Ottawa Community Voice - Stittsville & Richmond



Summary Report

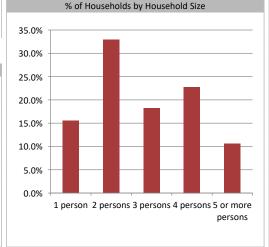
April 20, 2022

	iviarket information		
Average Household Spending / Yr			
	Mortgage payments	\$	11,356
	Cell Phone, Pager & Services	\$	1,715
	Internet Access Services	\$	691
	Home Renovations	\$	3,157
	Retirement & pension fund payments	\$	4,682
	Lotteries	\$	832
	Health Insurance	\$	1,211
	Household appliances	\$	1,061
	Furnishings	\$	3,230
	Computer hardware	\$	349
	Auto/Truck Purchase	\$	11,840
	Auto/Truck Rental or Lease	\$	284
	Air Travel	\$	734

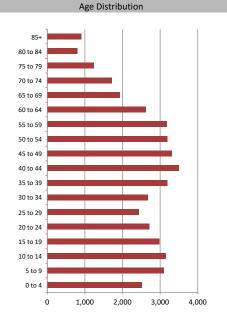
Age of Home Owners			
15 to 24 years	132	0.8%	
25 to 34 years	1,980	12.8%	
35 to 44 years	3,331	21.5%	
45 to 54 years	3,598	23.2%	
55 to 64 years	3,188	20.6%	
65 to 74 years	1,876	12.1%	
75 years or over	1,392	9.0%	

Household Income

Population & Household Summary		
Total Population	45,226	
Population Growth 2016-2021	22.7%	
Population Growth 2021-2026	15.5%	
Total Households	15,497	
Household Growth 2016-2021	20.2%	
Household Growth 2021-2026	15.4%	
% of Households with Children	53.9%	
% of Households - Married w/ Kids	44.5%	
% of Households - Single Parent	9.4%	



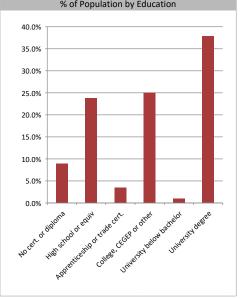




Average Househo Median Househol		\$156,937 \$137,197
	Households by Income	
\$ 200K and over		
\$ 150K - \$200K		
\$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 80K - \$100K		
\$ 60K - \$80K		
\$ 40K - \$60K -		
\$ 20K - \$40K		
Under \$20K		
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Visible Minorities & Language		
Population by Visible Minority		
Chinese	2.6%	
South Asian	3.4%	
Black	2.6%	
Filipino	0.7%	
Latin American	0.9%	
Southeast Asian	1.3%	
Arab	1.1%	
West Asian	0.8%	
Korean	0.4%	
Japanese	0.2%	1
Visible minority, n.i.e.	0.2%	1
Multiple visible minorities	0.6%	
Population by Mother Tongue		
Single Responses	97.7%	
English	77.4%	
French	7.8%	1
Non-Official languages	12.5%	
Multiple responses	2.3%	1

Educational Attainment (15 Yrs +)			
No cert. or diploma	3,210	8.9%	
High school or equiv	8,545	23.8%	
Apprenticeship or trade cert.	1,253	3.5%	
College, CEGEP or other	8,977	25.0%	
University below bachelor	331	0.9%	
University degree	13,592	37.9%	
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Ottawa Community Voice - Stittsville & Richmond ad@reach **Distribution Map**

