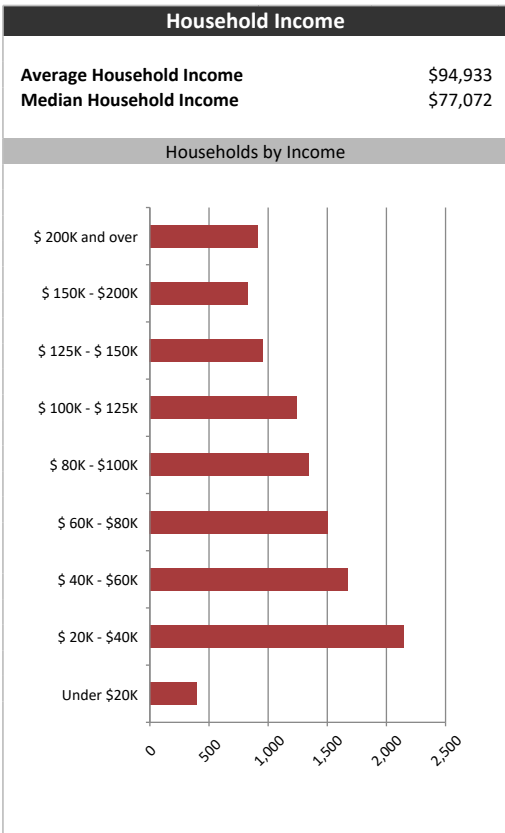


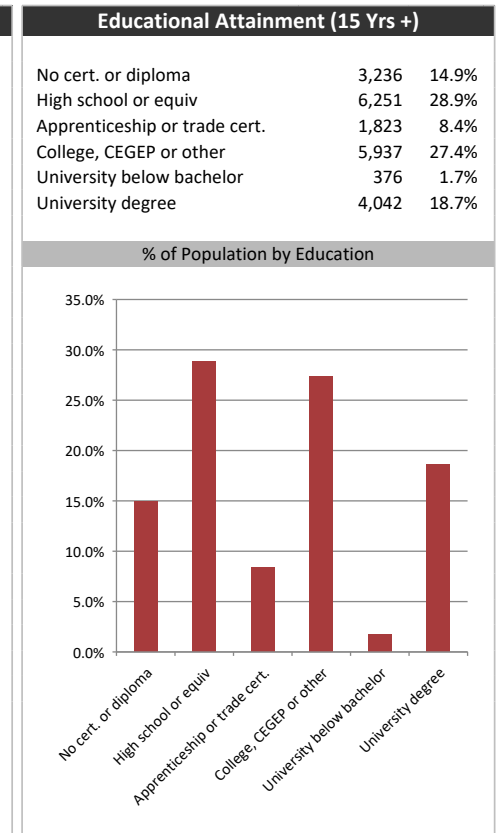
Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,395
Cell Phone, Pager & Services	\$	1,119
Internet Access Services	\$	535
Home Renovations	\$	1,925
Retirement & pension fund payments	\$	1,673
Lotteries	\$	776
Health Insurance	\$	887
Household appliances	\$	768
Furnishings	\$	1,592
Computer hardware	\$	184
Auto/Truck Purchase	\$	7,711
Auto/Truck Rental or Lease	\$	132
Air Travel	\$	341
Age of Home Owners		
15 to 24 years	176	1.6%
25 to 34 years	921	8.4%
35 to 44 years	1,065	9.7%
45 to 54 years	1,509	13.7%
55 to 64 years	2,606	23.7%
65 to 74 years	2,686	24.4%
75 years or over	2,031	18.5%

Population & Household Summary	
Total Population	25,195
Population Growth 2016-2021	2.8%
Population Growth 2021-2026	2.4%
Total Households	10,994
Household Growth 2016-2021	0.8%
Household Growth 2021-2026	1.8%
% of Households with Children	30.3%
% of Households - Married w/ Kids	21.9%
% of Households - Single Parent	8.4%
% of Households by Household Size	

Household Size	% of Households
1 person	~28%
2 persons	~45%
3 persons	~12%
4 persons	~9%
5 or more persons	~5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.1%
South Asian	0.2%
Black	0.4%
Filipino	0.1%
Latin American	0.0%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.0%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	99.4%
English	93.7%
French	3.2%
Non-Official languages	2.5%
Multiple responses	0.6%



# Perth Courier



## Distribution Map

