Wasaga/Stayner Sun



Summary Report

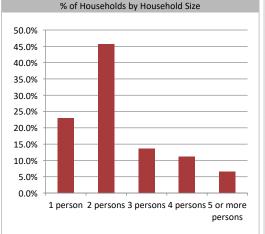
April 20, 2022

Market information				
Average Household Spending / Yr				
Mortgage payments	\$	5,010		
Cell Phone, Pager & Services	\$	1,143		
Internet Access Services	\$	521		
Home Renovations	\$	812		
Retirement & pension fund payments	\$	1,452		
Lotteries	\$	658		
Health Insurance	\$	464		
Household appliances	\$	755		
Furnishings	\$	1,366		
Computer hardware	\$	223		
Auto/Truck Purchase	\$	6,837		
Auto/Truck Rental or Lease	\$	169		
Air Travel	\$	285		

Age of Home Owners			
15 to 24 years	199	1.3%	
25 to 34 years	1,241	8.3%	
35 to 44 years	1,776	11.8%	
45 to 54 years	2,223	14.8%	
55 to 64 years	3,248	21.6%	
65 to 74 years	3,599	24.0%	
75 years or over	2,719	18.1%	

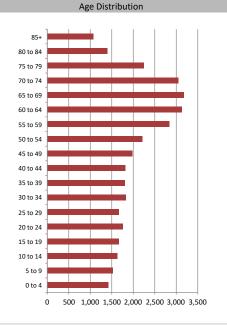
Household Income

Population & Household Summary	
Total Population	36,253
Population Growth 2016-2021	11.9%
Population Growth 2021-2026	8.3%
Total Households	15,005
Household Growth 2016-2021	11.2%
Household Growth 2021-2026	8.0%
% of Households with Children	33.8%
% of Households - Married w/ Kids	24.0%
% of Households - Single Parent	9.7%
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Visible Minorities & Language



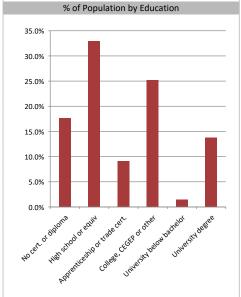


Average Househ Median Househo		\$93,068 \$76,976
	Households by Income	
\$ 200K and over		
\$ 150K - \$200K		
\$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 80K - \$100K		
\$ 60K - \$80K		
\$ 40K - \$60K		
\$ 20K - \$40K -		
Under \$20K		
9	, 'to, 'to, 'to, 'to,	2,500 3,000



No cert. or diploma	5,496	17.7%
High school or equiv	10,247	32.9%
Apprenticeship or trade cert.	2,836	9.1%
College, CEGEP or other	7,830	25.2%
University below bachelor	434	1.4%
University degree	4,273	13.7%

Educational Attainment (15 Yrs +)



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Distribution Map

