

Peterborough This Week-FR



Summary Report

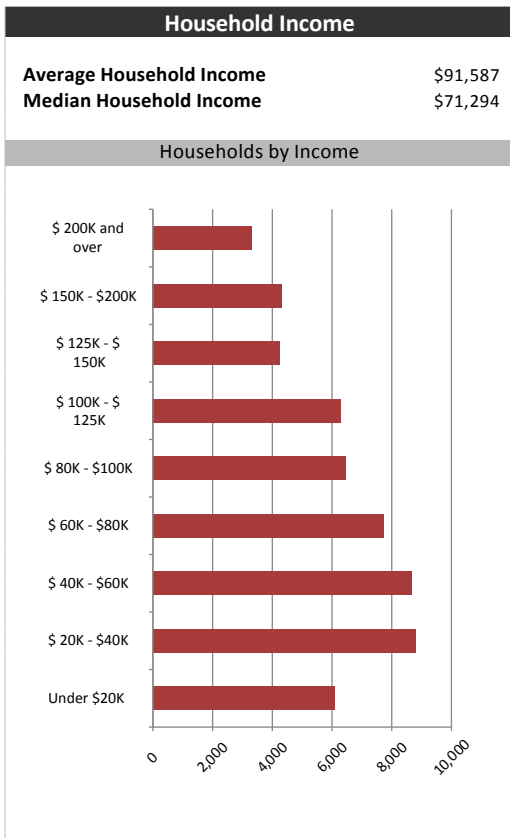
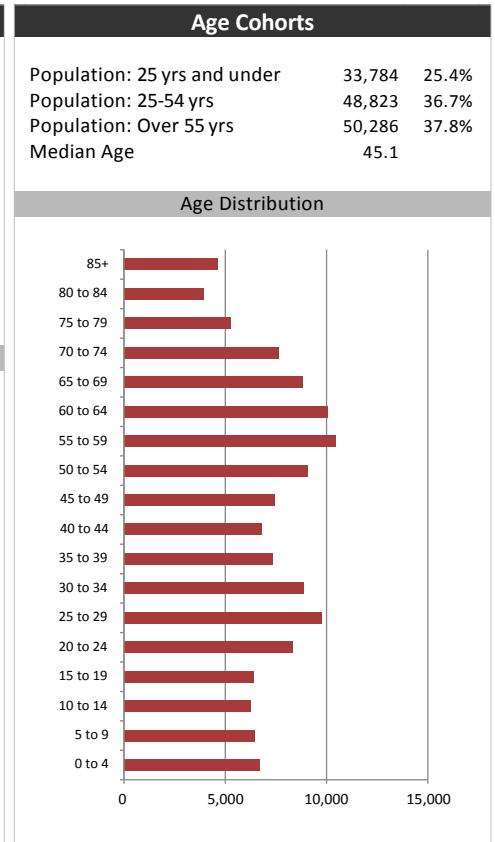
November 7, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,871
Cell Phone, Pager & Services	\$	965
Internet Access Services	\$	451
Home Renovations	\$	950
Retirement & pension fund payments	\$	1,785
Lotteries	\$	768
Health Insurance	\$	380
Household appliances	\$	525
Furnishings	\$	1,329
Computer hardware	\$	155
Auto/Truck Purchase	\$	5,111
Auto/Truck Rental or Lease	\$	209
Air Travel	\$	603

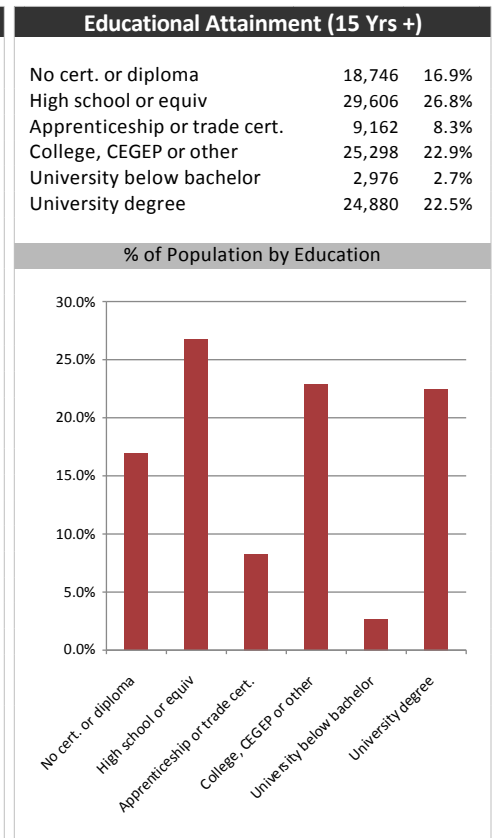
Age of Home Owners		
15 to 24 years	1,876	3.4%
25 to 34 years	8,083	14.6%
35 to 44 years	7,180	12.9%
45 to 54 years	9,132	16.5%
55 to 64 years	11,523	20.8%
65 to 74 years	9,799	17.7%
75 years or over	7,866	14.2%

