### Peterborough This Week-FR



#### **Summary Report**

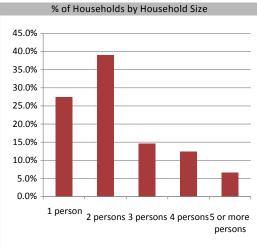
November 7, 2018

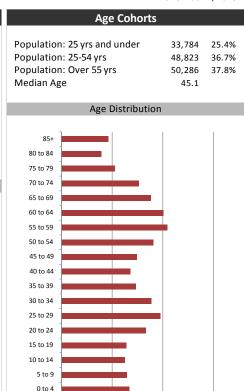
Market Information					
Average Household Spending / Yr					
Mortgage payments	\$	5,871			
Cell Phone, Pager & Services	\$	965			
Internet Access Services	\$	451			
Home Renovations	\$	950			
Retirement & pension fund payments	\$	1,785			
Lotteries	\$	768			
Health Insurance	\$	380			
Household appliances	\$	525			
Furnishings	\$	1,329			
Computer hardware	\$	155			
Auto/Truck Purchase	\$	5,111			
Auto/Truck Rental or Lease	\$	209			
Air Travel	\$	603			

Age of Home Owners						
15 to 24 years	1,876	3.4%				
25 to 34 years	8,083	14.6%				
35 to 44 years	7,180	12.9%				
45 to 54 years	9,132	16.5%				
55 to 64 years	11,523	20.8%				
65 to 74 years	9,799	17.7%				
75 years or over	7,866	14.2%				

**Household Income** 

Population & Household Summary				
Total Population	132,893			
Population Growth 2013-2018	2.1%			
Population Growth 2018-2023	1.1%			
Total Households	55,459			
Household Growth 2013-2018	3.4%			
Household Growth 2018-2023	1.3%			
% of Households with Children	36.5%			
% of Households - Married w/ Kids	25.1%			
% of Households - Single Parent	11.4%			
0/ of Households by Household Si	7.0			





5,000

No cert. or diploma

High school or equiv

Apprenticeship or trade cert.

Educational Attainment (15 Yrs +)

10,000

18,746

29,606

9,162

15,000

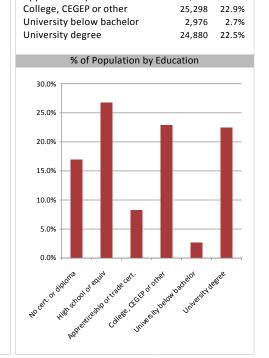
16.9%

26.8%

8.3%

## **Average Household Income** \$91,587 **Median Household Income** \$71,294 Households by Income \$ 200K and \$ 150K - \$200K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 80K - \$100K \$ 60K - \$80K \$ 40K - \$60K \$ 20K - \$40K Under \$20K

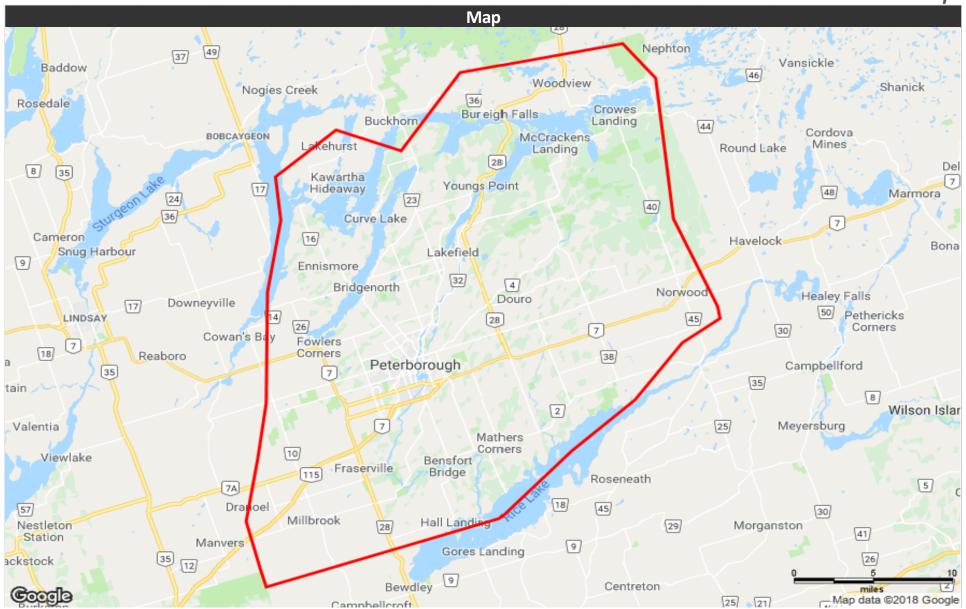
Visible Minorities &	Langua	ige
Population by Visible Minority		
Chinese	0.7%	
South Asian	0.9%	
Black	0.8%	
Filipino	0.2%	
Latin American	0.2%	
Southeast Asian	0.4%	
Arab	0.1%	
West Asian	0.1%	
Korean	0.2%	
Japanese	0.1%	
Visible minority, n.i.e.	0.1%	
Multiple visible minorities	0.1%	
Population by Mother Tongue		
Single Responses	99.5%	
English	93.4%	
French	1.1%	1
Non-Official languages	4.9%	1
Multiple responses	0.5%	1



