Ottawa East News



Summary Report

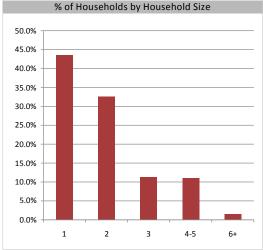
March 30, 2017

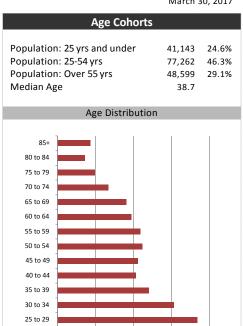
iviarket information			
Average Household Spending	g / Yr		
Mortgage payments	\$	4,407	
Cell Phone, Pager & Services	\$	984	
Internet Access Services	\$	502	
Home Renovations	\$	370	
Retirement & pension fund payments	\$	2,745	
Lotteries	\$	645	
Health Insurance	\$	1,337	
Household appliances	\$	552	
Furnishings	\$	1,537	
Computer hardware	\$	264	
Auto/Truck Purchase	\$	3,799	
Auto/Truck Rental or Lease	\$	460	
Air Travel	\$	1,050	

Age of Home Owners					
15 to 24 years	5,480	6.7%			
25 to 34 years	19,739	24.0%			
35 to 44 years	13,323	16.2%			
45 to 54 years	13,835	16.9%			
55 to 64 years	13,187	16.1%			
65 to 74 years	9,738	11.9%			
75 years or over	6,776	8.3%			

Household Income

Population & Household Summary					
Total Population	167,004				
Population Growth 2011-2016	4.5%				
Population Growth 2016-2021	4.4%				
Total Households	82,078				
Household Growth 2011-2016	5.3%				
Household Growth 2016-2021	4.7%				
% of Households with Children	25.3%				
% of Households - Married w/ Kids	16.0%				
% of Households - Single Parent	9.2%				
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20 to 24

15 to 19 10 to 14

5 to 9

0 to 4

No cert. or diploma

High school or equiv

5,000

10,000

Educational Attainment (15 Yrs +)

15,000

15,421

27,524

20,000

10.8%

19.3%

Average Household Income Median Household Income	\$101,478 \$73,076
Households by Income	
\$ 250K and over	
\$ 200K - \$ 250K	
\$ 175K - \$ 200K	
\$ 150K - \$ 175K	
\$ 125K - \$ 150K	
\$ 100K - \$ 125K	
\$ 90K - \$100K	
\$ 80K - \$90K	
\$ 70K - \$80K	
\$ 60K - \$70K	
\$ 50K - \$60K	
\$ 40K - \$50K	
\$ 30K - \$40K	
\$ 20K - \$30K	
\$ 10K - \$20K	
Under \$10K	
2,000 - 4,000 - 6,000 -	8,000
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Visible Minorities & Language Population by Visible Minority Chinese 2.6% South Asian 2.9% Black 8.0% Filipino 1.1% Latin American 1.6% Southeast Asian 1.1% Arab 3.2% West Asian 0.9% Korean 0.3% Japanese 0.4% Visible minority, n.i.e. 0.2% Multiple visible minorities 0.6% **Population by Mother Tongue** Single Responses 96.6% English 54.0% French 23.6% Non-Official languages 19.0% Multiple responses 3.4%

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Apprenticeship or trade cert.	5,534	3.9%				
College, CEGEP or other	18,466	12.9%				
University below bachelor	4,905	3.4%				
University degree	70,878	49.7%				
% of Population by Education						
80,000		-				
70,000	_					
70,000						
60,000		_				
50,000		-				
40,000		_				
40,000						
30,000		_				
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