

St. Marys Journal Argus Weekender



Summary Report

January 17, 2017

| Market Information | | |
|------------------------------------|-------|-------|
| Average Household Spending / Yr | | |
| Mortgage payments | \$ | 5,184 |
| Cell Phone, Pager & Services | \$ | 932 |
| Internet Access Services | \$ | 446 |
| Home Renovations | \$ | 295 |
| Retirement & pension fund payments | \$ | 1,446 |
| Lotteries | \$ | 508 |
| Health Insurance | \$ | 981 |
| Household appliances | \$ | 728 |
| Furnishings | \$ | 1,290 |
| Computer hardware | \$ | 268 |
| Auto/Truck Purchase | \$ | 5,717 |
| Auto/Truck Rental or Lease | \$ | 601 |
| Air Travel | \$ | 253 |
| Age of Home Owners | | |
| 15 to 24 years | 179 | 2.4% |
| 25 to 34 years | 999 | 13.1% |
| 35 to 44 years | 1,209 | 15.9% |
| 45 to 54 years | 1,561 | 20.5% |
| 55 to 64 years | 1,670 | 21.9% |
| 65 to 74 years | 1,149 | 15.1% |
| 75 years or over | 843 | 11.1% |

| Population & Household Summary | |
|-----------------------------------|--------|
| Total Population | 19,920 |
| Population Growth 2011-2016 | 0.8% |
| Population Growth 2016-2021 | 1.9% |
| Total Households | 7,610 |
| Household Growth 2011-2016 | 2.4% |
| Household Growth 2016-2021 | 2.5% |
| % of Households with Children | 43.0% |
| % of Households - Married w/ Kids | 35.6% |
| % of Households - Single Parent | 7.4% |
| % of Households by Household Size | |
| 1 | 20.0% |
| 2 | 38.0% |
| 3 | 14.0% |
| 4-5 | 23.0% |
| 6+ | 3.0% |

| Age Cohorts | | |
|------------------------------|-------|-------|
| Population: 25 yrs and under | 6,096 | 30.6% |
| Population: 25-54 yrs | 7,148 | 35.9% |
| Population: Over 55 yrs | 6,676 | 33.5% |
| Median Age | 42.8 | |
| Age Distribution | | |
| 85+ | 500 | |
| 80 to 84 | 500 | |
| 75 to 79 | 600 | |
| 70 to 74 | 800 | |
| 65 to 69 | 1,200 | |
| 60 to 64 | 1,500 | |
| 55 to 59 | 1,600 | |
| 50 to 54 | 1,600 | |
| 45 to 49 | 1,200 | |
| 40 to 44 | 1,000 | |
| 35 to 39 | 1,000 | |
| 30 to 34 | 1,000 | |
| 25 to 29 | 1,200 | |
| 20 to 24 | 1,300 | |
| 15 to 19 | 1,200 | |
| 10 to 14 | 1,000 | |
| 5 to 9 | 1,000 | |
| 0 to 4 | 1,000 | |

| Household Income | |
|--------------------------|----------|
| Average Household Income | \$94,657 |
| Median Household Income | \$83,280 |
| Households by Income | |
| \$ 250K and over | 100 |
| \$ 200K - \$ 250K | 100 |
| \$ 175K - \$ 200K | 100 |
| \$ 150K - \$ 175K | 200 |
| \$ 125K - \$ 150K | 400 |
| \$ 100K - \$ 125K | 1,100 |
| \$ 90K - \$100K | 600 |
| \$ 80K - \$90K | 600 |
| \$ 70K - \$80K | 500 |
| \$ 60K - \$70K | 500 |
| \$ 50K - \$60K | 600 |
| \$ 40K - \$50K | 700 |
| \$ 30K - \$40K | 400 |
| \$ 20K - \$30K | 400 |
| \$ 10K - \$20K | 200 |
| Under \$10K | 50 |

| Visible Minorities & Language | |
|--------------------------------|-------|
| Population by Visible Minority | |
| Chinese | 0.1% |
| South Asian | 0.1% |
| Black | 0.3% |
| Filipino | 0.1% |
| Latin American | 0.1% |
| Southeast Asian | 0.1% |
| Arab | 0.0% |
| West Asian | 0.0% |
| Korean | 0.0% |
| Japanese | 0.0% |
| Visible minority, n.i.e. | 0.1% |
| Multiple visible minorities | 0.2% |
| Population by Mother Tongue | |
| Single Responses | 99.6% |
| English | 93.2% |
| French | 0.9% |
| Non-Official languages | 5.5% |
| Multiple responses | 0.4% |

| Educational Attainment (15 Yrs +) | | |
|-----------------------------------|-------|-------|
| No cert. or diploma | 3,420 | 21.4% |
| High school or equiv | 4,704 | 29.4% |
| Apprenticeship or trade cert. | 1,580 | 9.9% |
| College, CEGEP or other | 3,286 | 20.5% |
| University below bachelor | 367 | 2.3% |
| University degree | 2,649 | 16.5% |
| % of Population by Education | | |
| No cert. or diploma | 3,420 | |
| High school or equiv | 4,704 | |
| Apprenticeship or trade cert. | 1,580 | |
| College, CEGEP or other | 3,286 | |
| University below bachelor | 367 | |
| University degree | 2,649 | |

St. Marys Journal Argus Weekender

adoreach

Distribution Map

Map

