

Newmarket Era/Aurora Banner/East Gwillimbury Express



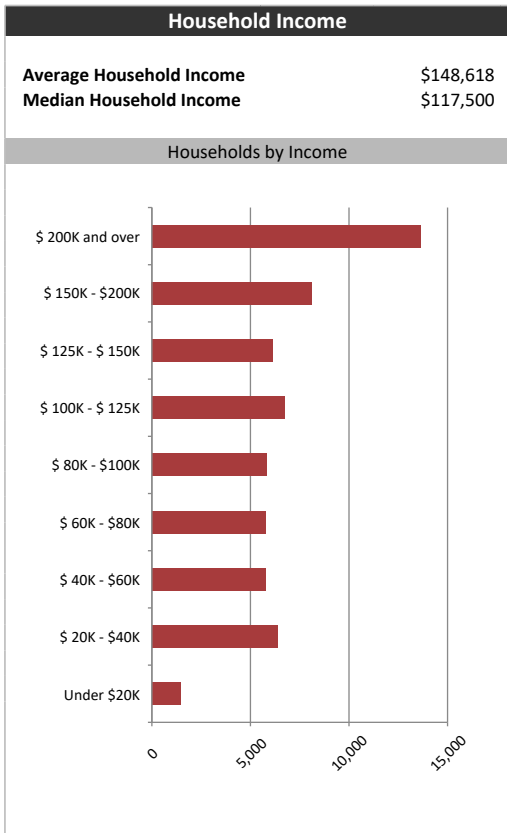
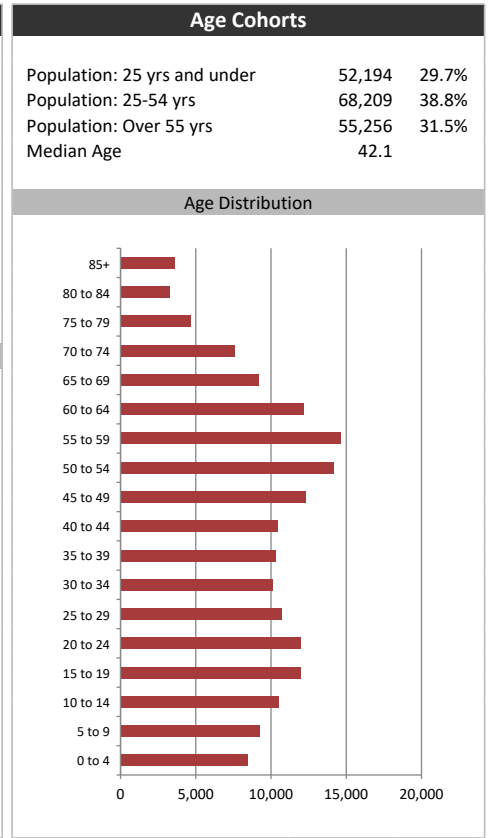
Summary Report

April 20, 2022

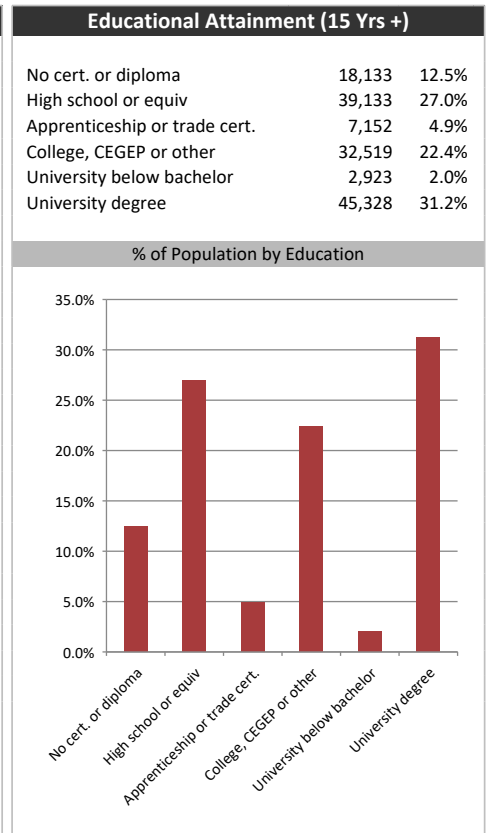
Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	9,193
Cell Phone, Pager & Services	\$	1,907
Internet Access Services	\$	675
Home Renovations	\$	1,813
Retirement & pension fund payments	\$	2,513
Lotteries	\$	879
Health Insurance	\$	666
Household appliances	\$	832
Furnishings	\$	2,669
Computer hardware	\$	408
Auto/Truck Purchase	\$	8,551
Auto/Truck Rental or Lease	\$	454
Air Travel	\$	799
Age of Home Owners		
15 to 24 years	386	0.6%
25 to 34 years	5,929	9.9%
35 to 44 years	9,847	16.5%
45 to 54 years	14,280	23.9%
55 to 64 years	14,525	24.3%
65 to 74 years	8,872	14.8%
75 years or over	5,972	10.0%

Population & Household Summary	
Total Population	175,659
Population Growth 2016-2021	4.1%
Population Growth 2021-2026	4.4%
Total Households	59,811
Household Growth 2016-2021	4.4%
Household Growth 2021-2026	4.8%
% of Households with Children	57.3%
% of Households - Married w/ Kids	45.2%
% of Households - Single Parent	12.2%
% of Households by Household Size	

Household Size	% of Households
1 person	~16.5%
2 persons	~29.0%
3 persons	~20.0%
4 persons	~23.0%
5 or more persons	~11.5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	8.4%
South Asian	4.4%
Black	3.0%
Filipino	1.7%
Latin American	1.4%
Southeast Asian	1.8%
Arab	1.0%
West Asian	3.2%
Korean	0.9%
Japanese	0.3%
Visible minority, n.i.e.	0.7%
Multiple visible minorities	1.3%
Population by Mother Tongue	
Single Responses	97.9%
English	69.8%
French	1.3%
Non-Official languages	26.8%
Multiple responses	2.1%



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Distribution Map

Map

