OshawaWhitby This Week-WE



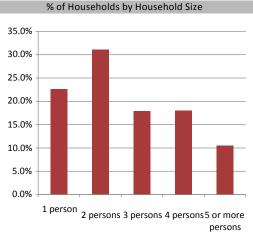
Summary Report

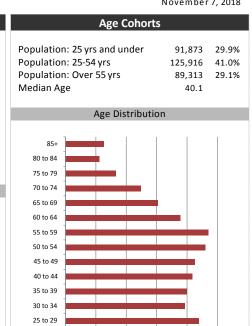
November 7, 2018

Market Information		
Average Household Spending	g / Yr	
Mortgage payments	\$	8,913
Cell Phone, Pager & Services	\$	1,505
Internet Access Services	\$	565
Home Renovations	\$	1,150
Retirement & pension fund payments	\$	2,227
Lotteries	\$	962
Health Insurance	\$	518
Household appliances	\$	552
Furnishings	\$	1,607
Computer hardware	\$	282
Auto/Truck Purchase	\$	7,208
Auto/Truck Rental or Lease	\$	307
Air Travel	\$	1,553

Age of Home Owners			
15 to 24 years	1,767	1.6%	
25 to 34 years	15,055	13.3%	
35 to 44 years	20,554	18.1%	
45 to 54 years	24,306	21.4%	
55 to 64 years	23,937	21.1%	
65 to 74 years	16,054	14.2%	
75 years or over	11,655	10.3%	

Population & Household Summary		
Total Population	307,102	
Population Growth 2013-2018	6.7%	
Population Growth 2018-2023	5.8%	
Total Households	113,328	
Household Growth 2013-2018	7.0%	
Household Growth 2018-2023	6.4%	
% of Households with Children	50.2%	
% of Households - Married w/ Kids	35.5%	
% of Households - Single Parent	14.7%	
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20 to 24 15 to 19

10 to 14

5 to 9

0 to 4

No cert. or diploma

Household Income		
Average House		\$105,647 \$87,384
	Households by Income	
\$ 200K and over		
\$ 150K - \$200K		
\$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 80K - \$100K		
\$ 60K - \$80K		
\$ 40K - \$60K		
\$ 20K - \$40K		
Under \$20K		
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Visible Minorities & I	.angua	ige
Population by Visible Minority		
Chinese	1.5%	
South Asian	3.7%	_
Black	5.2%	
Filipino	1.5%	
Latin American	0.8%	
Southeast Asian	0.3%	1
Arab	0.6%	
West Asian	0.5%	
Korean	0.2%	1
Japanese	0.1%	1
Visible minority, n.i.e.	0.6%	
Multiple visible minorities	0.8%	
Population by Mother Tongue		
Single Responses	98.7%	
English	84.8%	
French	2.0%	
Non-Official languages	11.9%	-
Multiple responses	1.3%	_
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High school or equiv	71,946 28.7%	
Apprenticeship or trade cert.	18,247 7.3%	
College, CEGEP or other	57,147 22.8%	
University below bachelor	8,229 3.3%	
University degree	50,896 20.3%	
% of Population by Ed	ducation	
35.0%		
30.0%		
25.0%		
20.0%		
15.0%		
10.0%		
5.0%	-	
0.0%		
No cert of late of the standard end of the standard of the sta	gowhatelor unweintlegee	

5,000 10,000 15,000 20,000 25,000

44,281 17.7%

Educational Attainment (15 Yrs +)

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Distribution Map

