## **Stouffville Sun-Tribune**



## **Summary Report**

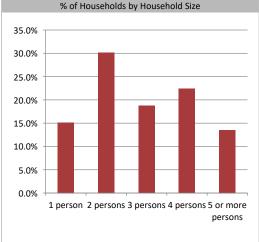
April 20, 2022

Market Information			
Average Household Spending / Yr			
Mortgage payments	\$	10,640	
Cell Phone, Pager & Services	\$	1,938	
Internet Access Services	\$	704	
Home Renovations	\$	2,093	
Retirement & pension fund pay	ments \$	2,392	
Lotteries	\$	976	
Health Insurance	\$	714	
Household appliances	\$	829	
Furnishings	\$	2,840	
Computer hardware	\$	418	
Auto/Truck Purchase	\$	9,485	
Auto/Truck Rental or Lease	\$	449	
Air Travel	\$	806	

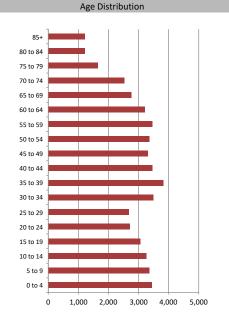
Age of Home Owners				
15 to 24 years	58	0.4%		
25 to 34 years	1,883	11.4%		
35 to 44 years	3,344	20.2%		
45 to 54 years	3,357	20.3%		
55 to 64 years	3,286	19.9%		
65 to 74 years	2,559	15.5%		
75 years or over	2,062	12.5%		

**Household Income** 

Population & Household Summary				
Total Population	52,025			
Population Growth 2016-2021	10.1%			
Population Growth 2021-2026	7.1%			
Total Households	16,549			
Household Growth 2016-2021	4.6%			
Household Growth 2021-2026	6.7%			
% of Households with Children	53.8%			
% of Households - Married w/ Kids	45.7%			
% of Households - Single Parent	8.1%			
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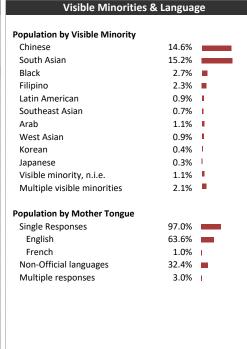


Average Housel Median Househ		\$152,193 \$121,217				
Households by Income						
\$ 200K and over						
\$ 150K - \$200K						
\$ 125K - \$ 150K						
\$ 100K - \$ 125K						
\$ 80K - \$100K						
\$ 60K - \$80K						
\$ 40K - \$60K						
\$ 20K - \$40K						
Under \$20K						

2,000

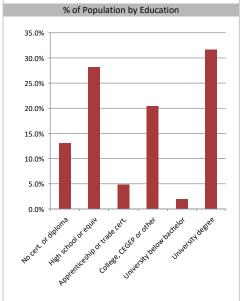
2,000

4,000



No cert. or diploma	5,404	13.0%
High school or equiv	11,686	28.1%
Apprenticeship or trade cert.	2,015	4.9%
College, CEGEP or other	8,476	20.4%
University below bachelor	822	2.0%
University degree	13,111	31.6%

Educational Attainment (15 Yrs +)



Data Source: Environics Analytics Powered by Sitewise Pro

## **Stouffville Sun-Tribune**



## **Distribution Map**

