Prescott Journal



Summary Report

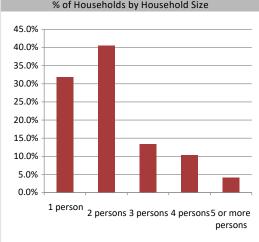
June 7, 2019

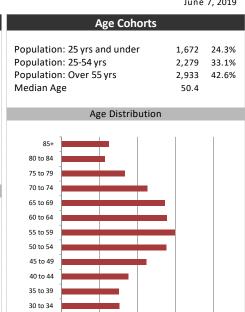
Market Information					
Average Household Spending	g / Yr				
Mortgage payments	\$	4,576			
Cell Phone, Pager & Services	\$	996			
Internet Access Services	\$	472			
Home Renovations	\$	1,062			
Retirement & pension fund payments	\$	1,508			
Lotteries	\$	825			
Health Insurance	\$	712			
Household appliances	\$	573			
Furnishings	\$	1,242			
Computer hardware	\$	130			
Auto/Truck Purchase	\$	7,233			
Auto/Truck Rental or Lease	\$	81			
Air Travel	\$	866			

Age of Home Owners			
15 to 24 years	66	2.1%	
25 to 34 years	279	8.8%	
35 to 44 years	410	13.0%	
45 to 54 years	624	19.8%	
55 to 64 years	662	21.0%	
65 to 74 years	609	19.3%	
75 years or over	507	16.1%	

Household Income

Population & Household Summary			
Total Population	6,884		
Population Growth 2013-2018	-2.5%		
Population Growth 2018-2023	-3.0%		
Total Households	3,156		
Household Growth 2013-2018	1.5%		
Household Growth 2018-2023	-2.1%		
% of Households with Children	32.6%		
% of Households - Married w/ Kids	21.6%		
% of Households - Single Parent	11.0%		
% of Households by Household Size			





25 to 29

20 to 24

15 to 19

10 to 14

5 to 9

0 to 4

200

400

600

800

Average Household Income Median Household Income	\$79,550 \$63,592
Households by Income	
\$ 200K and over	
\$ 150K - \$200K	
\$ 125K - \$ 150K	
\$ 100K - \$ 125K	
\$ 80K - \$100K	
\$ 60K - \$80K	
\$ 40K - \$60K	ı
\$ 20K - \$40K	
Under \$20K	
0 200 200	Ф ₀ Ф ₀

Visible Minorities 8	k Langua	ige
Population by Visible Minority		
Chinese	0.3%	
South Asian	2.7%	
Black	0.0%	1
Filipino	0.1%	1
Latin American	0.1%	1
Southeast Asian	0.0%	1
Arab	0.0%	
West Asian	0.0%	
Korean	0.0%	
Japanese	0.0%	
Visible minority, n.i.e.	0.0%	1
Multiple visible minorities	0.0%	1
Population by Mother Tongue		
Single Responses	99.6%	
English	92.0%	
French	3.9%	T.
Non-Official languages	3.6%	T.
Multiple responses	0.4%	1

Educ	ational Att	ainmen	t (15 Yrs +	-)
No cert. or o	rt. or diploma			20.7%
_	•	1,728 443	7.6%	
	enticeship or trade cert. ege, CEGEP or other			26.4%
•	University below bachelor			2.0%
	University degree			13.7%
omversity a	CBI CC		797	13.770
%	of Populati	ion by Ed	lucation	
35.0%				
30.0%				
		_	_	
25.0%				
20.0%				
15.0%				_
10.0%				
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5.0%				
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Distribution Map

