Niagara This Week

adereach

Summary Report

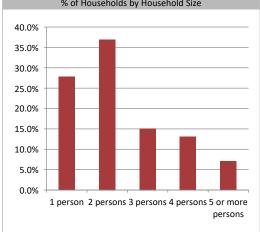
April 20, 2022

iviarket information			
Average Household Spending	/Yr		
Mortgage payments	\$	4,346	
Cell Phone, Pager & Services	\$	1,074	
Internet Access Services	\$	471	
Home Renovations	\$	863	
Retirement & pension fund payments	\$	1,550	
Lotteries	\$	951	
Health Insurance	\$	369	
Household appliances	\$	634	
Furnishings	\$	1,381	
Computer hardware	\$	208	
Auto/Truck Purchase	\$	5,866	
Auto/Truck Rental or Lease	\$	135	
Air Travel	\$	313	

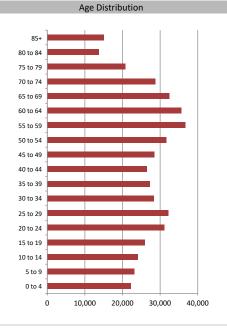
Age of Home Owners				
15 to 24 years	4,644	2.3%		
25 to 34 years	24,417	12.3%		
35 to 44 years	27,873	14.0%		
45 to 54 years	33,718	17.0%		
55 to 64 years	41,496	20.9%		
65 to 74 years	36,350	18.3%		
75 years or over	29,926	15.1%		

Household Income

Population & Household Summary	,
Total Population	484,796
Population Growth 2016-2021	5.6%
Population Growth 2021-2026	2.5%
Total Households	198,424
Household Growth 2016-2021	5.3%
Household Growth 2021-2026	2.3%
% of Households with Children	39.4%
% of Households - Married w/ Kids	27.3%
% of Households - Single Parent	12.2%
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% of Households by Household Size	





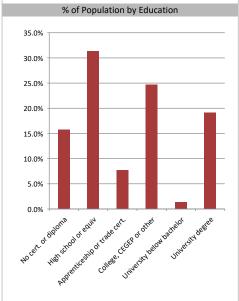


Average Household Income Median Household Income	\$95,795 \$75,528					
Households by Income						
\$ 200K and over						
\$ 150K - \$200K						
\$ 125K - \$ 150K						
\$ 100K - \$ 125K						
\$ 80K - \$100K						
\$ 60K - \$80K						
\$ 40K - \$60K						
\$ 20K - \$40K						
Under \$20K						
0 20,000 20,000 30,000	b 1000 4000					

Population by Visible Minority		
Chinese	1.5%	
South Asian	1.8%	
Black	2.3%	
Filipino	0.9%	
Latin American	1.3%	
Southeast Asian	0.5%	
Arab	0.7%	
West Asian	0.2%	1
Korean	0.4%	
Japanese	0.2%	1
Visible minority, n.i.e.	0.2%	1
Multiple visible minorities	0.5%	
Population by Mother Tongue		
Single Responses	98.6%	
English	82.1%	
French	3.0%	1
Non-Official languages	13.5%	
Multiple responses	1.4%	1

No cert. or diploma	63,918	15.8%
High school or equiv	127,117	31.4%
Apprenticeship or trade cert.	31,375	7.7%
College, CEGEP or other	100,214	24.7%
University below bachelor	5,252	1.3%
University degree	77,440	19.1%

Educational Attainment (15 Yrs +)



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Distribution Map

