

Midland Penetanguishene Mirror



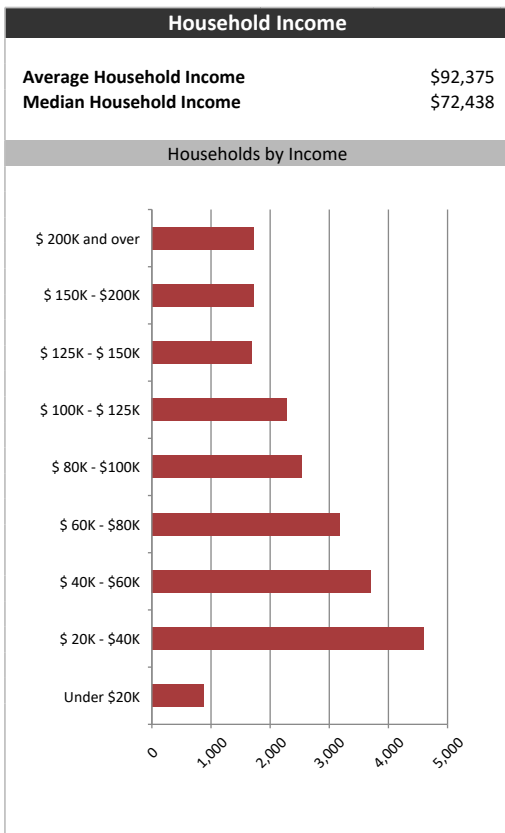
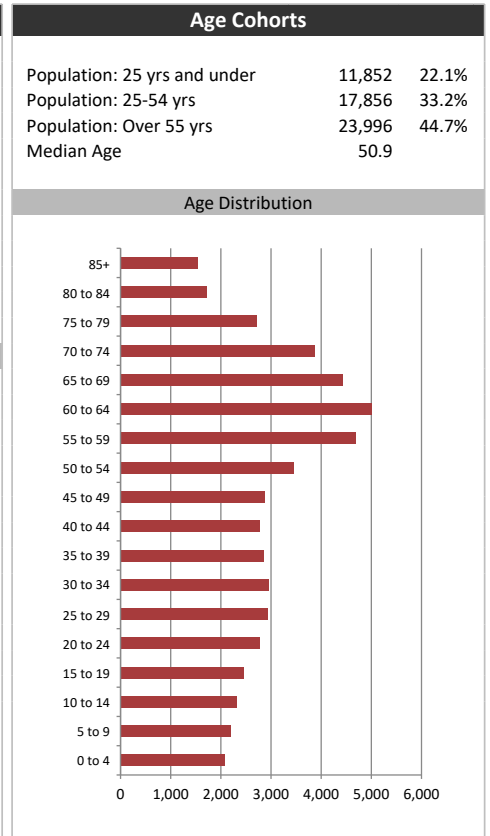
Summary Report

April 20, 2022

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,948
Cell Phone, Pager & Services	\$	1,150
Internet Access Services	\$	517
Home Renovations	\$	776
Retirement & pension fund payments	\$	1,483
Lotteries	\$	676
Health Insurance	\$	428
Household appliances	\$	676
Furnishings	\$	1,406
Computer hardware	\$	218
Auto/Truck Purchase	\$	6,352
Auto/Truck Rental or Lease	\$	175
Air Travel	\$	278
Age of Home Owners		
15 to 24 years	272	1.2%
25 to 34 years	2,387	10.7%
35 to 44 years	2,775	12.5%
45 to 54 years	3,404	15.3%
55 to 64 years	5,197	23.3%
65 to 74 years	4,762	21.4%
75 years or over	3,477	15.6%

Population & Household Summary	
Total Population	53,705
Population Growth 2016-2021	7.3%
Population Growth 2021-2026	8.0%
Total Households	22,274
Household Growth 2016-2021	6.7%
Household Growth 2021-2026	7.8%
% of Households with Children	35.0%
% of Households - Married w/ Kids	23.2%
% of Households - Single Parent	11.8%
% of Households by Household Size	

Household Size	Percentage
1 person	26.5%
2 persons	42.0%
3 persons	14.5%
4 persons	11.5%
5 or more persons	5.5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.5%
South Asian	0.4%
Black	0.9%
Filipino	0.4%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	98.7%
English	85.9%
French	6.2%
Non-Official languages	6.5%
Multiple responses	1.3%

