# **C** Toronto Community News

# adøreach

## Market Information

| Average Household Spending / Yr    |    |       |  |
|------------------------------------|----|-------|--|
| Mortgage payments                  | \$ | 6,126 |  |
| Cell Phone and Internet            | \$ | 1,260 |  |
| Home Renovations                   | \$ | 3,827 |  |
| Retirement & pension fund payments | \$ | 3,409 |  |
| Lotteries                          | \$ | 131   |  |
| Health Insurance                   | \$ | 531   |  |
| Household appliances               | \$ | 327   |  |
| Furnishings                        | \$ | 42    |  |
| Computer hardware                  | \$ | 428   |  |
| Auto/Truck Purchase                | \$ | 2,842 |  |
| Auto/Truck Rental or Lease         | \$ | 895   |  |
| Air Travel                         | \$ | 1,072 |  |
|                                    |    |       |  |
| Age of Home Owners                 |    |       |  |

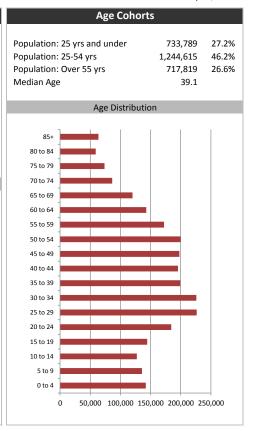
| Age of Home Owners |         |       |
|--------------------|---------|-------|
| 15 to 24 years     | 35,296  | 3.3%  |
| 25 to 34 years     | 185,522 | 17.2% |
| 35 to 44 years     | 206,344 | 19.1% |
| 45 to 54 years     | 224,770 | 20.8% |
| 55 to 64 years     | 186,010 | 17.2% |
| 65 to 74 years     | 125,181 | 11.6% |
| 75 years or over   | 117,493 | 10.9% |
|                    |         |       |
|                    |         |       |

| Population & Household Summary    |           |  |  |
|-----------------------------------|-----------|--|--|
| Total Population                  | 2,696,224 |  |  |
| Population Growth 2009-2014       | 6.1%      |  |  |
| Population Growth 2014-2019       | 4.4%      |  |  |
|                                   |           |  |  |
| Total Households                  | 1,080,617 |  |  |
| Household Growth 2009-2014        | 8.4%      |  |  |
| Household Growth 2014-2019        | 7.7%      |  |  |
|                                   |           |  |  |
| % of Households with Children     | 42.3%     |  |  |
| % of Households - Married w/ Kids | 28.9%     |  |  |
| % of Households - Single Parent   | 13.5%     |  |  |
|                                   |           |  |  |

# % of Households by Household Size

# Summary Report

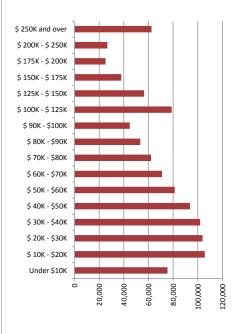
May 20, 2015



## Household Income

| Median Household Income  | \$101,720 |
|--------------------------|-----------|
| Average Household Income | \$57,337  |



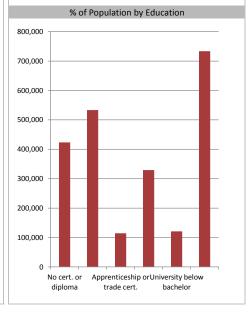


# Visible Minorities & Language

| Population by Visible Minority |       |        |  |
|--------------------------------|-------|--------|--|
| Chinese                        | 10.8% |        |  |
| South Asian                    | 12.1% |        |  |
| Black                          | 8.3%  |        |  |
| Filipino                       | 4.4%  |        |  |
| Latin American                 | 2.7%  | •      |  |
| Southeast Asian                | 1.6%  | •      |  |
| Arab                           | 1.0%  | 1      |  |
| West Asian                     | 1.9%  | •      |  |
| Korean                         | 1.4%  | 1 - C  |  |
| Japanese                       | 0.5%  | 1      |  |
| Visible minority, n.i.e.       | 1.2%  | 1 - C  |  |
| Multiple visible minorities    | 1.3%  | 1 de 1 |  |
| Population by Mother Tongue    |       |        |  |
| Single Responses               | 96.8% |        |  |
| English                        | 50.0% |        |  |
| French                         | 1.2%  |        |  |
| Non-Official languages         | 45.7% |        |  |
| Multiple responses             | 3.2%  | I.     |  |

### **Educational Attainment**

| No cert. or diploma           | 423,617 | 18.8% |
|-------------------------------|---------|-------|
| High school or equiv          | 533,335 | 23.6% |
| Apprenticeship or trade cert. | 114,597 | 5.1%  |
| College, CEGEP or other       | 329,490 | 14.6% |
| University below bachelor     | 120,967 | 5.4%  |
| University degree             | 733,637 | 32.5% |
|                               |         |       |



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