

## **Stirling, Central Hastings News**

### **Summary Report**

October 3, 2014

Market Information				
Average Household Spending	g / Yr			
Mortgage payments	\$	4,068		
Cell Phone and Internet	\$	804		
Home Renovations	\$	2,127		
Retirement & pension fund payments	\$	2,474		
Lotteries	\$	154		
Health Insurance	\$	650		
Household appliances	\$	428		
Furnishings	\$	21		
Computer hardware	\$	279		
Auto/Truck Purchase	\$	4,057		
Auto/Truck Rental or Lease	\$	680		
Air Travel	\$	340		
Age of Home Owners				
15 to 24 years 19	98	2.2%		
25 to 34 years 94	43	10.3%		

1,174

1,816

2,244

1,776

1,031

12.8%

19.8%

24.4%

19.3%

11.2%

35 to 44 years

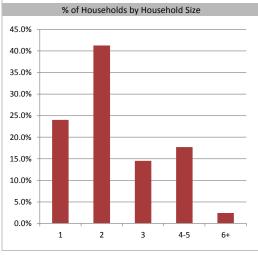
45 to 54 years

55 to 64 years

65 to 74 years

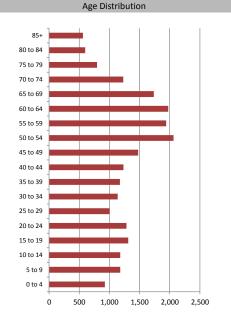
75 years or over

Population & Household Summary				
Total Population	22,806			
Population Growth 2009-2014	0.4%			
Population Growth 2014-2019	0.7%			
Total Households	9,182			
Household Growth 2009-2014	4.1%			
Household Growth 2014-2019	3.9%			
% of Households with Children	38.3%			
% of Households - Married w/ Kids	29.5%			
% of Households - Single Parent	8.8%			
% of Households by Household Size				



Visible Minorities & Language





**Educational Attainment** 

4,695

5,575

2,237

24.9%

29.6%

11.9%

No cert. or diploma

High school or equiv

diploma

Apprenticeship or trade cert.

Household Income								
Median Household Income Average Household Income	\$69,478 \$63,314							
Households by Income								
\$ 250K and over								
\$ 200K - \$ 250K								
\$ 175K - \$ 200K								
\$ 150K - \$ 175K								
\$ 125K - \$ 150K								
\$ 100K - \$ 125K								
\$ 90K - \$100K								
\$ 80K - \$90K								
\$ 70K - \$80K								
\$ 60K - \$70K								
\$ 50K - \$60K								
\$ 40K - \$50K								
\$ 30K - \$40K								
\$ 20K - \$30K								
\$ 10K - \$20K								
Under \$10K								
200 - 400 - 6	- 000							
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#### **Population by Visible Minority** Chinese 0.0% South Asian 0.3% Black 0.4% Filipino 0.0% Latin American 0.1% Southeast Asian 0.0% Arab 0.1% West Asian 0.0% Korean 0.3% Japanese 0.1% 0.1% Visible minority, n.i.e. 0.1% Multiple visible minorities **Population by Mother Tongue** Single Responses 100.7% English 96.0% French 1.1% Non-Official languages 3.6% 0.3% Multiple responses

College, CEGEP or oth University below back University degree	3,956 414 1,985	21.0% 2.2% 10.5%							
% of Population by Education									
6,000			_						
5,000			_						
4,000			_						
3,000 —			_						
2,000	$\blacksquare$		_						
1,000	Н.	.	_						
No cert. or Apprenticeship or University below									

trade cert.

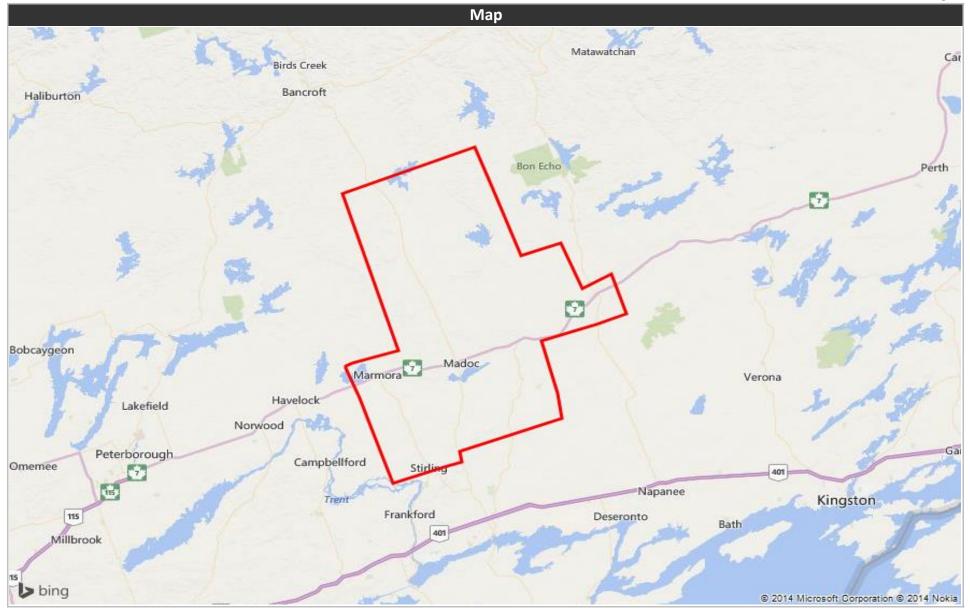
bachelor

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## **Distribution Map**



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