South Bruce Independent Extra



Summary Report

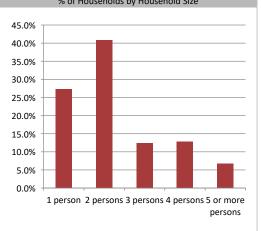
April 20, 2022

Market Information				
Average Household Spending / Yr				
Mortgage payments	\$	6,232		
Cell Phone, Pager & Services	\$	1,229		
Internet Access Services	\$	522		
Home Renovations	\$	1,180		
Retirement & pension fund payments	\$	2,573		
Lotteries	\$	589		
Health Insurance	\$	773		
Household appliances	\$	713		
Furnishings	\$	2,270		
Computer hardware	\$	226		
Auto/Truck Purchase	\$	10,182		
Auto/Truck Rental or Lease	\$	218		
Air Travel	\$	226		

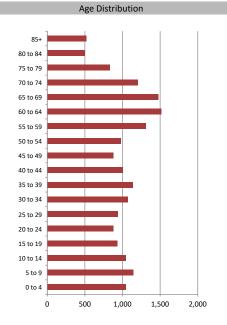
Age of Home Owners				
15 to 24 years	100	1.3%		
25 to 34 years	961	12.7%		
35 to 44 years	1,241	16.4%		
45 to 54 years	1,003	13.3%		
55 to 64 years	1,631	21.6%		
65 to 74 years	1,547	20.5%		
75 years or over	1,067	14.1%		

Household Income

Population & Household Summary	
Total Population	18,433
Population Growth 2016-2021	7.1%
Population Growth 2021-2026	4.4%
Total Households	7,549
Household Growth 2016-2021	5.1%
Household Growth 2021-2026	3.5%
% of Households with Children	34.4%
% of Households - Married w/ Kids	27.9%
% of Households - Single Parent	6.5%
% of Households by Household Size	





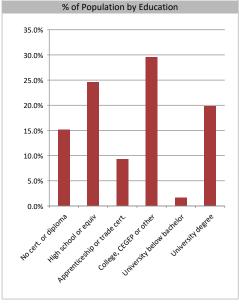


Average Househ Median Househ		\$131,096 \$103,786			
Households by Income					
\$ 200K and over					
\$ 150K - \$200K					
\$ 125K - \$ 150K					
\$ 100K - \$ 125K					
\$ 80K - \$100K					
\$ 60K - \$80K					
\$ 40K - \$60K					
\$ 20K - \$40K					
Under \$20K					
	0 500 700 75	200			

Visible Minorities & Language			
Donulation by Visible Minority			
Population by Visible Minority Chinese 0.	5%		
	5%		
	6%		
	5%		
	1%		
	2% ▮		
Arab 0.	1% I		
West Asian 0.	1%		
Korean 0.	3%		
Japanese 0.	0%		
Visible minority, n.i.e. 0.	1% I		
Multiple visible minorities 0.	2%		
Population by Mother Tongue			
Single Responses 99.	4%		
English 88.	5%		
French 1.	3%		
Non-Official languages 9.	5%		
Multiple responses 0.	6% г		

No cert. or diploma	2,244	15.1%
High school or equiv	3,661	24.6%
Apprenticeship or trade cert.	1,385	9.3%
College, CEGEP or other	4,385	29.5%
University below bachelor	240	1.6%
University degree	2,951	19.8%

Educational Attainment (15 Yrs +)



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Distribution Map