## **Peterborough This Week-FR**



**Distribution Map** 



## **Peterborough This Week-WE**



#### **Summary Report**

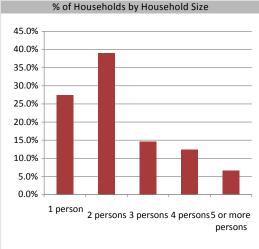
November 7, 2018

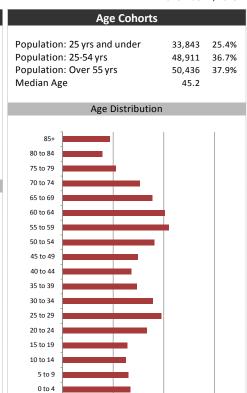
Market Information					
Average Household Spending / Yr					
Mortgage payments	\$	5,869			
Cell Phone, Pager & Services	\$	965			
Internet Access Services	\$	451			
Home Renovations	\$	950			
Retirement & pension fund payments	\$	1,785			
Lotteries	\$	767			
Health Insurance	\$	380			
Household appliances	\$	525			
Furnishings	\$	1,328			
Computer hardware	\$	155			
Auto/Truck Purchase	\$	5,112			
Auto/Truck Rental or Lease	\$	209			
Air Travel	\$	603			

Age of Home Owners						
15 to 24 years	1,878	3.4%				
25 to 34 years	8,087	14.6%				
35 to 44 years	7,183	12.9%				
45 to 54 years	9,138	16.5%				
55 to 64 years	11,538	20.8%				
65 to 74 years	9,813	17.7%				
75 years or over	7,875	14.2%				

**Household Income** 

Population & Household Summary				
Total Population	133,190			
Population Growth 2013-2018	2.2%			
Population Growth 2018-2023	1.1%			
Total Households	55,513			
Household Growth 2013-2018	3.4%			
Household Growth 2018-2023	1.3%			
% of Households with Children	36.5%			
% of Households - Married w/ Kids	25.1%			
% of Households - Single Parent	11.4%			
0/ of Households by Household Si	7.0			





5,000

No cert. or diploma

Educational Attainment (15 Yrs +)

10,000

15,000

18,759 16.9%

Average House	\$91,578 \$71,294	
	Households by Income	
\$ 200K and over		
\$ 150K - \$200K		
\$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 80K - \$100K		
\$ 60K - \$80K		
\$ 40K - \$60K		
\$ 20K - \$40K		
Under \$20K		
	o 2000 "100 "100	*000 1000

Population by Visible Minori Chinese	0.7%	
South Asian	0.9%	
Black	0.8%	
Filipino	0.2%	
Latin American	0.2%	
Southeast Asian	0.4%	
Arab	0.1%	
West Asian	0.1%	
Korean	0.2%	
Japanese	0.1%	
Visible minority, n.i.e.	0.1%	
Multiple visible minorities	0.1%	
Population by Mother Tongu	e	
Single Responses	99.5%	
English	93.4%	
French	1.1%	1
Non-Official languages	4.9%	1
Multiple responses	0.5%	1

		· or arproma					10,700	-0.	
High school or equiv							29,638	26.	.8%
	Apprenticeship or trade cert.						9,174	8.	3%
	College,	CEGEP o	r ot	her			25,321	22.	.9%
	Universit	ty below	ba	chelo	r		2,980	2.	7%
	Universit	ty degre	е				24,900	22.	5%
ı		% of P	оρι	ulatio	n by E	duc	ation		
	30.0% -								_
	25.0% -								_
	20.0% -								L
	15.0% -					-			_
	10.0% -								
	5.0% -								_

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# **Peterborough This Week-WE**



**Distribution Map** 

