

Marathon Mercury



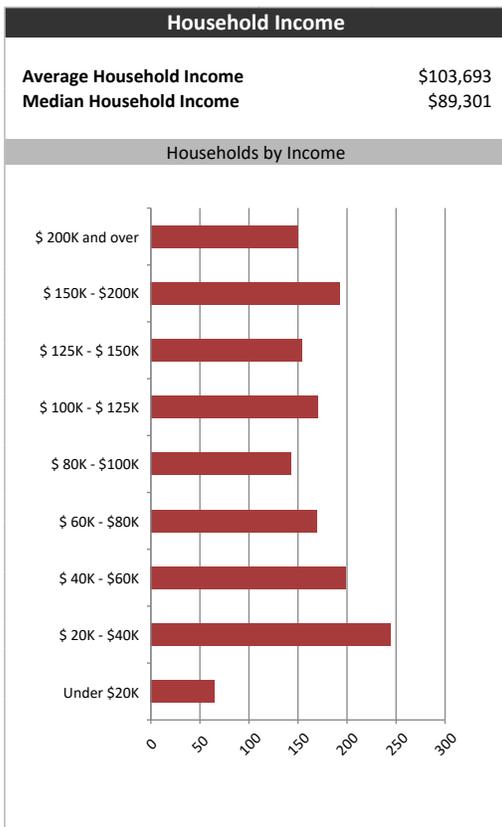
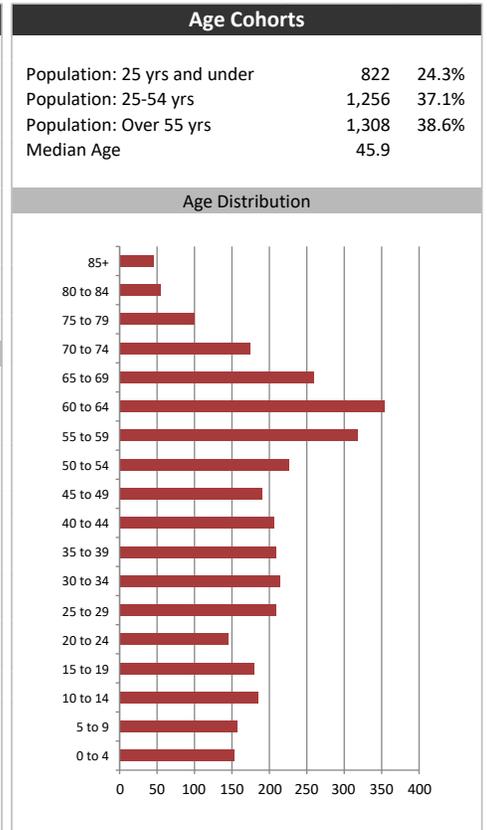
Summary Report

April 20, 2022

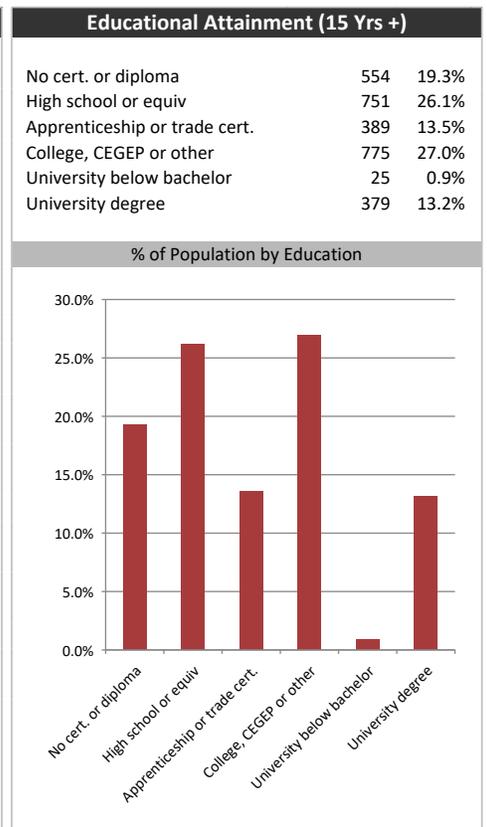
Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,159
Cell Phone, Pager & Services	\$	1,144
Internet Access Services	\$	495
Home Renovations	\$	715
Retirement & pension fund payments	\$	2,232
Lotteries	\$	734
Health Insurance	\$	547
Household appliances	\$	481
Furnishings	\$	1,315
Computer hardware	\$	129
Auto/Truck Purchase	\$	8,034
Auto/Truck Rental or Lease	\$	76
Air Travel	\$	230
Age of Home Owners		
15 to 24 years	34	2.3%
25 to 34 years	215	14.5%
35 to 44 years	214	14.4%
45 to 54 years	269	18.1%
55 to 64 years	318	21.4%
65 to 74 years	303	20.4%
75 years or over	134	9.0%

Population & Household Summary	
Total Population	3,386
Population Growth 2016-2021	0.4%
Population Growth 2021-2026	-1.8%
Total Households	1,487
Household Growth 2016-2021	-0.1%
Household Growth 2021-2026	-1.3%
% of Households with Children	35.9%
% of Households - Married w/ Kids	25.8%
% of Households - Single Parent	10.2%
% of Households by Household Size	

Household Size	% of Households
1 person	28.5%
2 persons	40.5%
3 persons	15.0%
4 persons	11.5%
5 or more persons	4.5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.1%
South Asian	0.8%
Black	0.4%
Filipino	0.4%
Latin American	0.3%
Southeast Asian	0.3%
Arab	0.0%
West Asian	0.0%
Korean	0.0%
Japanese	0.3%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.4%
Population by Mother Tongue	
Single Responses	99.3%
English	85.5%
French	10.8%
Non-Official languages	3.0%
Multiple responses	0.7%



Marathon Mercury

Map

