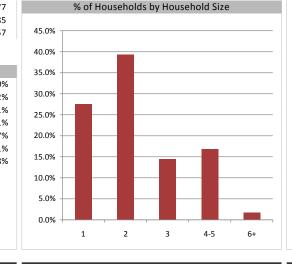
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Market Information Average Household Spending / Yr Mortgage payments 3,983 Ś Cell Phone, Pager & Services 775 \$ **Internet Access Services** \$ 444 Home Renovations Ś 333 Retirement & pension fund payments \$ 1,496 Lotteries \$ 684 Health Insurance \$ 518 Household appliances \$ 831 Furnishings \$ 829 Computer hardware Ś 162 Auto/Truck Purchase \$ 4,977 Auto/Truck Rental or Lease \$ 285 Air Travel \$ 257

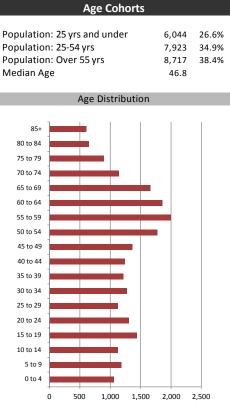
Age of Home Owners		
15 to 24 years	387	4.09
25 to 34 years	1,260	13.29
35 to 44 years	1,350	14.19
45 to 54 years	1,737	18.19
55 to 64 years	2,079	21.79
65 to 74 years	1,441	15.19
75 years or over	1,317	13.89

Population & Household Summary Total Population 22,685 Population Growth 2011-2016 1.2% Population Growth 2016-2021 1.1% Total Households 9,571 Household Growth 2011-2016 2.8% Household Growth 2016-2021 1.8% % of Households with Children 35.7% % of Households - Married w/ Kids 26.2% % of Households - Single Parent 9.5%



Summary Report

January 16, 2017



Household Income

Household Income				
Average Household Income \$85,563			\$85,563 \$69,300	
	Household	ds by Incom	e	
\$ 250K and over				
\$ 200K - \$ 250K				
\$ 175K - \$ 200K				
\$ 150K - \$ 175K				
\$ 125K - \$ 150K				
\$ 100K - \$ 125K				
\$ 90K - \$100K				
\$ 80K - \$90K				
\$ 70K - \$80K	-	•		
\$ 60K - \$70K				
\$ 50K - \$60K				
\$ 40K - \$50K				
\$ 30K - \$40K				
\$ 20K - \$30K				
\$ 10K - \$20K				
	1	1		1

200

1,000

1,500

Visible Minorities & Language

Population by Visible Minority				
Chinese	0.3%			
South Asian	0.3%			
Black	0.5%			
Filipino	0.1%			
Latin American	0.0%			
Southeast Asian	0.0%			
Arab	0.0%	1		
West Asian	0.0%	1		
Korean	0.0%	1		
Japanese	0.0%			
Visible minority, n.i.e.	0.0%	1		
Multiple visible minorities	0.1%			
Population by Mother Tongue				
Single Responses	98.5%			
English	68.9%			
French	27.5%			
Non-Official languages	2.2%	1		

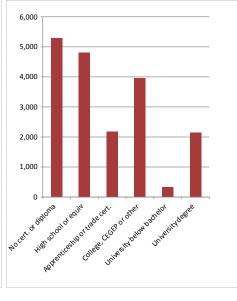
1.5%

Multiple responses

Educational Attainment (15 Yrs +)

No cert. or diploma	5,289	28.3%
High school or equiv	4,800	25.7%
Apprenticeship or trade cert.	2,176	11.6%
College, CEGEP or other	3,954	21.1%
University below bachelor	328	1.8%
University degree	2,150	11.5%

