Toronto Bloor West-Parkdale Neighbourhood Voice



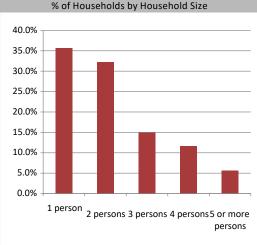
Summary Report

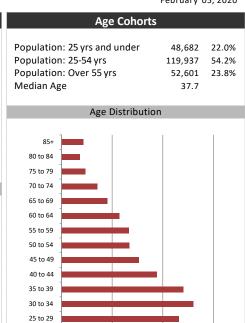
February 05, 2020

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Average Household Spending / Yr				
Mortgage payments	\$	6,193		
Cell Phone, Pager & Services	\$	1,364		
Internet Access Services	\$	590		
Home Renovations	\$	1,796		
Retirement & pension fund payments	\$	1,822		
Lotteries	\$	760		
Health Insurance	\$	506		
Household appliances	\$	594		
Furnishings	\$	2,307		
Computer hardware	\$	348		
Auto/Truck Purchase	\$	4,228		
Auto/Truck Rental or Lease	\$	286		
Air Travel	\$	1,250		

Age of Home Owners						
15 to 24 years	2,824	2.9%				
25 to 34 years	23,686	24.4%				
35 to 44 years	22,940	23.6%				
45 to 54 years	16,019	16.5%				
55 to 64 years	14,716	15.2%				
65 to 74 years	9,568	9.9%				
75 years or over	7,274	7.5%				
/5 years or over	7,274	7.5%				

Population & Household Summary				
Total Population	221,221			
Population Growth 2014-2019	5.6%			
Population Growth 2019-2024	4.6%			
Total Households	97,026			
Household Growth 2014-2019	6.0%			
Household Growth 2019-2024	4.7%			
% of Households with Children	33.0%			
% of Households - Married w/ Kids	22.9%			
% of Households - Single Parent	10.1%			





20 to 24

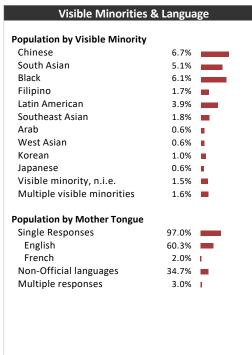
15 to 19

10 to 14

5 to 9

0 to 4

Household Income Average Household Income \$108,951 Median Household Income \$75,018 Households by Income \$ 200K and over \$ 150K - \$200K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 80K - \$100K \$ 60K - \$80K \$ 40K - \$60K \$ 20K - \$40K Under \$20K



No cert. or diploma High school or equiv Apprenticeship or trade cert. College, CEGEP or other University below bachelor University degree	27,714 38,657 6,994 28,802 3,409 83,789	20.4% 3.7% 15.2% 1.8%
% of Population by Ed	ducation	
50.0% 45.0% 40.0%		_
30.0%		
20.0% 15.0% 10.0%		
0.0%		
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10,000

Educational Attainment (15 Yrs +)

20,000

30,000

Toronto Bloor West-Parkdale Neighbourhood Voice ad@reach **Distribution Map**

