### **Brock Citizen**

## adøreach

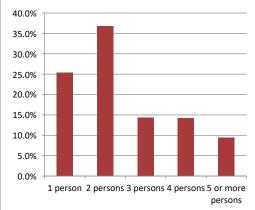
## Market Information

Average Household Spending / Yr			
Mortgage payments	\$	5,657	
Cell Phone, Pager & Services	\$	1,531	
Internet Access Services	\$	568	
Home Renovations	\$	1,359	
Retirement & pension fund payments	\$	1,881	
Lotteries	\$	818	
Health Insurance	\$	504	
Household appliances	\$	653	
Furnishings	\$	1,438	
Computer hardware	\$	248	
Auto/Truck Purchase	\$	7,003	
Auto/Truck Rental or Lease	\$	172	
Air Travel	\$	338	

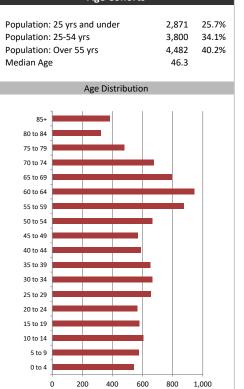
Age of Home Owners		
15 to 24 years	64	1.6%
25 to 34 years	479	11.8%
35 to 44 years	482	11.9%
45 to 54 years	625	15.5%
55 to 64 years	978	24.2%
65 to 74 years	787	19.5%
75 years or over	626	15.5%

Population & Household Summary		
Total Population	11,153	
Population Growth 2016-2021	3.6%	
Population Growth 2021-2026	4.5%	
Total Households	4,041	
Household Growth 2016-2021	-2.1%	
Household Growth 2021-2026	3.6%	
% of Households with Children	40.9%	
% of Households - Married w/ Kids	29.5%	
% of Households - Single Parent	11.4%	

#### % of Households by Household Size

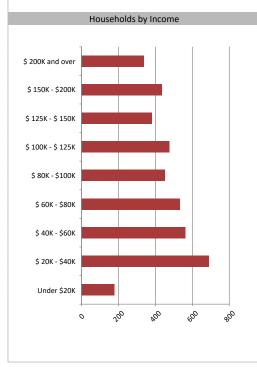


#### Summary Report April 12, 2022 Age Cohorts



#### Household Income

Average Household Income	\$100,117
Median Household Income	\$82,629



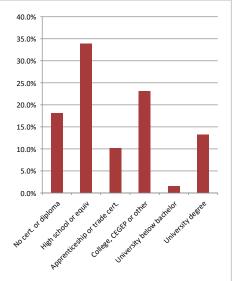
#### Visible Minorities & Language

Population by Visible Minority	
Chinese 0.5%	6 💼
South Asian 1.09	6
Black 0.59	6 📕
Filipino 0.39	6 🔳
Latin American 0.29	6 📕
Southeast Asian 0.19	6 📕
Arab 0.09	6
West Asian 0.09	6
Korean 0.29	6 📕
Japanese 0.19	6 📕
Visible minority, n.i.e. 0.29	6 📕
Multiple visible minorities 0.29	6
Population by Mother Tongue	
Single Responses 99.4%	6
English 93.7%	6
French 0.89	6
Non-Official languages 4.9%	6
Multiple responses 0.69	6

#### Educational Attainment (15 Yrs +)

No cert. or diploma	1,630	18.1%
High school or equiv	3,043	33.8%
Apprenticeship or trade cert.	916	10.2%
College, CEGEP or other	2,074	23.0%
University below bachelor	142	1.6%
University degree	1,191	13.2%

#### % of Population by Education

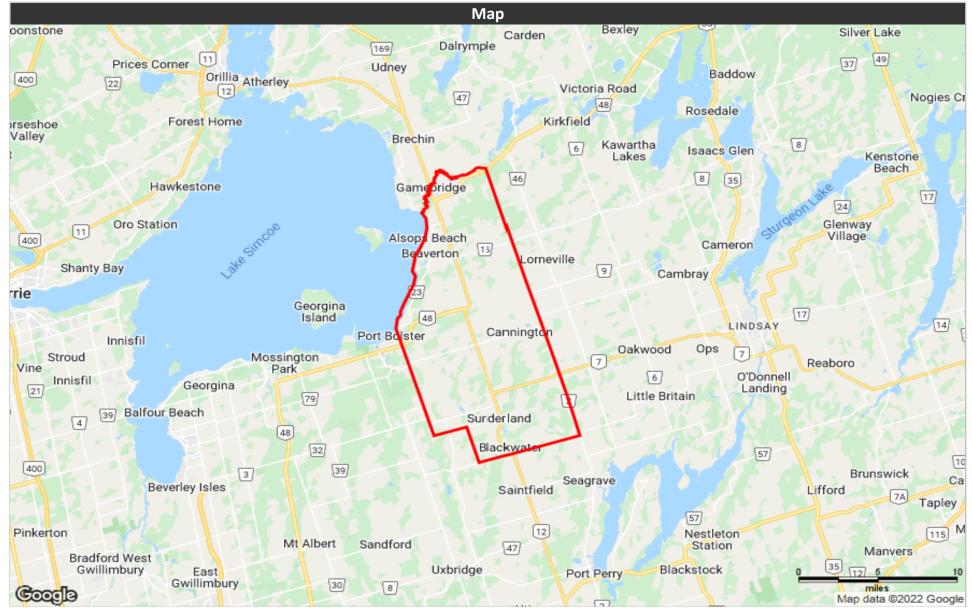


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## **Distribution Map**



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