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# THE STORE FOR LOCAL NEWSPAPER READERS.

Shop local this holidays and support independent community journalism.

### **New Era Stretch-Fit** Observer baseball cap

- Just released Comfort Fit
- Limited Run

# **Observer Reporter Safety Toque**

- HiVis Safety
- 100% Acrylic



**SHOP ONLINE** 

## Learn how to become a Community Champion



# **Designed In-House**

# **CHRISTMAS GREETING CARDS**

Add a little newspaper humour to the holidays!

#cardajournalistwouldsend **NEW for 2021!** 



#### **Each box contains:**

12 cards (4 designs)

**SHOP ONLINE** 

- 12 envelopes
- Blank inside

**LIMITED TIME BONUS FREEBIES:** 

- Observer pen (\$4 value)
- 2022 wall calendar (\$3 value)
- \* expires Nov 30, 2021

#### My Side of the Dam: The Retrospective 1996-2003

By Allen D. Martin



**Amazing Christmas** Gift Idea! SHOP ONLINE

# 25th Anniversary **Campfire Mug**



SHOP ONLINE

Low

Stock!

· We have issues!

# 25th Anniversary **Coffee Mug**

Headlines. Deadlines. Coffee. Repeat. OBSIERVER

before they're gone.

Get 'em

SHOP ONLINE • ceramic • 11oz Anniversary logo

\$10



www.newsmart.ca

by the same people who bring you the Observer.





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