

OshawaWhitby This Week-WE



Summary Report

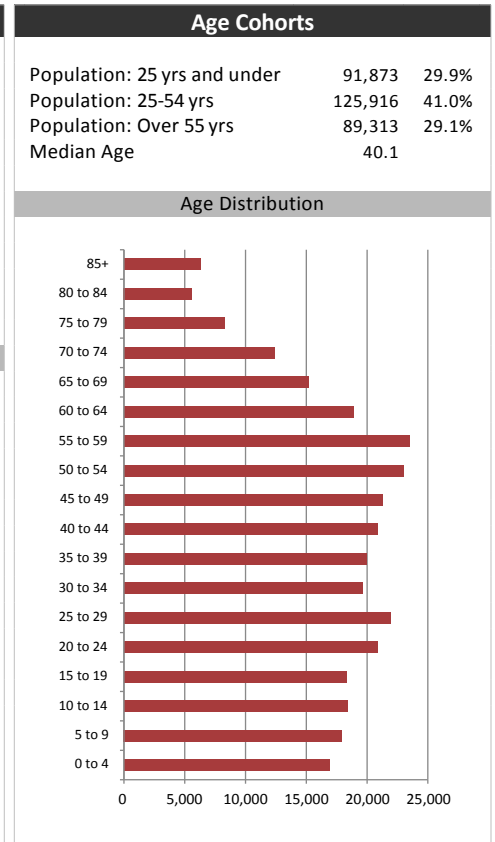
November 7, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	8,913
Cell Phone, Pager & Services	\$	1,505
Internet Access Services	\$	565
Home Renovations	\$	1,150
Retirement & pension fund payments	\$	2,227
Lotteries	\$	962
Health Insurance	\$	518
Household appliances	\$	552
Furnishings	\$	1,607
Computer hardware	\$	282
Auto/Truck Purchase	\$	7,208
Auto/Truck Rental or Lease	\$	307
Air Travel	\$	1,553

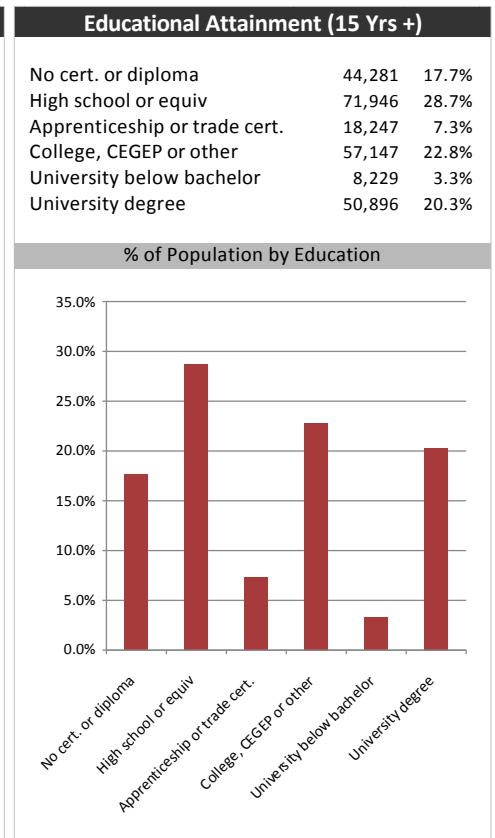
Age of Home Owners		
15 to 24 years	1,767	1.6%
25 to 34 years	15,055	13.3%
35 to 44 years	20,554	18.1%
45 to 54 years	24,306	21.4%
55 to 64 years	23,937	21.1%
65 to 74 years	16,054	14.2%
75 years or over	11,655	10.3%

Population & Household Summary	
Total Population	307,102
Population Growth 2013-2018	6.7%
Population Growth 2018-2023	5.8%
Total Households	113,328
Household Growth 2013-2018	7.0%
Household Growth 2018-2023	6.4%
% of Households with Children	50.2%
% of Households - Married w/ Kids	35.5%
% of Households - Single Parent	14.7%

% of Households by Household Size	
1 person	22.5%
2 persons	31.0%
3 persons	18.0%
4 persons	18.0%
5 or more persons	10.5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	1.5%
South Asian	3.7%
Black	5.2%
Filipino	1.5%
Latin American	0.8%
Southeast Asian	0.3%
Arab	0.6%
West Asian	0.5%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.6%
Multiple visible minorities	0.8%
Population by Mother Tongue	
Single Responses	98.7%
English	84.8%
French	2.0%
Non-Official languages	11.9%
Multiple responses	1.3%



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Distribution Map

Map

