

Goderich Signal-Star



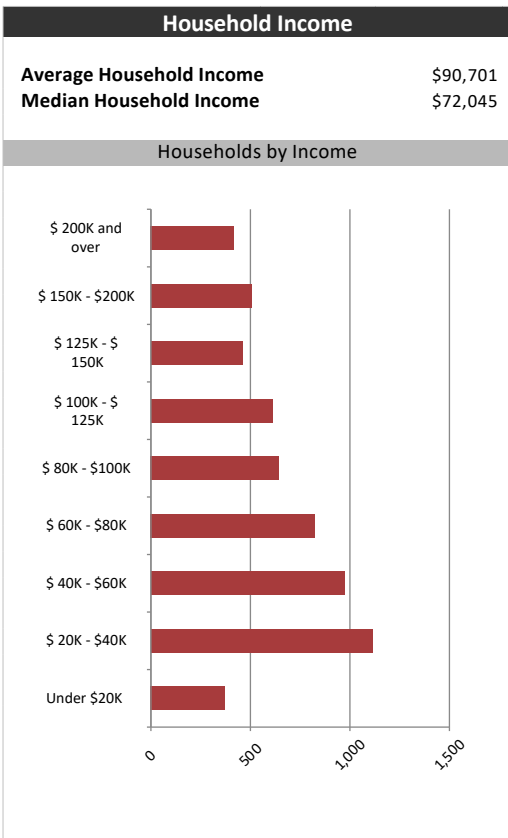
Summary Report

February 04, 2020

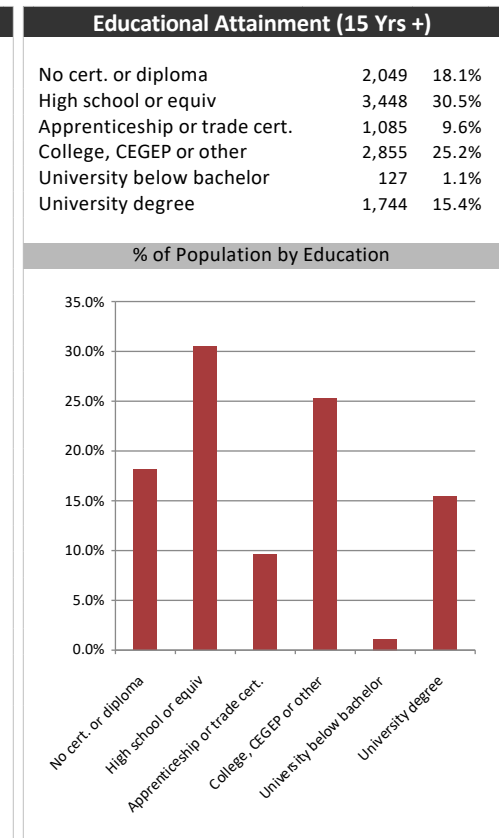
Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,109
Cell Phone, Pager & Services	\$	959
Internet Access Services	\$	444
Home Renovations	\$	925
Retirement & pension fund payments	\$	1,410
Lotteries	\$	607
Health Insurance	\$	610
Household appliances	\$	498
Furnishings	\$	1,406
Computer hardware	\$	182
Auto/Truck Purchase	\$	8,663
Auto/Truck Rental or Lease	\$	134
Air Travel	\$	273
Age of Home Owners		
15 to 24 years	129	2.2%
25 to 34 years	604	10.3%
35 to 44 years	686	11.7%
45 to 54 years	889	15.2%
55 to 64 years	1,215	20.7%
65 to 74 years	1,301	22.2%
75 years or over	1,036	17.7%

Population & Household Summary	
Total Population	13,680
Population Growth 2014-2019	0.5%
Population Growth 2019-2024	-0.4%
Total Households	5,861
Household Growth 2014-2019	0.3%
Household Growth 2019-2024	-0.6%
% of Households with Children	31.9%
% of Households - Married w/ Kids	23.8%
% of Households - Single Parent	8.1%
% of Households by Household Size	

Household Size	% of Households
1 person	30.0%
2 persons	41.5%
3 persons	11.0%
4 persons	10.0%
5 or more persons	6.5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.1%
South Asian	0.4%
Black	0.3%
Filipino	0.1%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.1%
West Asian	0.1%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	99.6%
English	91.2%
French	0.9%
Non-Official languages	7.4%
Multiple responses	0.4%



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Distribution Map

Map

