# St. Thomas/Elgin Weekly News

# adøreach

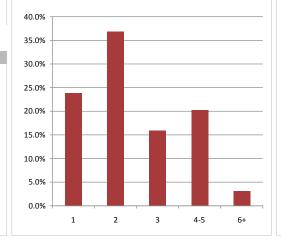
# **Market Information**

Average Household Spending	g / Yr	
Mortgage payments	\$	5,246
Cell Phone, Pager & Services	\$	947
Internet Access Services	\$	452
Home Renovations	\$	223
Retirement & pension fund payments	\$	1,450
Lotteries	\$	443
Health Insurance	\$	999
Household appliances	\$	736
Furnishings	\$	1,076
Computer hardware	\$	336
Auto/Truck Purchase	\$	5,188
Auto/Truck Rental or Lease	\$	571
Air Travel	\$	299

Age of Home Owners				
15 to 24 years	782	2.6%		
25 to 34 years	4,123	13.6%		
35 to 44 years	5,426	17.9%		
45 to 54 years	5,937	19.6%		
55 to 64 years	6,075	20.1%		
65 to 74 years	4,755	15.7%		
75 years or over	3,167	10.5%		

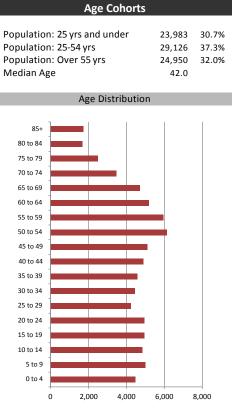
Population & Household Summary				
Total Population	78,059			
Population Growth 2011-2016	2.1%			
Population Growth 2016-2021	2.5%			
Total Households	30,266			
Household Growth 2011-2016	2.1%			
Household Growth 2016-2021	2.4%			
% of Households with Children	43.2%			
% of Households - Married w/ Kids	32.4%			
% of Households - Single Parent	10.8%			

### % of Households by Household Size



# Summary Report

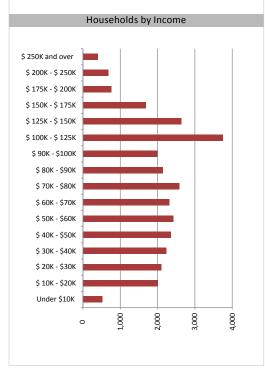
January 17, 2017



#### **Household Income**

\$85,420 \$75,102

Average Household Income	
Median Household Income	



# Visible Minorities & Language

Population by Visible Minority		
Chinese	0.3%	
South Asian	0.3%	
Black	0.5%	
Filipino	0.2%	
Latin American	0.3%	
Southeast Asian	0.6%	
Arab	0.2%	
West Asian	0.0%	1.00
Korean	0.1%	
Japanese	0.1%	
Visible minority, n.i.e.	0.0%	1
Multiple visible minorities	0.1%	•
Population by Mother Tongue		
Single Responses	99.2%	
English	86.7%	

French

Non-Official languages

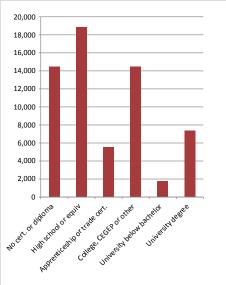
Multiple responses

# 1.1% 11.4% 0.8% Т

## Educational Attainment (15 Yrs +)

No cert. or diploma	14,475	23.2%
High school or equiv	18,841	30.2%
Apprenticeship or trade cert.	5,530	8.9%
College, CEGEP or other	14,436	23.1%
University below bachelor	1,749	2.8%
University degree	7,369	11.8%

#### % of Population by Education



# **St. Thomas/Elgin Weekly News**

### **Distribution Map** Map Zorra Middlesex Adelaide Centre Metcalfe 402 Thames No London Centre Strathroy 401 South-West 402 Oxford Mount Brydges Belmont 50.82 4 Tillsonburg Chippewas of Thames ton First Southword Nation 42 St Thomas Aylmer 401 Southwest Malahide Bayham Middlesex **Central Elgin** Port Stanley Dutton West Lorne 401 West Elgin 401 10 mi > bing © 2016 Microsoft Corporation © 2016 HERE

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