

Market Information

Average Household Spending / Yr		
Mortgage payments	\$	6,161
Cell Phone, Pager & Services	\$	1,447
Internet Access Services	\$	551
Home Renovations	\$	920
Retirement & pension fund payments	\$	1,834
Lotteries	\$	1,023
Health Insurance	\$	482
Household appliances	\$	514
Furnishings	\$	1,609
Computer hardware	\$	284
Auto/Truck Purchase	\$	6,238
Auto/Truck Rental or Lease	\$	241
Air Travel	\$	546

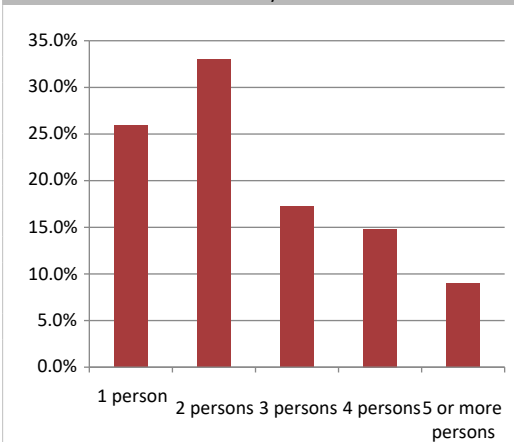
Age of Home Owners

15 to 24 years	1,361	2.1%
25 to 34 years	9,601	14.6%
35 to 44 years	10,947	16.6%
45 to 54 years	11,889	18.0%
55 to 64 years	14,021	21.3%
65 to 74 years	10,090	15.3%
75 years or over	7,963	12.1%

Population & Household Summary

Total Population	172,068
Population Growth 2015-2020	6.9%
Population Growth 2020-2025	7.1%
Total Households	65,872
Household Growth 2015-2020	4.2%
Household Growth 2020-2025	6.6%
% of Households with Children	45.2%
% of Households - Married w/ Kids	29.1%
% of Households - Single Parent	16.0%

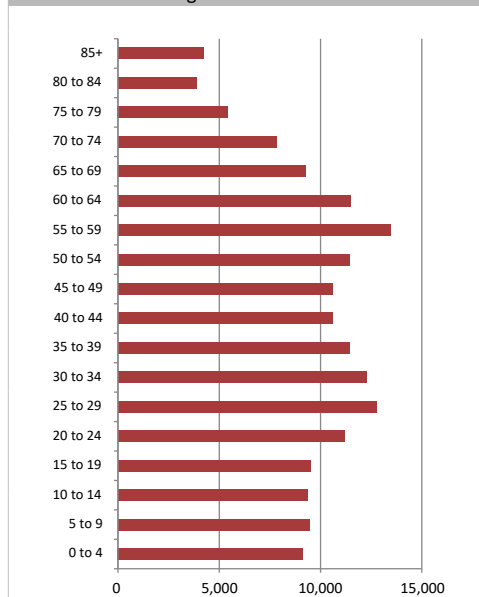
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	48,277	28.1%
Population: 25-54 yrs	68,753	40.0%
Population: Over 55 yrs	55,039	32.0%
Median Age	40.7	

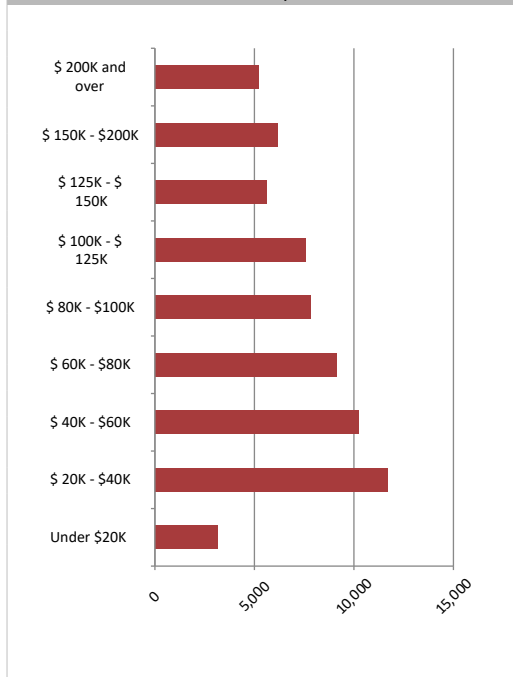
Age Distribution



Household Income

Average Household Income	\$93,717
Median Household Income	\$77,857

Households by Income



Visible Minorities & Language

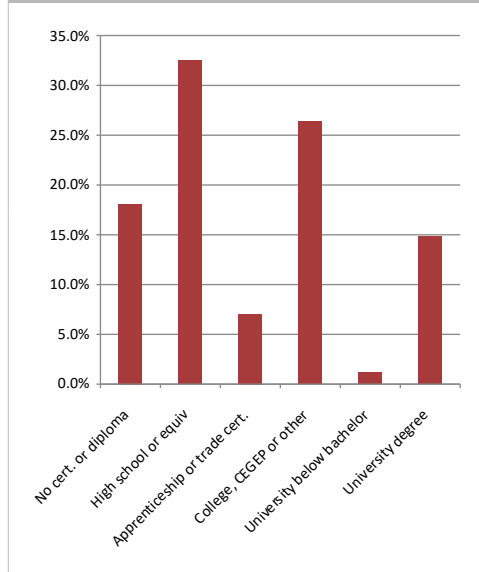
Population by Visible Minority	
Chinese	1.5%
South Asian	4.6%
Black	6.8%
Filipino	1.2%
Latin American	0.9%
Southeast Asian	0.3%
Arab	0.7%
West Asian	0.5%
Korean	0.1%
Japanese	0.2%
Visible minority, n.i.e.	1.1%
Multiple visible minorities	0.9%

Population by Mother Tongue	
Single Responses	98.3%
English	82.8%
French	2.0%
Non-Official languages	13.5%
Multiple responses	1.7%

Educational Attainment (15 Yrs +)

No cert. or diploma	25,744	18.1%
High school or equiv	46,286	32.5%
Apprenticeship or trade cert.	10,012	7.0%
College, CEGEP or other	37,533	26.4%
University below bachelor	1,655	1.2%
University degree	21,136	14.8%

% of Population by Education



Oshawa Express

Distribution Map

Map

