St. Marys Journal Argus Weekender



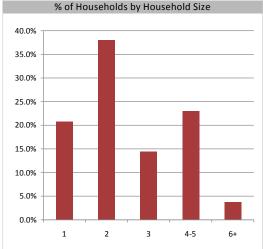
Summary Report

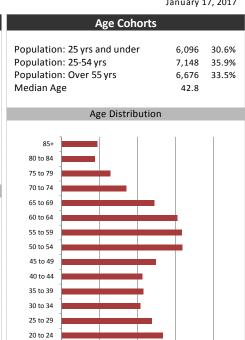
January 17, 2017

Market Information			
Average Household Spending	g / Yr		
Mortgage payments	\$	5,184	
Cell Phone, Pager & Services	\$	932	
Internet Access Services	\$	446	
Home Renovations	\$	295	
Retirement & pension fund payments	\$	1,446	
Lotteries	\$	508	
Health Insurance	\$	981	
Household appliances	\$	728	
Furnishings	\$	1,290	
Computer hardware	\$	268	
Auto/Truck Purchase	\$	5,717	
Auto/Truck Rental or Lease	\$	601	
Air Travel	\$	253	

Age of Home Owners			
15 to 24 years	179	2.4%	
25 to 34 years	999	13.1%	
35 to 44 years	1,209	15.9%	
45 to 54 years	1,561	20.5%	
55 to 64 years	1,670	21.9%	
65 to 74 years	1,149	15.1%	
75 years or over	843	11.1%	

Population & Household Summary	
Total Population	19,920
Population Growth 2011-2016	0.8%
Population Growth 2016-2021	1.9%
Total Households	7,610
Household Growth 2011-2016	2.4%
Household Growth 2016-2021	2.5%
% of Households with Children	43.0%
% of Households - Married w/ Kids	35.6%
% of Households - Single Parent	7.4%
% of Households by Household Size	





15 to 19

10 to 14 5 to 9

0 to 4

No cert. or diploma

High school or equiv

500

1,000

Educational Attainment (15 Yrs +)

1,500

2,000

3,420 21.4%

29.4%

4,704

Household Income			
Average House Median House			\$94,657 \$83,280
	Households b	y Income	
\$ 250K and over			
\$ 200K - \$ 250K			
\$ 175K - \$ 200K			
\$ 150K - \$ 175K			
\$ 125K - \$ 150K			
\$ 100K - \$ 125K			
\$ 90K - \$100K			
\$ 80K - \$90K			
\$ 70K - \$80K			
\$ 60K - \$70K			
\$ 50K - \$60K			
\$ 40K - \$50K			
\$ 30K - \$40K			
\$ 20K - \$30K			
\$ 10K - \$20K			
Under \$10K			
	2009	1,000	1,500
	200	1,0	1,5

Visible Minorities &	Langua	ige
Population by Visible Minority		
Chinese	0.1%	
South Asian	0.1%	
Black	0.3%	
Filipino	0.1%	
Latin American	0.1%	
Southeast Asian	0.1%	
Arab	0.0%	1
West Asian	0.0%	1
Korean	0.0%	
Japanese	0.0%	
Visible minority, n.i.e.	0.1%	
Multiple visible minorities	0.2%	
Population by Mother Tongue		
Single Responses	99.6%	
English	93.2%	
French	0.9%	1
Non-Official languages	5.5%	1
Multiple responses	0.4%	1

Apprenticeship or trade cert. College, CEGEP or other University below bachelor University degree	1,580 3,286 367 2,649	20.5%
% of Population by Ed		
5,000		-
4,500		_
3,500		_
3,000		-
2,500		-
2,000		-
1,500		-
1,000		_
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Distribution Map

