Blenheim News-Tribune



Summary Report

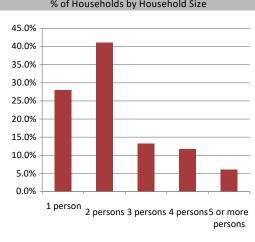
February 04, 2020

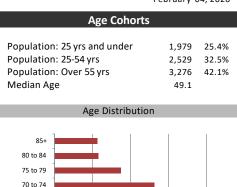
ı	Market Information				
l	Average Household Spending / Yr				
	Mortgage payments	\$	3,698		
	Cell Phone, Pager & Services	\$	1,126		
	Internet Access Services	\$	477		
	Home Renovations	\$	601		
	Retirement & pension fund payments	\$	1,104		
	Lotteries	\$	1,011		
	Health Insurance	\$	318		
	Household appliances	\$	643		
	Furnishings	\$	958		
	Computer hardware	\$	248		
	Auto/Truck Purchase	\$	6,325		
	Auto/Truck Rental or Lease	\$	107		
	Air Travel	\$	382		

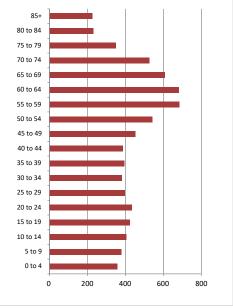
Age of Home Owners					
15 to 24 years	63	1.9%			
25 to 34 years	365	11.2%			
35 to 44 years	421	12.9%			
45 to 54 years	502	15.3%			
55 to 64 years	784	24.0%			
65 to 74 years	696	21.3%			
75 years or over	441	13.5%			

Household Income

Population & Household Summary	
Total Population	7,785
Population Growth 2014-2019	-2.4%
Population Growth 2019-2024	-0.8%
Total Households	3,272
Household Growth 2014-2019	-2.7%
Household Growth 2019-2024	-0.5%
% of Households with Children	35.0%
% of Households - Married w/ Kids	25.2%
% of Households - Single Parent	9.8%
% of Households by Household Size	



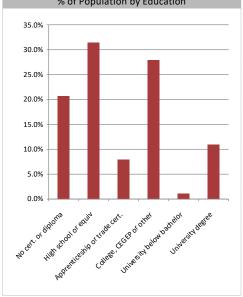




Average Household Incom Median Household Incom						
Households by Income						
\$ 200K and over						
\$ 150K - \$200K						
\$ 125K - \$ 150K						
\$ 100K - \$ 125K	-					
\$ 80K - \$100K						
\$ 60K - \$80K						
\$ 40K - \$60K						
\$ 20K - \$40K						
Under \$20K						
0 200	¹⁰ 0 ⁶⁰ 0 ⁸⁰ 0					
r						

Visible Minorities & Language **Population by Visible Minority** Chinese 0.7% South Asian 0.1% Black 1.2% Filipino 0.0% Latin American 0.1% Southeast Asian 0.0% Arab 0.0% West Asian 0.0% Korean 0.0% Japanese 0.1% Visible minority, n.i.e. 0.0% Multiple visible minorities 0.2% **Population by Mother Tongue Single Responses** 99.5% English 92.7% French 1.4% Non-Official languages 5.4% Multiple responses 0.5%

Educational Attainment (15 Yrs +)					
No cert. or diploma	1,326	20.7%			
High school or equiv	2,015	31.4%			
Apprenticeship or trade cert.	508	7.9%			
College, CEGEP or other	1,791	27.9%			
University below bachelor	71	1.1%			
University degree	698	10.9%			
% of Population by Education					
35.0%					



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Distribution Map

