## **Simcoe Reformer**



## **Summary Report**

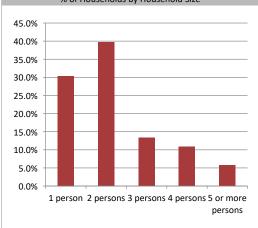
April 20, 2022

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Average Household Spending / Yr				
	Mortgage payments	\$	3,755	
	Cell Phone, Pager & Services	\$	1,026	
	Internet Access Services	\$	455	
	Home Renovations	\$	847	
	Retirement & pension fund payments	\$	1,256	
	Lotteries	\$	958	
	Health Insurance	\$	347	
	Household appliances	\$	616	
	Furnishings	\$	1,276	
	Computer hardware	\$	178	
	Auto/Truck Purchase	\$	5,567	
	Auto/Truck Rental or Lease	\$	115	
	Air Travel	\$	272	

Age of Home Owners					
15 to 24 years	200	2.1%			
25 to 34 years	1,101	11.4%			
35 to 44 years	1,292	13.3%			
45 to 54 years	1,605	16.6%			
55 to 64 years	2,028	20.9%			
65 to 74 years	2,018	20.8%			
75 years or over	1,439	14.9%			

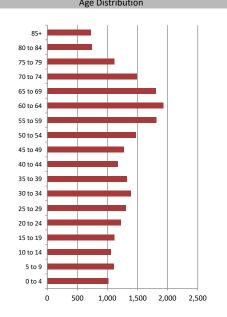
Household Income

Population & Household Summary			
Total Population	23,088		
Population Growth 2016-2021	7.6%		
Population Growth 2021-2026	3.8%		
Total Households	9,684		
Household Growth 2016-2021	5.5%		
Household Growth 2021-2026	3.1%		
% of Households with Children	35.1%		
% of Households - Married w/ Kids	23.3%		
% of Households - Single Parent	11.8%		
% of Households by Household Size			



Visible Minorities & Language



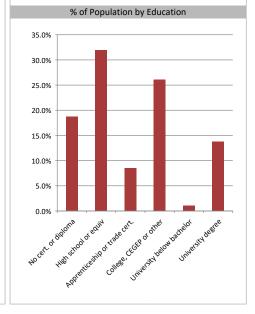


Average Household Income Median Household Income	\$90,237 \$72,525						
Households by Income							
\$ 200K and over							
\$ 150K - \$200K							
\$ 125K - \$ 150K							
\$ 100K - \$ 125K							
\$ 80K - \$100K							
\$ 60K - \$80K							
\$ 40K - \$60K							
\$ 20K - \$40K							
Under \$20K							
o the the the the	2,500						

Population by Visible Minority	
Chinese	0.5%
South Asian	0.4%
Black	1.9%
Filipino	0.3%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.1%
Korean	0.2%
Japanese	0.0%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	99.3%
English	90.6%
French	1.0%
Non-Official languages	7.7%
Multiple responses	0.7%

No cert. or diploma	3,564	18.7%
High school or equiv	6,070	31.9%
Apprenticeship or trade cert.	1,625	8.5%
College, CEGEP or other	4,956	26.0%
University below bachelor	205	1.1%
University degree	2,621	13.8%
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Educational Attainment (15 Yrs +)



Powered by Sitewise Pro Data Source: Environics Analytics

## Simcoe Reformer



## **Distribution Map**

