### **Scarborough Mirror**

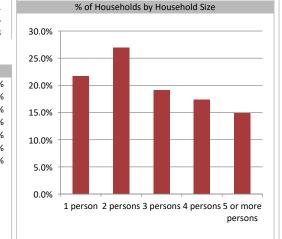
## adøreach

## Market Information

Average Household Spending	/ Yr	
Mortgage payments	\$	5,741
Cell Phone, Pager & Services	\$	1,475
Internet Access Services	\$	563
Home Renovations	\$	1,651
Retirement & pension fund payments	\$	1,440
Lotteries	\$	834
Health Insurance	\$	491
Household appliances	\$	546
Furnishings	\$	1,474
Computer hardware	\$	287
Auto/Truck Purchase	\$	4,941
Auto/Truck Rental or Lease	\$	265
Air Travel	\$	628

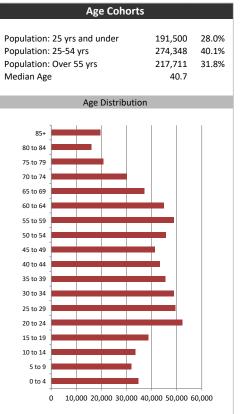
Age of Home Owners				
15 to 24 years	4,234	1.8%		
25 to 34 years	25,200	10.9%		
35 to 44 years	39,643	17.1%		
45 to 54 years	46,056	19.9%		
55 to 64 years	51,064	22.1%		
65 to 74 years	36,219	15.6%		
75 years or over	29,153	12.6%		

Population & Household Summary				
Total Population	683 <i>,</i> 559			
Population Growth 2016-2021	5.1%			
Population Growth 2021-2026	4.2%			
Total Households	231,568			
Household Growth 2016-2021	4.3%			
Household Growth 2021-2026	4.2%			
% of Households with Children	53.6%			
% of Households - Married w/ Kids	38.0%			
% of Households - Single Parent	15.6%			



#### Summary Report

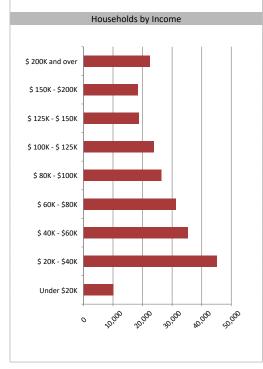
April 20, 2022



#### Household Income

\$97,761 \$76,209

Average Household Income	
Median Household Income	



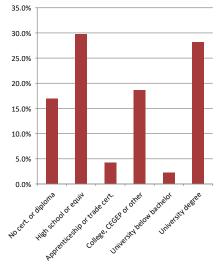
#### Visible Minorities & Language

Population by Visible Minority			
Chinese	18.8%		
South Asian	28.5%		
Black	12.1%		
Filipino	7.1%		
Latin American	1.4%	1	
Southeast Asian	0.8%	1	
Arab	1.4%	1	
West Asian	1.8%	1	
Korean	0.4%	1	
Japanese	0.3%	1	
Visible minority, n.i.e.	2.5%	1	
Multiple visible minorities	2.3%	1	
Population by Mother Tongue			
Single Responses	95.3%		
English	45.1%		
French	1.0%	1	
Non-Official languages	49.3%		
Multiple responses	4.7%	I.	

#### Educational Attainment (15 Yrs +)

No cert. or diploma	97,253	16.9%
High school or equiv	170,765	29.7%
Apprenticeship or trade cert.	24,500	4.3%
College, CEGEP or other	107,083	18.6%
University below bachelor	13,100	2.3%
University degree	161,899	28.2%

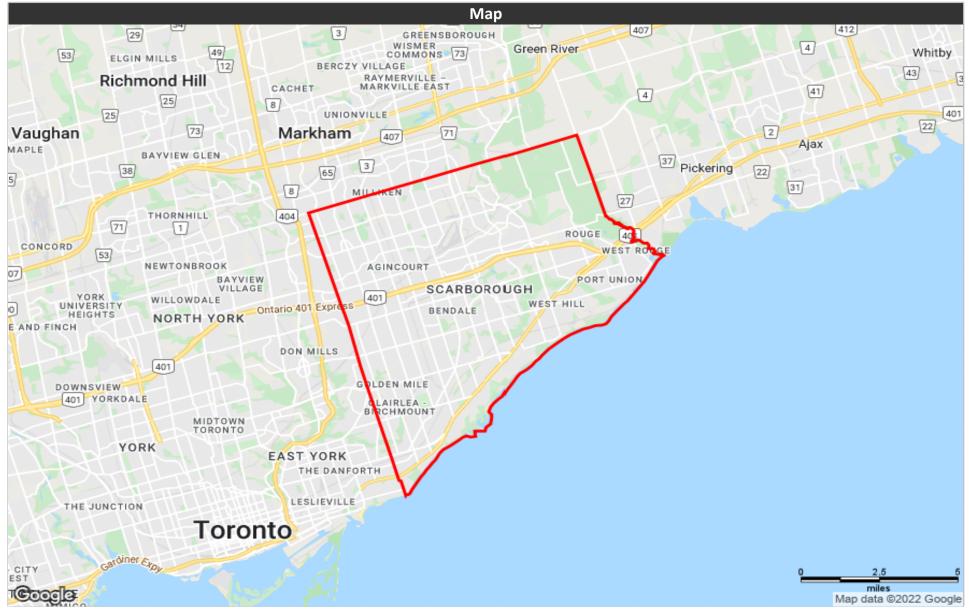
### % of Population by Education



# **Scarborough Mirror**

# adøreach

**Distribution Map** 



Powered by Sitewise Pro