

Tecumseh Shoreline Week



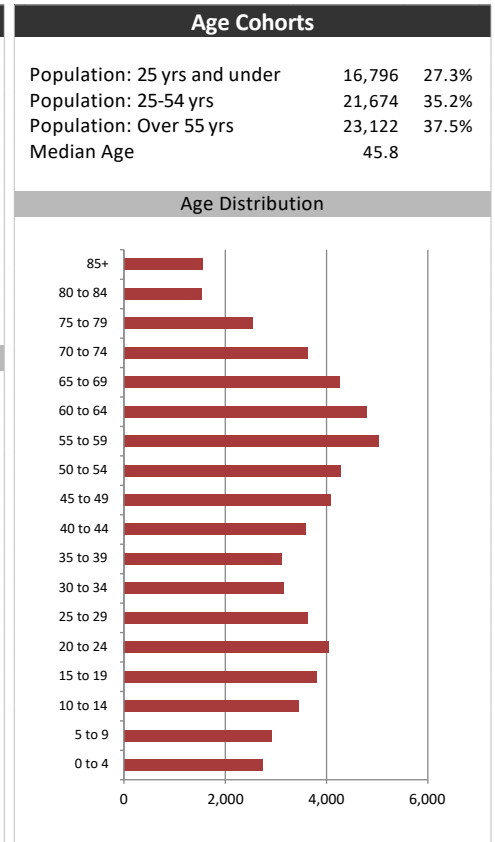
Summary Report

February 05, 2020

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	6,163
Cell Phone, Pager & Services	\$	1,395
Internet Access Services	\$	576
Home Renovations	\$	1,133
Retirement & pension fund payments	\$	2,046
Lotteries	\$	1,290
Health Insurance	\$	407
Household appliances	\$	688
Furnishings	\$	1,336
Computer hardware	\$	368
Auto/Truck Purchase	\$	8,210
Auto/Truck Rental or Lease	\$	246
Air Travel	\$	823
Age of Home Owners		
15 to 24 years	243	1.0%
25 to 34 years	2,287	9.4%
35 to 44 years	3,398	14.0%
45 to 54 years	4,662	19.2%
55 to 64 years	5,567	23.0%
65 to 74 years	4,629	19.1%
75 years or over	3,433	14.2%

Population & Household Summary	
Total Population	61,592
Population Growth 2014-2019	3.7%
Population Growth 2019-2024	2.7%
Total Households	24,220
Household Growth 2014-2019	5.1%
Household Growth 2019-2024	3.1%
% of Households with Children	44.6%
% of Households - Married w/ Kids	33.5%
% of Households - Single Parent	11.2%
% of Households by Household Size	

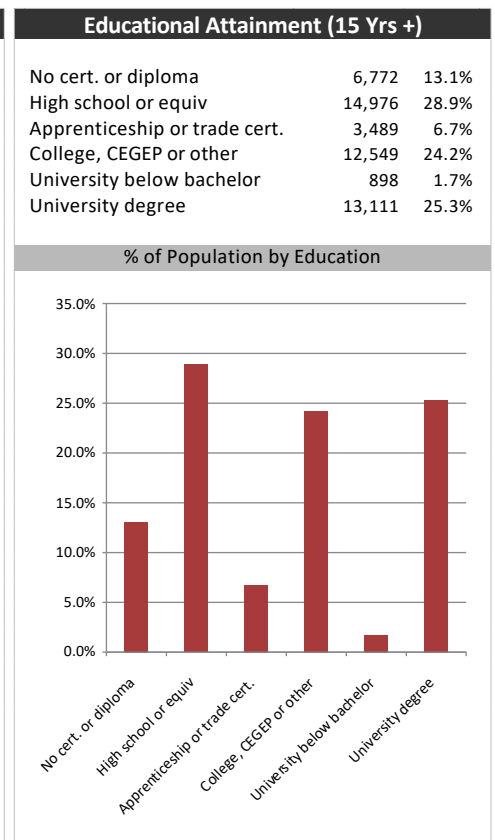
Household Size	Percentage
1 person	25.0%
2 persons	34.5%
3 persons	15.5%
4 persons	16.0%
5 or more persons	8.5%



Household Income	
Average Household Income	\$115,374
Median Household Income	\$89,275
Households by Income	

Income Bracket	Number of Households
Under \$20K	1,000
\$20K - \$40K	3,000
\$40K - \$60K	3,500
\$60K - \$80K	3,200
\$80K - \$100K	3,000
\$100K - \$125K	2,800
\$125K - \$150K	2,500
\$150K - \$200K	2,800
\$200K and over	2,800

Visible Minorities & Language	
Population by Visible Minority	
Chinese	1.5%
South Asian	3.6%
Black	3.0%
Filipino	1.6%
Latin American	1.1%
Southeast Asian	0.6%
Arab	3.6%
West Asian	0.5%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.8%
Multiple visible minorities	0.6%
Population by Mother Tongue	
Single Responses	97.7%
English	72.4%
French	3.5%
Non-Official languages	21.8%
Multiple responses	2.3%



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Distribution Map

Map