% of Population by Education



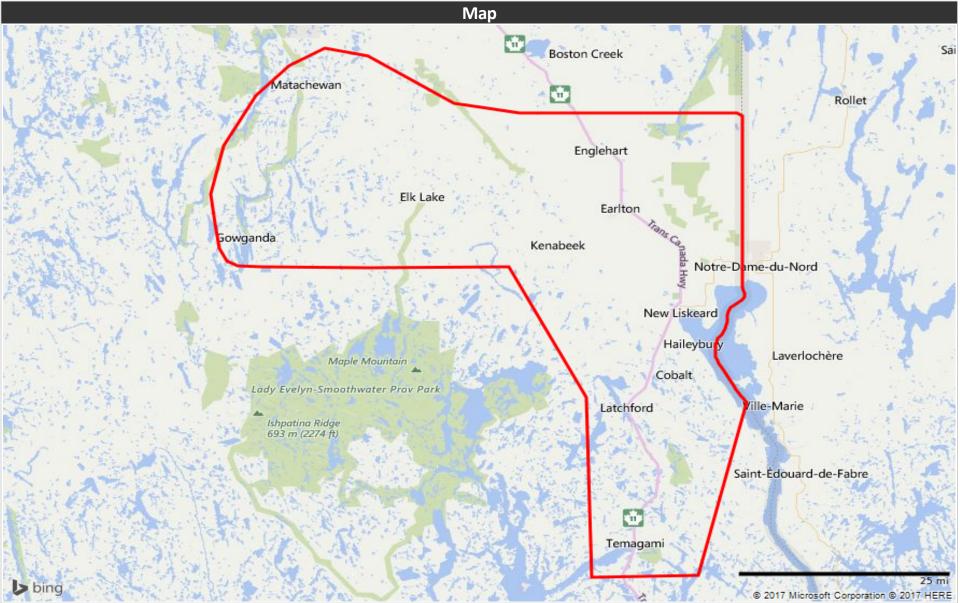
Under \$10K

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Distribution Map



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Computer hardware

Auto/Truck Purchase

Air Travel

Auto/Truck Rental or Lease

Market Information Average Household Spending / Yr Mortgage payments 4,128 Ś Cell Phone, Pager & Services \$ 801 **Internet Access Services** \$ 452 Home Renovations Ś 343 Retirement & pension fund payments \$ 1,582 Lotteries \$ 702 Health Insurance \$ 526 Household appliances \$ 872 \$ Furnishings 866

Ś

\$

\$

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164

306

265

\$89,273

\$72,333

5,252

Age of Home Owners			
15 to 24 years	222	3.6%	
25 to 34 years	798	13.0%	
35 to 44 years	864	14.1%	
45 to 54 years	1,136	18.6%	
55 to 64 years	1,377	22.5%	
65 to 74 years	869	14.2%	
75 years or over	855	14.0%	

Population & Household Summary Total Population 14,580 Population Growth 2011-2016 1.5% Population Growth 2016-2021 1.3% **Total Households** 6,122 Household Growth 2011-2016 3.1% Household Growth 2016-2021 2.1% % of Households with Children 36.8% % of Households - Married w/ Kids 27.8% % of Households - Single Parent 9.0%

% of Households by Household Size

45.0% 40.0% 35.0% 30.0% 25.0% 20.0% 15.0% 10.0% 5.0% 1 2 3 4-5 6+

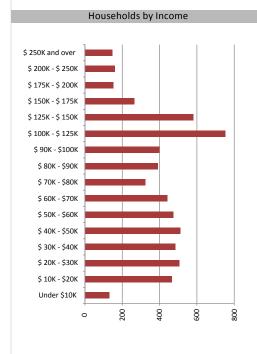
Visible Minorities & Language

Age Cohorts Population: 25 yrs and under 4,010 27.5% Population: 25-54 yrs 5.152 35.3% Population: Over 55 yrs 5,418 37.2% Median Age 45.5 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34

10 to 14 5 to 9 0 to 4 0 500 1,000 1,500

Household Income

Average Household Income	
Median Household Income	



Population by Visible Minority Chinese 0.2% South Asian 0.4% Black 0.8% Filipino 0.1% Latin American 0.0% Southeast Asian 0.0% Arab 0.0% West Asian 0.0% ÷. Korean 0.0% 1 Japanese 0.0% Visible minority, n.i.e. 0.0% 1 Multiple visible minorities 0.2% **Population by Mother Tongue** Single Responses 98.6%

English	67.0%	
French	29.3%	
Non-Official languages	2.3%	1
Multiple responses	1.4%	I.

Educational Attainment (15 Yrs +)

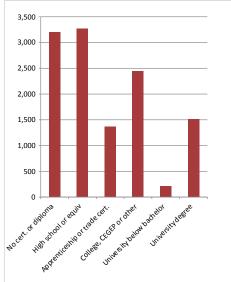
25 to 29

20 to 24

15 to 19

No cert. or diploma	3,200	26.7%
High school or equiv	3,266	27.2%
Apprenticeship or trade cert.	1,364	11.4%
College, CEGEP or other	2,444	20.4%
University below bachelor	206	1.7%
University degree	1,509	12.6%

% of Population by Education



Summary Report

January 16, 2017

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Distribution Map

