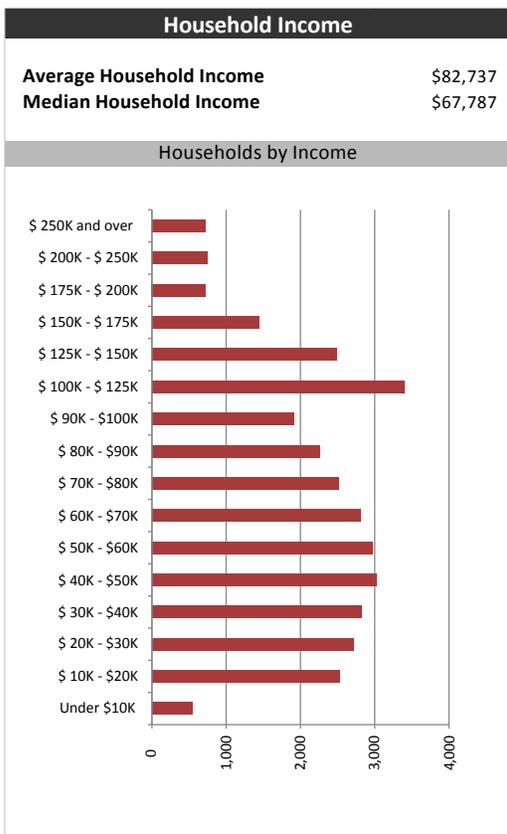
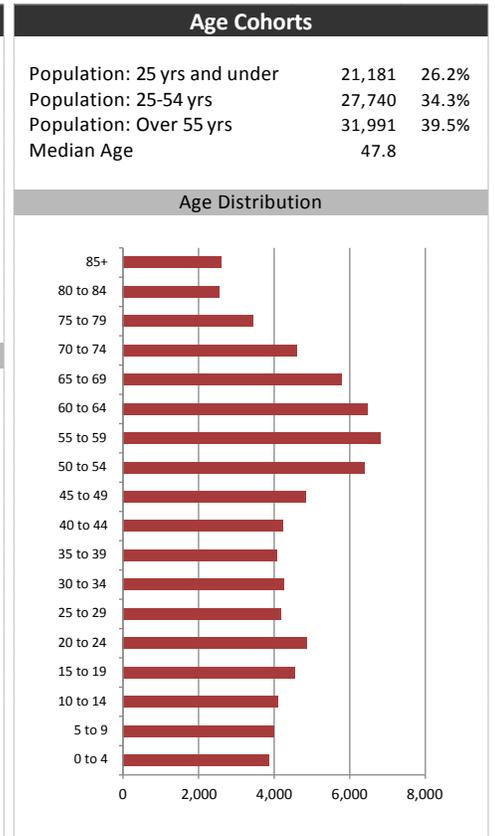


| Market Information | | |
|------------------------------------|----|-------|
| Average Household Spending / Yr | | |
| Mortgage payments | \$ | 4,367 |
| Cell Phone, Pager & Services | \$ | 821 |
| Internet Access Services | \$ | 418 |
| Home Renovations | \$ | 287 |
| Retirement & pension fund payments | \$ | 1,158 |
| Lotteries | \$ | 801 |
| Health Insurance | \$ | 713 |
| Household appliances | \$ | 684 |
| Furnishings | \$ | 1,081 |
| Computer hardware | \$ | 199 |
| Auto/Truck Purchase | \$ | 4,321 |
| Auto/Truck Rental or Lease | \$ | 410 |
| Air Travel | \$ | 344 |

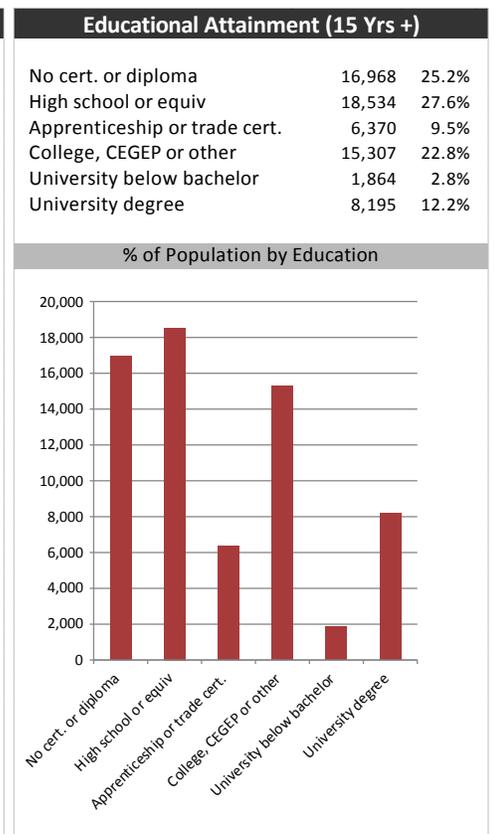
| Age of Home Owners | | |
|--------------------|-------|-------|
| 15 to 24 years | 748 | 2.2% |
| 25 to 34 years | 3,767 | 11.3% |
| 35 to 44 years | 4,584 | 13.8% |
| 45 to 54 years | 5,804 | 17.4% |
| 55 to 64 years | 7,201 | 21.6% |
| 65 to 74 years | 6,099 | 18.3% |
| 75 years or over | 5,131 | 15.4% |

| Population & Household Summary | |
|-----------------------------------|--------|
| Total Population | 80,911 |
| Population Growth 2011-2016 | 1.1% |
| Population Growth 2016-2021 | 1.2% |
| Total Households | 33,335 |
| Household Growth 2011-2016 | 2.6% |
| Household Growth 2016-2021 | 1.8% |
| % of Households with Children | 36.5% |
| % of Households - Married w/ Kids | 27.0% |
| % of Households - Single Parent | 9.5% |

| % of Households by Household Size | |
|-----------------------------------|-------|
| 1 | 25.5% |
| 2 | 40.0% |
| 3 | 14.5% |
| 4-5 | 17.5% |
| 6+ | 2.5% |



| Visible Minorities & Language | |
|---------------------------------------|-------|
| Population by Visible Minority | |
| Chinese | 0.3% |
| South Asian | 0.4% |
| Black | 1.0% |
| Filipino | 0.2% |
| Latin American | 0.2% |
| Southeast Asian | 0.3% |
| Arab | 0.0% |
| West Asian | 0.0% |
| Korean | 0.1% |
| Japanese | 0.0% |
| Visible minority, n.i.e. | 0.1% |
| Multiple visible minorities | 0.1% |
| Population by Mother Tongue | |
| Single Responses | 99.4% |
| English | 86.8% |
| French | 1.3% |
| Non-Official languages | 11.3% |
| Multiple responses | 0.6% |



Norfolk News



Distribution Map

Map

