Sarnia Journal



Summary Report

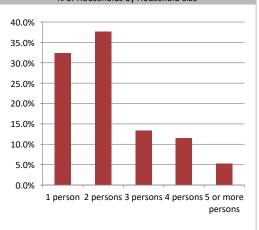
April 20, 2022

Market Information			
Average Household Spending	g / Yr		
Mortgage payments	\$	4,521	
Cell Phone, Pager & Services	\$	1,277	
Internet Access Services	\$	522	
Home Renovations	\$	1,140	
Retirement & pension fund payments	\$	1,456	
Lotteries	\$	995	
Health Insurance	\$	337	
Household appliances	\$	633	
Furnishings	\$	1,160	
Computer hardware	\$	284	
Auto/Truck Purchase	\$	5,960	
Auto/Truck Rental or Lease	\$	153	
Air Travel	\$	341	

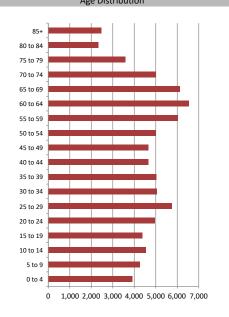
Age of Home Owners				
15 to 24 years	1,106	3.0%		
25 to 34 years	5,248	14.0%		
35 to 44 years	5,532	14.8%		
45 to 54 years	5,753	15.4%		
55 to 64 years	7,462	19.9%		
65 to 74 years	7,041	18.8%		
75 years or over	5,337	14.2%		

Household Income

Population & Household Summary	
Total Population	84,384
Population Growth 2016-2021	1.9%
Population Growth 2021-2026	-0.2%
Total Households	37,480
Household Growth 2016-2021	2.4%
Household Growth 2021-2026	-0.3%
% of Households with Children	34.9%
% of Households - Married w/ Kids	23.4%
% of Households - Single Parent	11.5%
% of Households by Household Size	





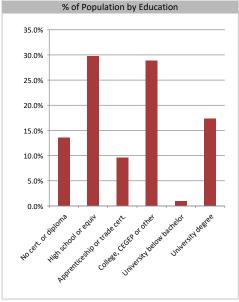


Average Househ Median Househ		\$104,579 \$78,160				
Households by Income						
,						
\$ 200K and over						
\$ 150K - \$200K						
\$ 125K - \$ 150K						
\$ 100K - \$ 125K						
\$ 80K - \$100K						
\$ 60K - \$80K						
\$ 40K - \$60K						
\$ 20K - \$40K						
Under \$20K						
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opulation by Visible Minorit Chinese	0.8%	
South Asian	1.9%	_
Black	1.7%	
Filipino	0.5%	
Latin American	0.6%	
Southeast Asian	0.3%	1
Arab	0.6%	
West Asian	0.2%	1
Korean	0.1%	1
Japanese	0.1%	1
Visible minority, n.i.e.	0.2%	1
Multiple visible minorities	0.2%	1
opulation by Mother Tongue	!	
Single Responses	99.0%	
English	89.3%	
French	2.6%	1
Non-Official languages	7.1%	1
Multiple responses	1.0%	1

No cert. or diploma	9,543	13.6%
High school or equiv	20,922	29.7%
Apprenticeship or trade cert.	6,745	9.6%
College, CEGEP or other	20,287	28.8%
University below bachelor	668	0.9%
University degree	12,196	17.3%

Educational Attainment (15 Yrs +)



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Distribution Map

