Stratford Gazette

adereach

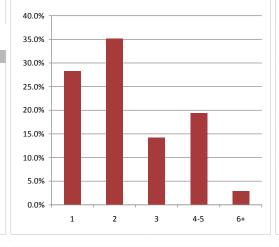
Market Information

Average Household Spending	g / Yr	
Mortgage payments	\$	4,642
Cell Phone, Pager & Services	\$	802
Internet Access Services	\$	414
Home Renovations	\$	282
Retirement & pension fund payments	\$	1,318
Lotteries	\$	575
Health Insurance	\$	791
Household appliances	\$	487
Furnishings	\$	1,193
Computer hardware	\$	215
Auto/Truck Purchase	\$	4,611
Auto/Truck Rental or Lease	\$	607
Air Travel	\$	222

Age of Home Owners				
15 to 24 years	669	3.0%		
25 to 34 years	3,368	14.9%		
35 to 44 years	3,549	15.7%		
45 to 54 years	4,404	19.5%		
55 to 64 years	4,727	20.9%		
65 to 74 years	3,291	14.6%		
75 years or over	2,594	11.5%		

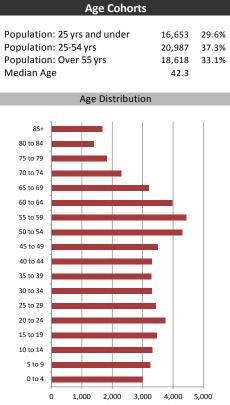
Population & Household Summary Total Population 56,257 Population Growth 2011-2016 3.3% Population Growth 2016-2021 3.5% Total Households 22,602 Household Growth 2011-2016 4 0% Household Growth 2016-2021 3.9% % of Households with Children 39.6% % of Households - Married w/ Kids 30.5% % of Households - Single Parent 9.0%

% of Households by Household Size



Summary Report

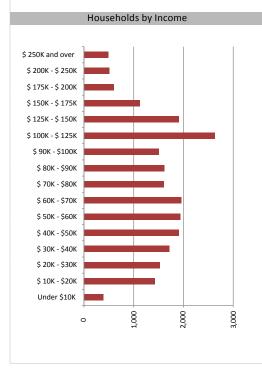
January 17, 2017



Household Income

\$87,660 \$73,476

Average Household Income	
0	
Median Household Income	



Visible Minorities & Language

Population by Visible Minority				
Chinese	0.6%			
South Asian	0.6%			
Black	0.4%			
Filipino	0.3%			
Latin American	0.2%			
Southeast Asian	0.3%			
Arab	0.2%			
West Asian	0.1%			
Korean	0.1%			
Japanese	0.1%			
Visible minority, n.i.e.	0.1%			
Multiple visible minorities	0.0%	•		
Population by Mother Tongue				
Single Responses	99.4%			
English	90.2%			
French	0.6%	1		

8.7%

0.6%

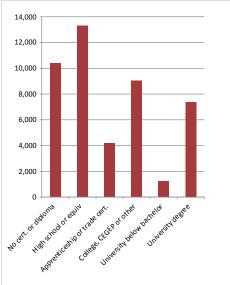
Non-Official languages

Multiple responses

Educational Attainment (15 Yrs +)

No cert. or diploma	10,396	22.8%
High school or equiv	13,309	29.2%
Apprenticeship or trade cert.	4,183	9.2%
College, CEGEP or other	9,029	19.8%
University below bachelor	1,228	2.7%
University degree	7,386	16.2%

% of Population by Education



Stratford Gazette

Map mapleton Brussels Listowel C We Huron East Woolwich Perth East Seaforth 85 Wellesley Waterloo West Perth Kitchener Wilmot 8 New Hamburg Stratford Exeter Perth South South Huron St Marys Blandford-Blenheim 401 Lucan 10 mi bing © 2016 Microsoft Corporation © 2016 HERE

adøreach

Distribution Map

©Copyright 2016 - Tetrad