Population & Household Summary	
Total Population	132,893
Population Growth 2013-2018	2.1%
Population Growth 2018-2023	1.1%
Total Households	55,459
Household Growth 2013-2018	3.4%
Household Growth 2018-2023	1.3%
% of Households with Children	36.5%
% of Households - Married w/ Kids	25.1%
% of Households - Single Parent	11.4%

% of Households by Household Size	
1 person	27.5%
2 persons	39.0%
3 persons	14.5%
4 persons	12.5%
5 or more persons	6.5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.7%
South Asian	0.9%
Black	0.8%
Filipino	0.2%
Latin American	0.2%
Southeast Asian	0.4%
Arab	0.1%
West Asian	0.1%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	99.5%
English	93.4%
French	1.1%
Non-Official languages	4.9%
Multiple responses	0.5%

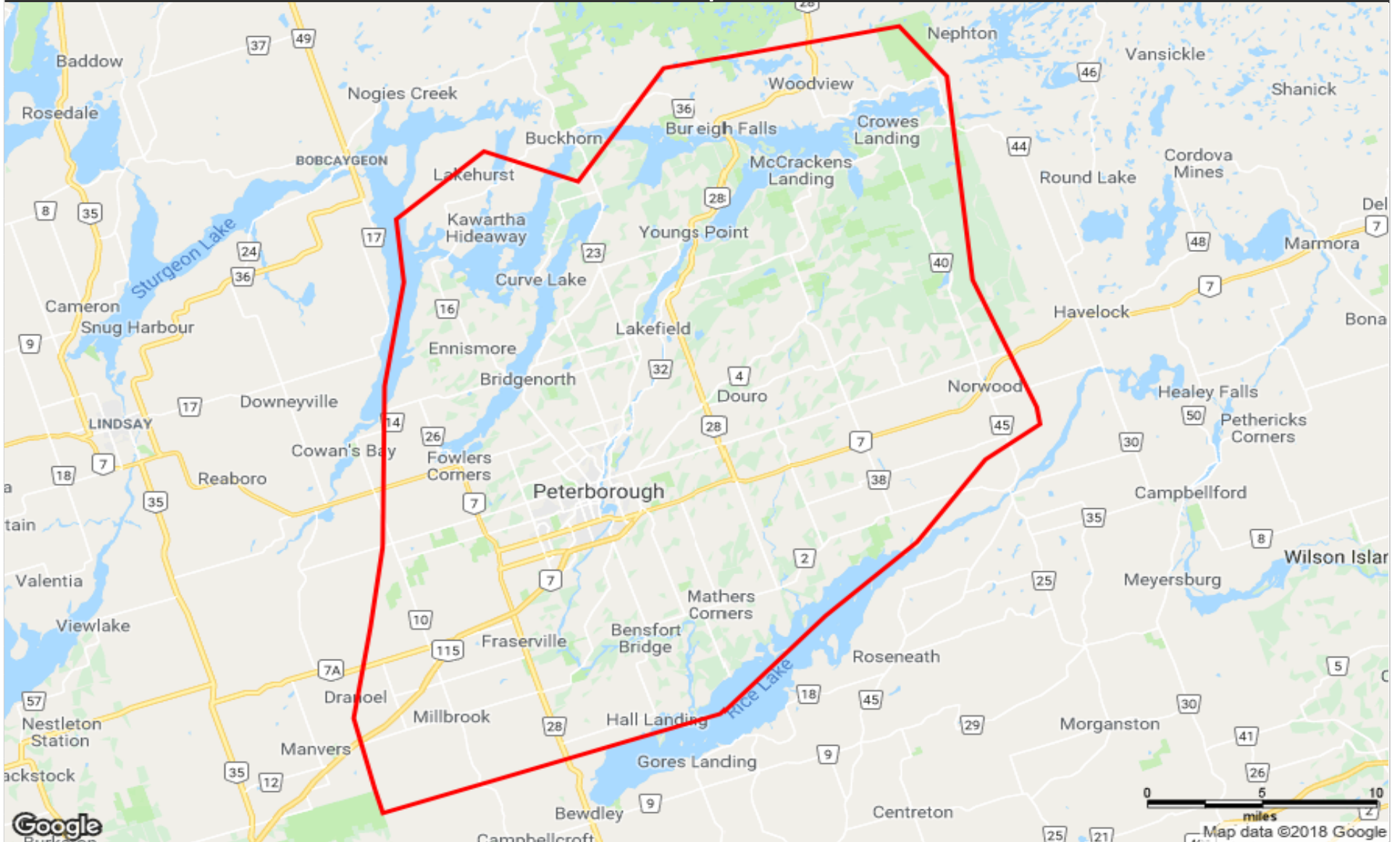


