

Ottawa Community Voice - South



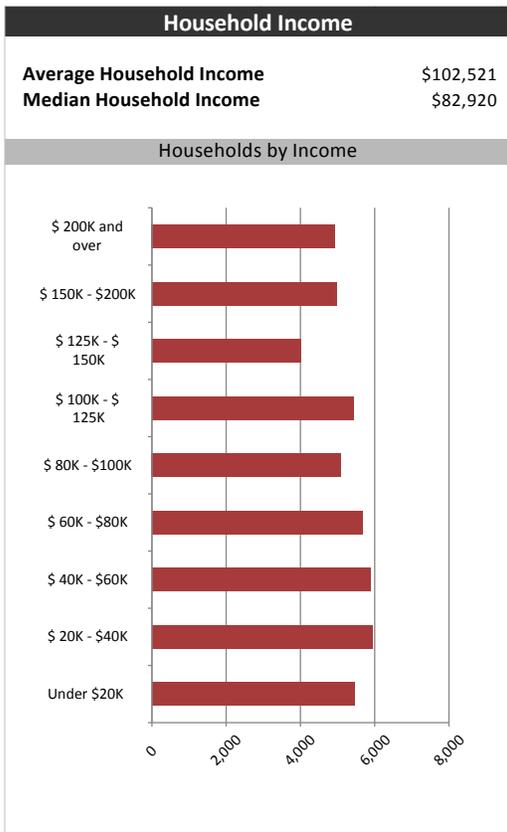
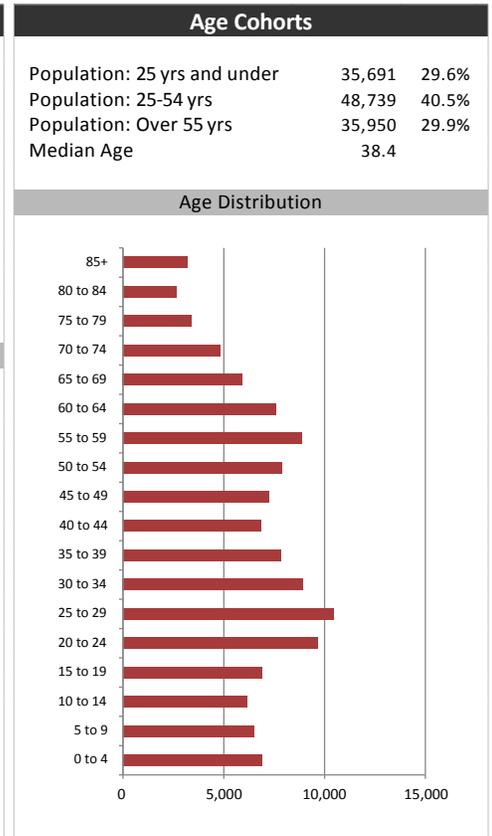
Summary Report

November 7, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	6,149
Cell Phone, Pager & Services	\$	1,235
Internet Access Services	\$	549
Home Renovations	\$	1,627
Retirement & pension fund payments	\$	2,729
Lotteries	\$	807
Health Insurance	\$	866
Household appliances	\$	569
Furnishings	\$	1,689
Computer hardware	\$	225
Auto/Truck Purchase	\$	7,226
Auto/Truck Rental or Lease	\$	175
Air Travel	\$	1,950
Age of Home Owners		
15 to 24 years	1,850	3.9%
25 to 34 years	7,703	16.4%
35 to 44 years	7,414	15.8%
45 to 54 years	8,887	18.9%
55 to 64 years	9,751	20.7%
65 to 74 years	6,421	13.6%
75 years or over	5,028	10.7%

Population & Household Summary	
Total Population	120,379
Population Growth 2013-2018	1.9%
Population Growth 2018-2023	4.3%
Total Households	47,054
Household Growth 2013-2018	1.6%
Household Growth 2018-2023	4.9%
% of Households with Children	42.9%
% of Households - Married w/ Kids	28.6%
% of Households - Single Parent	14.3%
% of Households by Household Size	

Household Size	% of Households
1 person	~28%
2 persons	~32%
3 persons	~16%
4 persons	~14%
5 or more persons	~10%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	3.1%
South Asian	3.7%
Black	9.7%
Filipino	1.6%
Latin American	1.7%
Southeast Asian	1.2%
Arab	8.8%
West Asian	1.3%
Korean	0.2%
Japanese	0.3%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.9%
Population by Mother Tongue	
Single Responses	96.2%
English	53.5%
French	12.6%
Non-Official languages	30.2%
Multiple responses	3.8%

