Winchester Press



Summary Report

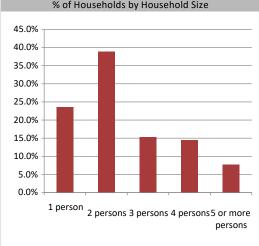
October 16, 2019

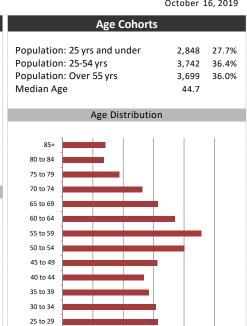
	iviarket information				
Average Household Spending / Yr					
	Mortgage payments	\$	5,946		
	Cell Phone, Pager & Services	\$	1,214		
	Internet Access Services	\$	532		
	Home Renovations	\$	1,630		
	Retirement & pension fund payments	\$	2,056		
	Lotteries	\$	937		
	Health Insurance	\$	822		
	Household appliances	\$	715		
	Furnishings	\$	1,666		
	Computer hardware	\$	206		
	Auto/Truck Purchase	\$	9,371		
	Auto/Truck Rental or Lease	\$	108		
	Air Travel	\$	475		

Age of Home Owners					
15 to 24 years	85	2.1%			
25 to 34 years	502	12.4%			
35 to 44 years	556	13.7%			
45 to 54 years	757	18.7%			
55 to 64 years	947	23.3%			
65 to 74 years	665	16.4%			
75 years or over	543	13.4%			

Household Income

Population & Household Summary					
Total Population	10,289				
Population Growth 2014-2019	1.5%				
Population Growth 2019-2024	1.4%				
Total Households	4,055				
Household Growth 2014-2019	2.3%				
Household Growth 2019-2024	1.6%				
% of Households with Children	41.1%				
% of Households - Married w/ Kids	30.9%				
% of Households - Single Parent	10.2%				
% of Households by Household Size					





20 to 24

15 to 19

10 to 14

5 to 9

0 to 4

No cert. or diploma

200

400

Educational Attainment (15 Yrs +)

800

1,515

1,000

18.1%

Average Household Income \$95,869 **Median Household Income** \$83,670 Households by Income \$ 200K and over \$ 150K - \$200K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 80K - \$100K \$ 60K - \$80K \$ 40K - \$60K \$ 20K - \$40K Under \$20K 200 000 ^{OO}O 0

Visible Minorities & Language Population by Visible Minority Chinese 0.0% South Asian 0.3% Black 0.9% Filipino 0.2% Latin American 0.2% Southeast Asian 0.1% Arab 0.1% West Asian 0.0% Korean 0.0% Japanese 0.1% Visible minority, n.i.e. 0.1% Multiple visible minorities 0.1% **Population by Mother Tongue Single Responses** 98.8% English 87.3% French 7.7% Non-Official languages 3.8% Multiple responses 1.2%

ito certi or aipioina	1,515	10.170				
High school or equiv	2,574	30.7%				
Apprenticeship or trade cert.	731	8.7%				
College, CEGEP or other	2,312	27.6%				
University below bachelor	163	1.9%				
University degree	1,084	12.9%				
% of Population by Education						
35.0%						
20.00/						
30.0%						
25.0%						
25.0%						
20.0%						
15.0%						
10.0%		_				
5.0%						
0.0%						
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Distribution Map