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Distribution Map

Map



Peterborough This Week-WE



Summary Report

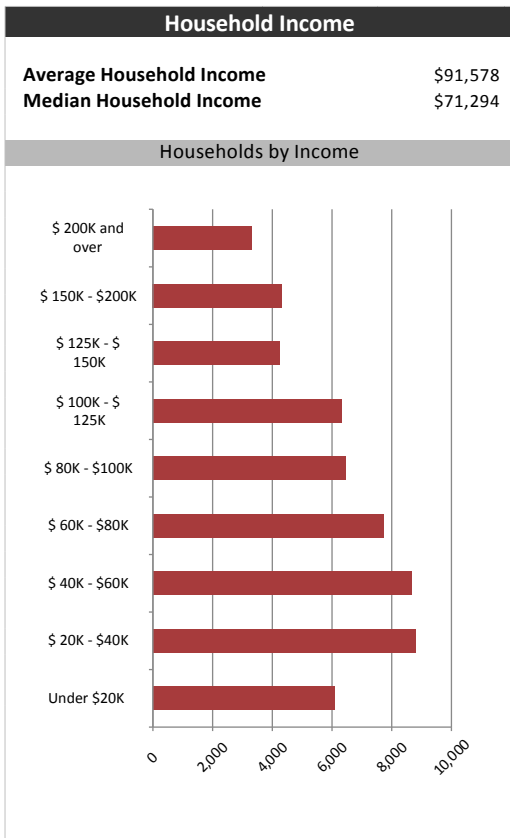
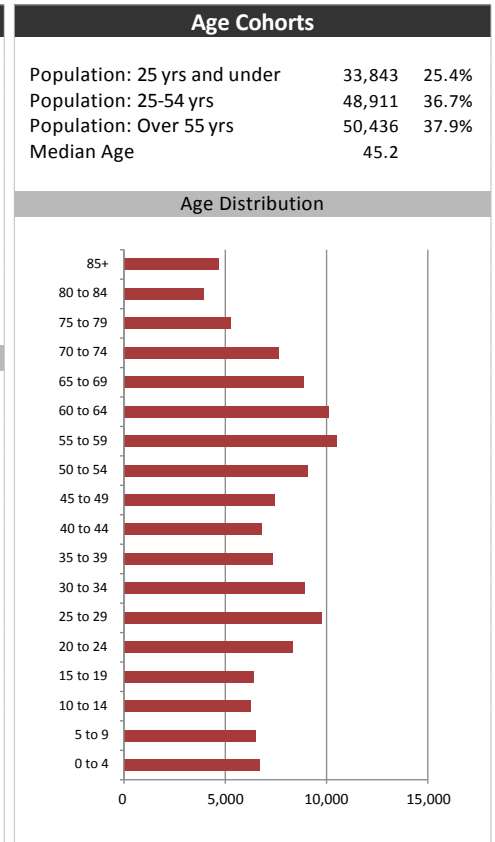
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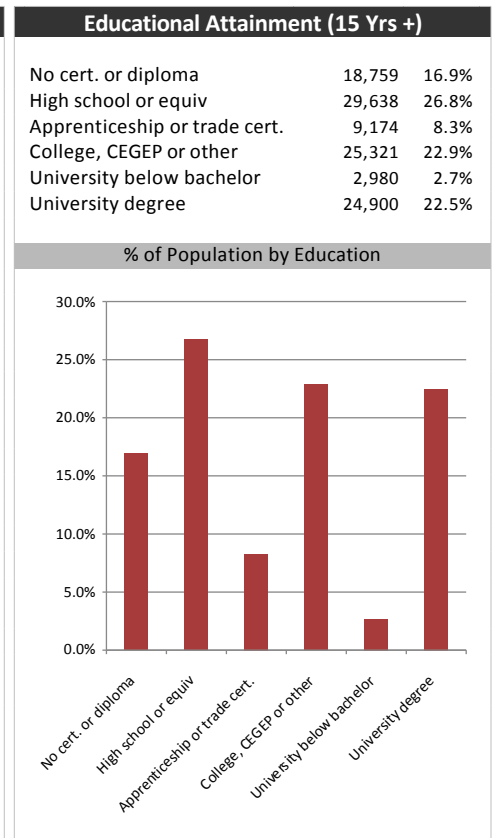
Age of Home Owners		
15 to 24 years	1,878	3.4%
25 to 34 years	8,087	14.6%
35 to 44 years	7,183	12.9%
45 to 54 years	9,138	16.5%
55 to 64 years	11,538	20.8%
65 to 74 years	9,813	17.7%
75 years or over	7,875	14.2%

Population & Household Summary	
Total Population	133,190
Population Growth 2013-2018	2.2%
Population Growth 2018-2023	1.1%
Total Households	55,513
Household Growth 2013-2018	3.4%
Household Growth 2018-2023	1.3%
% of Households with Children	36.5%
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