549		
Lotteries	\$	822		
Health Insurance	\$	1,722		
Household appliances	\$	840		
Furnishings	\$	1,969		
Computer hardware	\$	298		
Auto/Truck Purchase	\$	6,934		
Auto/Truck Rental or Lease	\$	788		
Air Travel	\$	1,199		

Age of Home Owners					
15 to 24 years	1,951	3.2%			
25 to 34 years	10,044	16.5%			
35 to 44 years	11,722	19.2%			
45 to 54 years	13,552	22.2%			
55 to 64 years	11,372	18.6%			
65 to 74 years	7,427	12.2%			
75 years or over	4,931	8.1%			

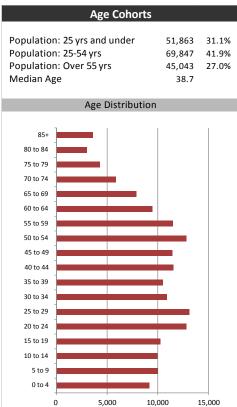
Population & Household Summary				
Total Population	166,754			
Population Growth 2011-2016	5.8%			
Population Growth 2016-2021	4.9%			
Total Households	60,998			
Household Growth 2011-2016	6.4%			
Household Growth 2016-2021	5.0%			
% of Households with Children	48.0%			
% of Households - Married w/ Kids	37.3%			
% of Households - Single Parent	10.7%			

#### % of Households by Household Size



#### Summary Report

January 17, 2017



Educational Attainment (15 Yrs +)

11,913

27,138

5,556

8.9%

20.2%

4.1%

18.5%

4.5%

43.8%

No cert. or diploma

High school or equiv

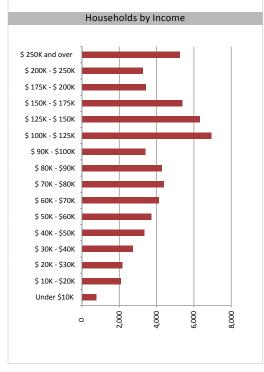
Apprenticeship or trade cert.

#### **Household Income**

\$124,918

\$99,578

Average Household Income	
Median Household Income	



#### Visible Minorities & Language

Population by Visible Minority						
Chinese	6.4%					
South Asian	5.6%					
Black	3.7%					
Filipino	1.4%					
Latin American	1.0%					
Southeast Asian	1.9%					
Arab	3.5%					
West Asian	0.6%					
Korean	0.3%	1.1				
Japanese	0.2%	1				
Visible minority, n.i.e.	0.2%	1.00				
Multiple visible minorities	0.7%					
Population by Mother Tongue						
Single Responses	97.0%					
English	65.7%					

French

Non-Official languages

Multiple responses

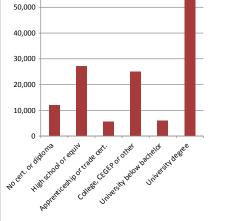
## 

6.3%

3.0%

25.0% 

#### College, CEGEP or other 24,918 University below bachelor 6,029 University degree 58,983 % of Population by Education 70,000 60,000 50,000 40.000 30,000 20,000



# **Nepean/Barrhaven News**

## adøreach

**Distribution Map** 

