Strathroy Age Dispatch



Summary Report

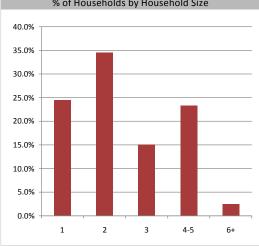
January 10, 2018

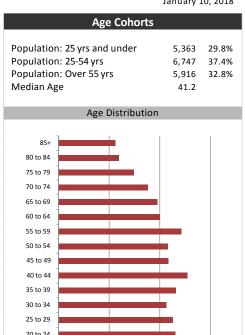
iviarket information		
Average Household Spending	g / Yr	
Mortgage payments	\$	5,458
Cell Phone, Pager & Services	\$	1,002
Internet Access Services	\$	471
Home Renovations	\$	326
Retirement & pension fund payments	\$	1,352
Lotteries	\$	529
Health Insurance	\$	582
Household appliances	\$	619
Furnishings	\$	973
Computer hardware	\$	274
Auto/Truck Purchase	\$	6,515
Auto/Truck Rental or Lease	\$	120
Air Travel	\$	357

Age of Home Owners			
15 to 24 years	175	2.6%	
25 to 34 years	795	11.7%	
35 to 44 years	1,416	20.9%	
45 to 54 years	1,299	19.2%	
55 to 64 years	1,270	18.7%	
65 to 74 years	1,018	15.0%	
75 years or over	805	11.9%	

Household Income

Population & Household Summary			
Total Population	18,026		
Population Growth 2012-2017	5.7%		
Population Growth 2017-2022	4.9%		
Total Households	6,777		
Household Growth 2012-2017	4.5%		
Household Growth 2017-2022	4.0%		
% of Households with Children	44.5%		
% of Households - Married w/ Kids	33.9%		
% of Households - Single Parent	10.6%		
% of Households by Household Size			





15 to 19

10 to 14 5 to 9

0 to 4

Average Household Income Median Household Income	\$81,567 \$70,538
Households by Income	
\$ 250K and over	
\$ 200K - \$ 250K	
\$ 175K - \$ 200K	
\$ 150K - \$ 175K	
\$ 125K - \$ 150K	
\$ 100K - \$ 125K	
\$ 90K - \$100K	
\$ 80K - \$90K	
\$ 70K - \$80K	
\$ 60K - \$70K	
\$ 50K - \$60K	
\$ 40K - \$50K	
\$ 30K - \$40K	
\$ 20K - \$30K	
\$ 10K - \$20K	
Under \$10K	
0 % % % %	2,000

Visible Minorities & Language		
Population by Visible Minority		
Chinese	0.1%	
South Asian	0.4%	
Black	0.3%	
Filipino	0.2%	
Latin American	0.3%	
Southeast Asian	0.1%	
Arab	0.0%	
West Asian	0.0%	
Korean	0.1%	
Japanese	0.3%	
Visible minority, n.i.e.	0.2%	
Multiple visible minorities	0.0%	1
Population by Mother Tongue		
Single Responses	99.1%	
English	85.2%	
French	0.9%	1
Non-Official languages	13.0%	
Multiple responses	0.9%	1

Educational Attainment (15 Yrs +)			
No cert. or diploma High school or equiv Apprenticeship or trade cert. College, CEGEP or other University below bachelor University degree	3,596 4,580 1,336 2,710 298 1,741	25.2% 32.1% 9.4% 19.0% 2.1% 12.2%	
% of Population by Edu	cation		
5,000 4,500 4,000 3,500 3,000 2,500 2,000 1,500 1,000 500			
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500

1,000

1,500

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Distribution Map

