Newmarket Era/Aurora Banner/East Gwillimbury Express



Summary Report

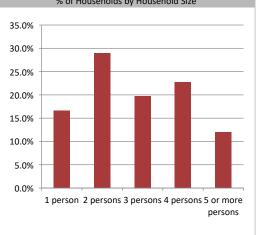
April 20, 2022

iviarket information			
Average Household Spending / Yr			
Mortgage payments	\$	9,193	
Cell Phone, Pager & Services	\$	1,907	
Internet Access Services	\$	675	
Home Renovations	\$	1,813	
Retirement & pension fund payments	\$	2,513	
Lotteries	\$	879	
Health Insurance	\$	666	
Household appliances	\$	832	
Furnishings	\$	2,669	
Computer hardware	\$	408	
Auto/Truck Purchase	\$	8,551	
Auto/Truck Rental or Lease	\$	454	
Air Travel	\$	799	

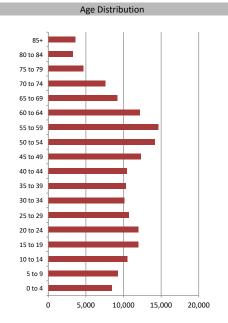
Age of Home Owners			
15 to 24 years	386	0.6%	
25 to 34 years	5,929	9.9%	
35 to 44 years	9,847	16.5%	
45 to 54 years	14,280	23.9%	
55 to 64 years	14,525	24.3%	
65 to 74 years	8,872	14.8%	
75 years or over	5,972	10.0%	

Household Income

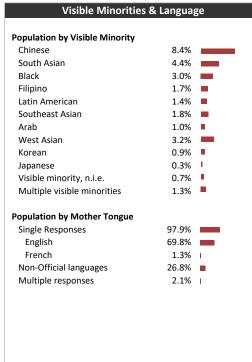
Population & Household Summary		
Total Population	175,659	
Population Growth 2016-2021	4.1%	
Population Growth 2021-2026	4.4%	
Total Households	59,811	
Household Growth 2016-2021	4.4%	
Household Growth 2021-2026	4.8%	
% of Households with Children	57.3%	
% of Households - Married w/ Kids	45.2%	
% of Households - Single Parent	12.2%	
% of Households by Household Size		





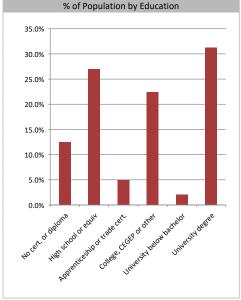


Average Househo		\$148,618 \$117,500			
Households by Income					
\$ 200K and over					
\$ 150K - \$200K					
\$ 125K - \$ 150K					
\$ 100K - \$ 125K					
\$ 80K - \$100K					
\$ 60K - \$80K					
\$ 40K - \$60K					
\$ 20K - \$40K					
Under \$20K					
0	5000 30	30 15,000			



	•	
No cert. or diploma	18,133	12.5%
High school or equiv	39,133	27.0%
Apprenticeship or trade cert.	7,152	4.9%
College, CEGEP or other	32,519	22.4%
University below bachelor	2,923	2.0%
University degree	45,328	31.2%

Educational Attainment (15 Yrs +)



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Newmarket Era/Aurora Banner/East Gwillimbury Express ad@reach

Distribution Map Map Bethesda Gilford Beach KESWICK Brown Hill 3 12 Fennell 400 39 [13] Ravensnoe Leaskdale Zephyr [23] 89 Beverley Isles KSTOWN Victoria Deerhurst Maple Hill 53 Alder Corners 39 Coulson's Hill [27] Pinkerton Mt Albert Sandford 12 Newton [77] 400 48 Holt [11] 11 Robinson Bradford West Gwillimbury Uxbridge East [1] Gwillimbury 47 [51] 30 Roseville Bond Head Siloam Vivian 74 19 Ansnorveldt [19] [1] 8 Cedar Valley Newmarket ille Pleasantville Coppin's nberg 400 Glenville Corners 74 Dunkerron Ballantrae Goodwood 8 65 [26] Musselman's [27] Lake [34] 55 15 26 [48] Lincolnville Aurora Kettleby ndorf Schomberg [16] Bloomington [15] Lemonville 4 4 12/ Glasgow Pottageville loydtown Snowball [3] 53 Preston Lake Happy Valley Whitchurch-Stouffville Cherry Bethesda 67 14 69 miles

OAK RIDGES

Map data ©2022 Google