## **Barrie Advance**



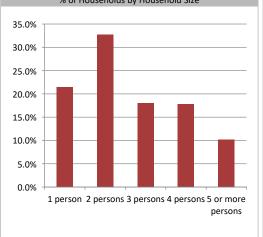
## **Summary Report**

April 12, 2022

Market Information				
Average Household Spending / Yr				
\$	7,415			
\$	1,471			
\$	590			
\$	867			
\$	2,351			
\$	671			
\$	466			
\$	768			
\$	2,032			
\$	300			
\$	7,496			
\$	250			
\$	370			
	g/Yr \$ \$ \$ \$ \$ \$ \$ \$ \$ \$			

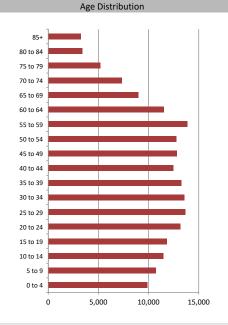
Age of Home Owners			
15 to 24 years	1,339	2.0%	
25 to 34 years	10,514	15.6%	
35 to 44 years	12,999	19.3%	
45 to 54 years	13,741	20.4%	
55 to 64 years	13,863	20.5%	
65 to 74 years	8,655	12.8%	
75 years or over	6,351	9.4%	

Population & Household Summary			
Total Population	189,406		
Population Growth 2016-2021	9.1%		
Population Growth 2021-2026	7.8%		
Total Households	67,462		
Household Growth 2016-2021	5.5%		
Household Growth 2021-2026	7.8%		
% of Households with Children	48.3%		
% of Households - Married w/ Kids	34.3%		
% of Households - Single Parent	14.1%		
% of Households by Household Size			



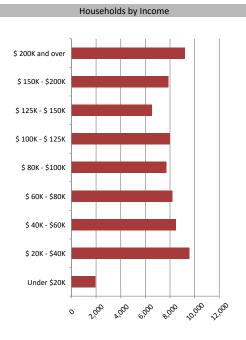
Visible Minorities & Language





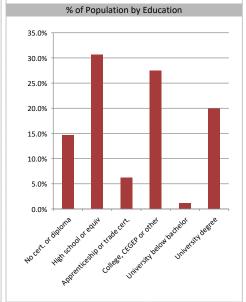
Average Household Income	\$115,346
Median Household Income	\$94,372
Households by Income	

Household Income



opulation by Visible Minority Chinese	1.2%	
South Asian	2.4%	
Black		
Filipino	0.7%	
Latin American	1.1%	_
Southeast Asian	0.5%	
Arab	0.3%	
West Asian	0.3%	1
Korean	0.3%	
Japanese	0.2%	1
Visible minority, n.i.e.	0.4%	
Multiple visible minorities	0.4%	
Population by Mother Tongue		
Single Responses	98.5%	
English	86.0%	
French	2.2%	1
Non-Official languages	10.3%	1
Multiple responses	1.5%	1

Educational Attainment (15 Yrs +)			
No cert. or diploma	22,664	14.7%	
High school or equiv	47,261	30.6%	
Apprenticeship or trade cert.	9,624	6.2%	
College, CEGEP or other	42,382	27.4%	
University below bachelor	1,825	1.2%	
University degree	30,701	19.9%	



Powered by Sitewise Pro Data Source: Environics Analytics

## **Barrie Advance**



## **Distribution Map**

