Niagara Advance

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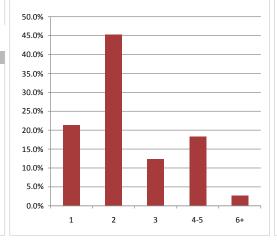
Market Information

Average Household Spending / Yr		
Mortgage payments	\$	5,553
Cell Phone, Pager & Services	\$	874
Internet Access Services	\$	461
Home Renovations	\$	461
Retirement & pension fund payments	\$	1,657
Lotteries	\$	1,129
Health Insurance	\$	861
Household appliances	\$	854
Furnishings	\$	1,624
Computer hardware	\$	212
Auto/Truck Purchase	\$	5,482
Auto/Truck Rental or Lease	\$	661
Air Travel	\$	722

Age of Home Owners			
15 to 24 years	56	1.0%	
25 to 34 years	288	5.1%	
35 to 44 years	534	9.5%	
45 to 54 years	981	17.4%	
55 to 64 years	1,556	27.6%	
65 to 74 years	1,269	22.5%	
75 years or over	947	16.8%	

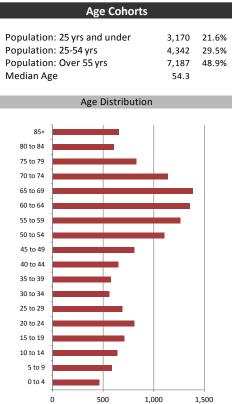
Population & Household Summary			
Total Population	14,699		
Population Growth 2011-2016	5.9%		
Population Growth 2016-2021	3.9%		
Total Households	5,632		
Household Growth 2011-2016	4.5%		
Household Growth 2016-2021	3.4%		
% of Households with Children	32.5%		
% of Households - Married w/ Kids	26.4%		
% of Households - Single Parent	6.2%		

% of Households by Household Size



Summary Report

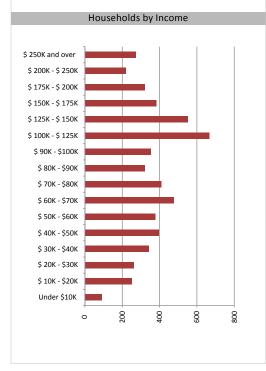
January 17, 2017



Household Income

\$109,496 \$87,680

Average Household Income	
Median Household Income	



Visible Minorities & Language

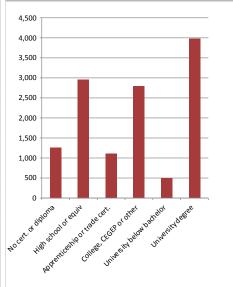
Population by Visible Minority		
Chinese	2.3%	
South Asian	0.8%	
Black	1.3%	
Filipino	0.5%	
Latin American	0.5%	
Southeast Asian	0.2%	1
Arab	0.0%	1
West Asian	0.1%	1
Korean	0.2%	1
Japanese	0.5%	
Visible minority, n.i.e.	0.0%	1
Multiple visible minorities	0.4%	
Population by Mother Tongue		
Single Responses	99.2%	

Single Responses	99.2%	
English	78.0%	
French	1.5%	1
Non-Official languages	19.7%	
Multiple responses	0.8%	1

Educational Attainment (15 Yrs +)

No cert. or diploma	1,263	10.0%
High school or equiv	2,960	23.5%
Apprenticeship or trade cert.	1,104	8.8%
College, CEGEP or other	2,790	22.2%
University below bachelor	493	3.9%
University degree	3,975	31.6%

% of Population by Education



Niagara Advance

adøreach **Distribution Map** Map Tarrison Grove whoses State Pkwy Your gstown-Wilson Rd He Rd Porter Youngstown Lockport Rd Niagara-on-the-Lake Lakeshore Rd 87 Porter -Youngstown Ba Center 1000 55 Rd Youngstown Inol Center East & West Line Estates East & West Line Blairville Balmer Rd 109 Porter MCNAB River Rd Virgil 調問 Concession 1 Rd PORT WELLER Stewart Rd Rd Creek Lower 57 Bunting 55 Cariton St E BEACH Linwell Rd Stella Line 4 86 Rd 100 Niagara Criticon St E Concession 7 AINT CATHARINES NORTH Four Concession 1 Rd Stone Mile Creek Rd Scott St Bunting 55 Riv Stewart Rd so Rd Model City Ridge Rd DWPL Creek | Rd ANCASTER R 104 QEW Crysler Rd Lewiston Upper Mountain 106 HOMER Lake 18 Geneva Lewiston Garlow Rd OUEENSTON St Tuscarora Indic York Rd Victoria 5 Reservation Lawn York Rd 91 81 Lewiston Cemetery 405 latharines rtage.Rd Heights GLENDALE 405 Power SECORD WOODS iagara Glenridge Reservoir 70 Glendale Ave OFW Colonial Expy Mountain Rd Niagara St University QHAY AY 31 3 mi 89 **bing** Tay Pau Sta 8 Witme 2016 Microsoft Corporation @ 2016 HERE