## **Gravenhurst Banner**



## **Summary Report**

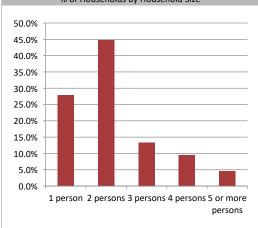
April 12, 2022

	Market Information			
Average Household Spending / Yr				
	Mortgage payments	\$	4,719	
	Cell Phone, Pager & Services	\$	1,031	
	Internet Access Services	\$	485	
	Home Renovations	\$	1,230	
	Retirement & pension fund payments	\$	1,294	
	Lotteries	\$	730	
	Health Insurance	\$	459	
	Household appliances	\$	723	
	Furnishings	\$	1,460	
	Computer hardware	\$	165	
	Auto/Truck Purchase	\$	5,622	
	Auto/Truck Rental or Lease	\$	175	
	Air Travel	\$	183	

Age of Home Owners				
15 to 24 years	85	1.3%		
25 to 34 years	553	8.3%		
35 to 44 years	826	12.4%		
45 to 54 years	942	14.1%		
55 to 64 years	1,587	23.8%		
65 to 74 years	1,502	22.5%		
75 years or over	1,181	17.7%		

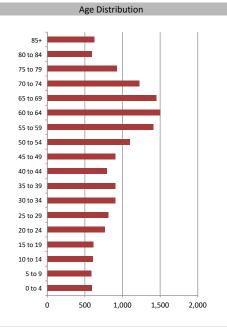
Household Income

Population & Household Summary			
Total Population	16,347		
Population Growth 2016-2021	8.3%		
Population Growth 2021-2026	4.5%		
Total Households	6,676		
Household Growth 2016-2021	8.5%		
Household Growth 2021-2026	4.3%		
% of Households with Children	31.2%		
% of Households - Married w/ Kids	20.8%		
% of Households - Single Parent	10.4%		
% of Households by Household Size			
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Visible Minorities & Language



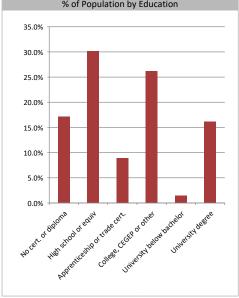


Average Househ Median Househ		\$102,545 \$75,751				
Households by Income						
\$ 200K and over						
\$ 150K - \$200K						
\$ 125K - \$ 150K						
\$ 100K - \$ 125K						
\$ 80K - \$100K						
\$ 60K - \$80K						
\$ 40K - \$60K						
\$ 20K - \$40K						
Under \$20K	0 20 20 80 80 20 0 10	, % %				
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Chinese	0.6%	
South Asian	0.4%	
Black	0.4%	
Filipino	0.5%	
Latin American	0.2%	
Southeast Asian	0.3%	
Arab	0.0%	
West Asian	0.0%	1
Korean	0.1%	
Japanese	0.1%	
Visible minority, n.i.e.	0.3%	
Multiple visible minorities	0.1%	
Population by Mother Tongue		
Single Responses	99.5%	
English	93.6%	
French	1.2%	1
Non-Official languages	4.7%	1
Multiple responses	0.5%	1

No cert. or diploma	2,227	17.1%	
High school or equiv	3,928	30.2%	
Apprenticeship or trade cert.	1,154	8.9%	
College, CEGEP or other	3,409	26.2%	
University below bachelor	194	1.5%	
University degree	2,106	16.2%	
% of Population by Education			

Educational Attainment (15 Yrs +)



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## **Gravenhurst Banner**



## **Distribution Map**

