



LEADING THE WAY FOR 35 YEARS

Seaway News and cornwallseawaynews.com combined give you all the weekly community news.

“It has taken a few years, but we are now more than print.” says General Manager/Publisher Rick Shaver, who for the past 34 years has been creating and developing products to expand the Seaway name.

Today, we have a weekly newspaper; a magazine division that produces feature content in high quality magazines like Cornwall Living, and many digital marketing tools.

Nicholas Seebruch, our Editor, is very busy keeping his focus on delivering stories

that our readers need to know and creating content that is reflective of our community.

Equally important is the service that we provide our local businesses. We believe in our communities and we believe in shopping locally. What better place to promote your business than with a local media company that has over 34 years of experience and offers many different solutions.

Like the way we deliver news, the way we advertise has also evolved over the past three and a half decades.

Seaway News is an anchor community news, while also providing many different platforms

for businesses to promote their product and/or brand.

Our website, social media platforms, digital marketing as well as online editions of our newspaper and magazines allow us to reach our readers.

Seaway News is part of the communities of Cornwall, Akwesasne and SDG and you can see it on every page we publish, whether it be in our newspaper, magazines or online.

Seaway News will continue to grow, continue to invest in products and communities. We are local community people working for our local businesses.

SEAWAY NEWS
www.cornwallseawaynews.com

Local recipe cookbook support Beyond 21

GREG PEERENBOOM
SPECIAL TO SEAWAY NEWS

CORNWALL, Ontario – This year the pandemic is stopping supporters from going to Beyond 21's annual Food Fest fundraiser.

So, some of the best local recipes to be savoured are coming to you.

The foundation for Beyond 21, which enhances the quality of life for developmentally challenged residents, is releasing a digital cookbook this Monday.

"With the support of restaurants and businesses from the Cornwall and surrounding area, we created a digital cookbook that was built on a desire to connect with the community and at the same time support a mission close to our hearts," said Jane McLaren, Beyond 21 executive director.

With Love, Beyond 21 promises a smorgasbord for all occasions that includes appetizers, beverages, soups, salads, main courses and topped off with, desserts – more than 60 listed.

"This cookbook is a collaboration of our community. It would not exist without them," McLaren said.

"And in that way, it maintains the celebration that Cornwall Food Fest is all about."

McLaren didn't want give much away of what's inside, but she did cite a few examples: Sheep's Head created a signature drink just for the cookbook; Eight Zero Zero offers up a shrimp Pernod, Marlin Orchards reveals sweet potato chicken nuggets; About Thyme gives up a gluten free/vegan quinoa broccoli slaw; Kids Korner provides little pita pizza; and Jack's Pub serves up Alex Wings.

Along with top chefs, buyers can pick out recipes from local 'celebrities', to see if who, in your opinion, is better in the kitchen!

To obtain your copy, please go to beyond21.org or Beyond 21's Facebook page. Any donation is encouraged. But amounts of \$20 or more will allow you into a draw to more than \$350 worth of gifts donated by local businesses.

All proceeds from book sales allow Beyond 21 to continue crucial one-on-one support during challenging times as a result of the pandemic. This will help with providing hands-on learning opportunities for clients and to pay for everyday operating expenses.



Beyond 21 Executive Director Jane McLaren.

**NEVER MISS
ANOTHER
IMPORTANT
NEWS STORY
OR COLUMNIST
OPINION**



**CORNWALL
SEAWAY NEWS.com**

SEAWAY NEWS

SINCE 1985

CORNWALL SEAWAY NEWS.com

Our columnists include: Nicholas Seebruch • Claude McIntosh • Nick Wolochatiuk
James Lapierre • Kevin Lajoie • Amy Malyon • Leslie Thompson
Simon McLinden • Amy Gillespie • Natasha Ingram • Mayor Jamie MacDonald
Mayor Bernadette Clement • Mayor Bryan McGillis • Sarah Lamoureux
Laura Peck • Mayor Steven Byvelds • Mayor Frank Prevost
Chief Danny Aikman • MPP Jim McDonnell • Emma Meldrum
Kelsey Jeurond • Jodie Reynolds • MP Eric Duncan • Dick Aubry
Plus Scuttlebutt, Community Events, local sports, and Cornwall Express.

Dear readers and advertisers,

You probably already know that Seaway News is:

- Your number one source for the local stories and news updates that affect you most
- The perfect platform to promote your local business, both in print and online
- A quality source of streamed content, thanks to our website that's updated daily



But did you know, there's more? We can also help local businesses:

- Reach their target audience with online advertising
- Increase the reach of their ads on Facebook
- Create buzz for their product or service with a fun contest, event or advertorial
- Promote job offers on our print and online platforms
- Media Solutions Print/Web
- Complete Market Coverage



AWARD WINNING

* Cartoonist * Features * Magazines * Community Service
 * Web Headings * Colour in Advertising
 Community Newspaper Awards over 34 Years

Locally Supporting Charities and organizations since 1985 with over \$1.3 Million in total contributions including: Cornwall Community Hospital, St. Lawrence College Building Fund, LACFO-SDG, Big Brothers Big Sisters Cornwall, Boys and Girls Club SDG, Cornwall Chamber of Commerce Events, United Way Wine and Cheese, Rachels Kids, Services Clubs, Liftoff, Worldfest, Ribfest, Canada Day, Team Cornwall, many community fairs including Williamstown, Highland Games, International Pow Wow, Parade of Nations, plus many more over 34 years.

Learn more about what we can do for YOU.

Contact us today!

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