Red Lake Northern Sun News



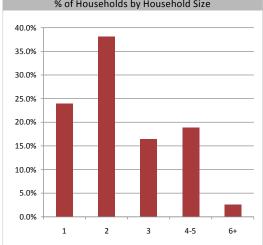
Summary Report

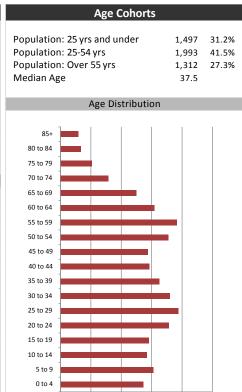
January 10, 2018

I	Market Information		
	Average Household Spending	g / Yr	
	Mortgage payments	\$	5,564
	Cell Phone, Pager & Services	\$	1,326
	Internet Access Services	\$	554
	Home Renovations	\$	2,296
	Retirement & pension fund payments	\$	2,548
	Lotteries	\$	1,045
	Health Insurance	\$	614
	Household appliances	\$	563
	Furnishings	\$	1,207
	Computer hardware	\$	190
	Auto/Truck Purchase	\$	9,456
	Auto/Truck Rental or Lease	\$	58
	Air Travel	\$	541

Age of Home Owners				
15 to 24 years	86	4.6%		
25 to 34 years	400	21.5%		
35 to 44 years	273	14.7%		
45 to 54 years	407	21.9%		
55 to 64 years	385	20.7%		
65 to 74 years	199	10.7%		
75 years or over	109	5.9%		

Population & Household Summary	
Total Population	4,803
Population Growth 2012-2017	3.8%
Population Growth 2017-2022	4.1%
Total Households	1,857
Household Growth 2012-2017	1.0%
Household Growth 2017-2022	3.8%
% of Households with Children	44.0%
% of Households - Married w/ Kids	34.1%
% of Households - Single Parent	9.9%
% of Households by Household Size	





100

No cert. or diploma

High school or equiv

Apprenticeship or trade cert.

200

Educational Attainment (15 Yrs +)

300

400

776

831

465

500

20.5%

22.0%

12.3%

Household Income				
Average Household Income Median Household Income		\$114,763 \$107,356		
	Households by Income			
\$ 250K and over				
\$ 200K - \$ 250K				
\$ 175K - \$ 200K				
\$ 150K - \$ 175K				
\$ 125K - \$ 150K				
\$ 100K - \$ 125K				
\$ 90K - \$100K				
\$ 80K - \$90K				
\$ 70K - \$80K				
\$ 60K - \$70K				
\$ 50K - \$60K				
\$ 40K - \$50K				
\$ 30K - \$40K				
\$ 20K - \$30K	_			
\$ 10K - \$20K				
Under \$10K				
	0 40 40 40 40	400		

Visible Minorities & Language		
Population by Visible Minority		
Chinese	0.00/	
5 11111656	0.0%	
South Asian	0.0%	
Black	0.1%	
Filipino	1.1%	
Latin American	0.3%	
Southeast Asian	0.0%	
Arab	0.1%	1
West Asian	0.0%	
Korean	0.0%	
Japanese	0.0%	
Visible minority, n.i.e.	0.0%	
Multiple visible minorities	0.0%	
Population by Mother Tongue		
Single Responses	99.0%	
English	90.2%	
French	4.8%	T.
Non-Official languages	4.0%	I .
Multiple responses	1.0%	1

	College, CEGEP or other 828 21.9	%
	University below bachelor 92 2.4	%
	University degree 791 20.9	%
Ш		
П	% of Population by Education	
	900	-
	800	-
	700	-
	600	-
	500	-
	400	-
	300	-
	200	-
	100	-
	0	-
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